



Media Invitation
BMW Motorrad Motorsport
28th October 2019

EICMA 2019: Invitation to the BMW Motorrad Motorsport press conference.

Dear media representatives, dear colleagues,

In early November, the international motorcycle scene will be meeting once again at the EICMA in Milan. BMW Motorrad Motorsport will be represented at the world's largest motorcycle show. We would like to provide you with the opportunity to join us in taking stock of the first season for the new BMW S 1000 RR in international motor racing, looking back at the FIM Superbike World Championship, the FIM Endurance World Championship and road racing. Of course, we would also like to give you a first taste of what you can look forward to in the upcoming 2020 season. We will be joined by Dr. Markus Schramm, Head of BMW Motorrad, BMW Motorrad Motorsport Director Marc Bongers and the two BMW Motorrad WorldSBK Team riders for the 2020 season, Tom Sykes and Eugene Laverty. Milan will also host our first presentation of the 2020 version of the BMW S 1000 RR for the WorldSBK.

If you are planning to visit the EICMA, we would be delighted to welcome you to the BMW Motorrad Motorsport press conference on the EICMA media day.

WHAT: BMW Motorrad Motorsport Press Conference

WHEN: Tuesday, 5th November 2019, 14:00

WHERE: BMW Motorrad at the EICMA, Hall 13, Stand N54

After the press conference, you will have the opportunity for a personal chat with our representatives.

We're looking forward to seeing you!

BMW Motorrad Motorsport Corporate Communications



Media Contact.

Benedikt Torka

Spokesperson BMW Motorrad Motorsport

Phone: +49 (0)151 – 601 32455

E-mail: benedikt.torka@bmwgroup.com