

# **BMW Group Latin America & the Caribbean Corporate Communications**

Press Release  
5/12/2011

## **Changes in the Corporate Communications Department at BMW Group Latin America & the Caribbean as of 1 January 2012.**

Effective 1 January 2012, Christine Graeber will become the new Corporate Communications Manager of BMW Group Latin America & the Caribbean.

Christine Graeber brings broad experience in the field of Communications having worked for major international companies before joining the BMW Group in 2004 where she took over various responsibilities in the press department of BMW Group's Headquarter.

Christine succeeds Dan Christian Menges who temporarily took over responsibility for Corporate Communications at BMW Group Latin America & the Caribbean from 30 April till 31 December 2011 in addition to his actual function as Corporate Communications Manager of BMW Group Argentina.

BMW Group Latin America & the Caribbean wants to thank Dan Christian Menges for the extra effort and his commitment during the last 8 months.

Christine Graeber's contact at BMW Group Latin America & the Caribbean will be the following as of 1 January 2012:

E-mail: [christine.graeber@bmw.com.pa](mailto:christine.graeber@bmw.com.pa)

Telephone: + 507-377-6717

If you have any queries, please contact:

Dan Christian Menges, Corporate Communications Manager BMW Group Argentina

E-mail [Christian.Menges@bmw.com.ar](mailto:Christian.Menges@bmw.com.ar)

Telephone: +5411-5555-6121

\* \* \*

### **The BMW Group**


The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral

part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

\* \* \*



**We're bringing zero emissions within reach.**  
It's what's next for us.

[www.bmwgroup.com/responsibility](http://www.bmwgroup.com/responsibility)