#BMW Corporate Communications



Media information November 23rd 2015

BMW Motorrad recalls "BMW Sport Helmet".

There is no safety risk.

Munich. BMW Motorrad is recalling the motorcycle helmet model "BMW Sport Helmet". Owners are asked to hand their helmet in at an authorised BMW Motorrad dealership. Regardless of the age of the helmet, the relevant model can be exchanged for another BMW Motorrad helmet or another BMW Motorrad product of equal value.

The helmets in question can be identified by the eight-digit number to be found on the label on the chin strap. Only helmets with the ID 059241/P are affected. There is no safety risk to users of the helmet.

The helmet models "BMW Helmet Sport" do not fully meet the approval test requirements according to the European standard UNECE R 22.05. BMW Motorrad has therefore decided to take these helmets off the market.

No other BMW Motorrad helmets (e.g. "System helmet", "Race" and "Enduro") are affected by this campaign.



Firma Bayerische Motoren Werke Aktiengesellschaft

Postanschrift BMW AG 80788 München

> Telefon +49 89 382-0

Internet www.bmwgroup.com

BMW Corporate Communications



Media information

November 23rd 2015

Date Topic

_{page} 2

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at <u>www.press.bmwgroup.com</u>.

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com Facebook: http://www.facebook.com/BMWGroup Twitter: http://twitter.com/BMWGroup YouTube: http://www.youtube.com/BMWGroupview Google+: http://googleplus.bmwgroup.com