BMW Group
Corporate Communications

Information

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Date 04.01.2016
Subject **SATELLITE Details Detroit Motor Show 2016.**

München. Please find below the satellite details of the BMW Press Conference and highlights at the NAIAS 2016:

EUROPE: Technical data TV satellite transmission 11.01.2016

16:40-17:00 CET	BMW Press Conference – Re-Live
18:00-18:25 CET	BMW Press Conference and model highlights
Satellite:	EUTELSAT 10A - 10°E
Channel:	TXP B1 / CH1001 – 1006 / 9MHz
Downlink Frequency:	10,996.00 Horizontal
Symbol Rate:	7.120 Msym/s
Modulation:	DVBS2-8PSK (20% RO) PILOT ON
MPEG:	4:2:0 MPEG 4
Video Std:	HD1080i/50
No. Audio Channels:	4
Encryption:	No Encryption

US: Technical data TV satellite transmission 11.01.2016

10:40-11:00 EST	BMW Press Conference – Re-Live
12:00-12:25 EST	BMW Press Conference and model highlights
Satellite:	GALAXY 28 (Ku) - 89°W
Channel:	TXP 602K SLOT C / 9MHz
Downlink Frequency:	11745 Horizontal 9.0 MHz
Symbol Rate:	7.120 Msym/s
Modulation:	DVBS2-8PSK (20% RO) PILOT ON
MPEG	4:2:0 MPEG 4
Video Std:	HD1080i/59.94
No. Audio Channels:	4
Encryption:	No Encryption

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Also at www.live.bmwgroup.com and www.press.bmwgroup.com

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