

MINI AT THE PARIS MOTOR SHOW 2016. TABLE OF CONTENTS.



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1. MINI AT THE PARIS MOTOR SHOW 2016. (SHORT VERSION)

The latest model generation of the British brand MINI is now providing irresistible driving fun in both the small car and the compact car segment. The selection of John Cooper Works models is now extended to include a new top athlete which will generate enthusiasm for characteristic race feeling among additional target groups. The new MINI John Cooper Works Clubman sees its world premiere at the 2016 Paris Motor Show. The latest extreme athlete is also the biggest of its kind in the brand's model program. Its captivating temperament is combined with excellent showings in the disciplines of space, versatility and suitability for long-distance driving, thereby creating added diversity within the range of John Cooper Works models. After the successful launch of the new MINI John Cooper Works with the classic three-door body shape and the new MINI John Cooper Works Convertible for highly turbulent open-air driving fun, the new MINI John Cooper Works Clubman is now presented as an all-round talent able to handle the wide-ranging demands of day-to-day traffic as well as the challenges of race track driving. Fitted with the most powerful engine ever in a MINI, the standard all-wheel drive system ALL4, a suspension technology geared towards the very highest performance qualities as well as exclusive design features and fittings, it is clearly distinguished from the other model variants of the new MINI Clubman.

In addition to this, the current MINI model range for the small car segment will also be presented to trade fair visitors in the French capital will be from 1 to 16 October 2016. Alongside the new MINI Convertible, it is the new MINI Seven that particularly takes centre stage here. The first design model of the new generation is available both as a MINI 3 door and a MINI 5 door, combining its modern premium characteristics with a sense of tradition and individual style.

All-round talent with thrilling performance qualities: the new MINI John Cooper Works Clubman.

The new MINI John Cooper Works Clubman interprets the tradition-steeped vehicle concept of the shooting brake – unique in the premium compact segment – not only in contemporary style but also with striking sporty flair. Four side doors and the hallmark split doors at the rear, five fully-fledged seats and a luggage compartment volume that can be expanded from 360 to as much as 1 250 litres – these are features that give it both a distinctive appearance and great versatility. In addition to its space concept, the engine concept of the new MINI John Cooper Works Clubman also makes it highly flexible. The latest version of the all-wheel drive system ALL4 optimises not just the car's thrilling driving properties but also its forward thrust beyond the asphalt.

Distributed as needed between the front and rear wheels in every situation thanks to ALL4, the drive torque is generated by a 2.0-litre 4-cylinder engine with MINI TwinPower Turbo Technology and model-specific modifications derived from motor racing. With a peak output of 170 kW/231 hp and a maximum torque of 350 Newton metres, this engine accelerates the new MINI John Cooper Works Clubman (combined power consumption: 7.4 l/100 km; combined CO₂ emissions: 168 g/km) from zero to 100 km/h in 6.3 seconds, with both the standard 6-speed manual transmission and the optional 8-speed Steptronic sports transmission. The suspension with Brembo sports brake system and 18-inch John Cooper Works light alloy wheels is ideally geared to the performance characteristics of the engine. Aerodynamically optimised body features likewise contribute to the car's permanently controllable handling properties. The standard trim of the new MINI John Cooper Works Clubman comprises not just the cockpit in model-specific design but also LED headlamps, the MINI Driving Modes, Park Distance Control, Comfort Access including touchless opening of the split doors, the Radio MINI Visual Boost with 6.5-inch colour screen, multifunction buttons on the steering wheel and cruise control with brake function.

Stylish driving fun with traditional roots: the new MINI Seven.

In the small car segment, the MINI 3 door of the latest model generation now stands side by side with the MINI 5 door for the first time, enhancing the brand's popularity even further. Both models are now available as a MINI Seven. This design model particularly highlights the British origins, extrovert appeal, hallmark driving fun and premium character of the new MINI generation. The contrasting paint finish for the roof and exterior mirror caps in the variant Melting Silver, exclusive bonnet stripes and deco elements as well as 17-inch light alloy wheels in MINI Seven two-tone design underscore the model's individual style on the exterior. Exclusive accentuations in the interior especially include sports seats in the fabric/leather combination Diamond Malt Brown, created especially for the design model.

There are two petrol engines and two diesel engines to choose from for both body variants of the new MINI Seven. What is more, the equipment package MINI Seven Chili is offered for selective enhancement of comfort, riding fun and personal style. The naming of the new design model recalls the premiere of the revolutionary British small car more than five and a half decades ago. The first specimen of the 4-seater known today as the classic Mini came off the production line as the Austin Seven.

2. MORE SPACE FOR RACING PASSION: THE NEW MINI JOHN COOPER WORKS CLUBMAN.



Having conquered the small car category, the latest generation of the John Cooper Works model family now takes the premium compact segment by storm, too. In terms of its exterior dimensions and space, the new MINI John Cooper Works Clubman is the biggest top athlete in the history of the British brand to date. The bonus in terms of roominess, everyday practicality and long-distance suitability offers a new range of opportunities to enjoy racing passion. The fact that the extremely sporty temperament typical of the John Cooper Works models reaches a whole new dimension in this model is due to the fact that the most powerful engine ever fitted in a MINI is combined with the latest version of the all-wheel drive system ALL4 for the first time. In the new MINI John Cooper Works Clubman (combined fuel consumption: 7.4 l/100 km; combined CO₂ emissions: 168 g/km), the drive torque generated from a peak output of 170 kW/231 hp and a maximum torque of 350 Newton metres is distributed as needed between the front and rear wheels in every situation on the road.

The standard all-wheel drive system forms part of a precisely assembled overall package comprising not just the powerful 4-cylinder turbo engine, the sports suspension complete with 18-inch John Cooper Works light alloy wheels, the Brembo sports brake system and distinctive body features for optimised aerodynamic properties and cooling air intake but also a model-specific cockpit with John Cooper Works sports seats. This guarantees enthralling performance when accelerating from zero to 100 km/h, for instance, which takes 6.3 seconds with both the standard 6-speed manual transmission and the optional 8-speed Steptronic sports transmission, accompanied by the powerfully emotional sound of the sports exhaust system. Power transmission to all four wheels increases agility on spontaneous sprint manoeuvres as well as when taking bends in dynamic style, ensuring supreme forward thrust even beyond the asphalt.

Engine and suspension technology refined with racing expertise and the new ALL4 system guarantee thrilling performance qualities.

In addition to its outstanding sprint capacity, it is the fascinatingly precise handling of the new MINI John Cooper Works Clubman in sporty situations and its exceptional deceleration figures that characterise the car as a remarkable athlete. Mounted transversely in traditional style, the 4-cylinder petrol engine draws its power from a capacity of 2.0 litres and features a specific version of the current MINI TwinPower Turbo Technology. Precisely coordinated modifications include the turbocharger, which is made of particularly heat-resistant material and generates increased charge-air pressure, as well as special pistons and a high-performance cooling system. Its output bonus of 29 kW/39 hp as compared to the MINI Cooper S Clubman ALL4 and a 25 per cent higher level of maximum torque enable the new top athlete to accelerate from standing to 100 km/h with a lead of

0.7 seconds (automatic: 0.6 seconds). On the interim sprint from 80 to 120 km/h, the new MINI John Cooper Works Clubman even takes a lead of 1.2 seconds, achieving a figure of 6.9 seconds. The power unit's performance-oriented characteristics are supported by a sports exhaust that is likewise specific to this model.

The all-wheel drive system optimises sprint capacity and cornering dynamics as well as ensuring supreme traction in adverse road conditions. The latest version of the electronically controlled power distribution system offers lightning-fast and precise reactions to changes in the driving situation as well as increased fuel efficiency.

Drawing on motor racing expertise, the suspension technology of the new MINI John Cooper Works Clubman has also been harmonised with both the car's vehicle concept and its outstanding engine performance. The latest John Cooper Works model once again combines a single-joint spring strut axle at the front with a multilink rear axle at the rear in a version that is adapted to the specific model in terms of rigidity, kinematics and weight optimisation. What is more, the standard sports suspension features a particularly tight set-up of the suspension and damping systems. Designed in collaboration with the specialist manufacturer Brembo, the 4-piston fixed caliper disc brakes guarantee consistently high deceleration performance even when exposed to intensive stress on the race track. The brake calipers are finished in red and bear the John Cooper Works logo. The standard trim also includes 18-inch John Cooper Works light alloy wheels in Black Grip Spoke, which are exclusively available for the MINI John Cooper Works Clubman.

Six doors and optimised aerodynamic properties: the shooting brake concept at its most athletic.

The extremely sporty and at the same time versatile driving properties of the new John Cooper Works Clubman offer a varied range of potential uses that result from the distinctive body concept. The proportions of the latest John Cooper Works top athlete already make it unique – and it is also the largest such model, with a length 4 253 millimetres, a width of 1 800 millimetres, a height of 1 441 millimetres and a wheelbase of 2 670 millimetres. Its appearance is distinctive even when stationary, not least due to the four side doors and the hallmark split doors at the rear, as well as five fully-fledged seats and a luggage compartment volume that can be expanded from 360 litres to as much as 1 250 litres by folding down the rear backrest. The car's modern interpretation of the tradition-steeped shooting brake concept – giving it a top standing within the brand model range in the area of functionality – is combined with a challenging sporty aura.

In order to optimise aerodynamic properties and cooling air intake, the new MINI John Cooper Works Clubman not only has Air Curtains in the outer sections of the lower air inlet and Air Breathers in the rear section of the side panels but also a front apron in model-specific design. The large cooling air inlets occupy the space normally reserved for the parking lights and fog lamps in the new MINI Clubman. The model-specific design of the side sills, roof spoiler and rear

apron also helps reduce uplift forces at high speeds. Other exclusive features of the exterior include the side turn indicator surrounds known as side scuttles, which bear a red accentuation line along with a John Cooper Works logo applied against a black background, and the hexagon radiator grille with a characteristic honeycomb pattern and a red cross member bar at the bottom edge. The John Cooper Works logo appears here too, as well as on the right-hand split door.

Five seats, versatile luggage compartment, characteristic sports car ambience and exclusive standard fittings.

A look into the interior of the new MINI John Cooper Works Clubman reveals five fully-fledged seats, lots of space for luggage, high-quality display elements and controls in modern design and a model-specific cockpit in sports-car style. The standard trim includes John Cooper Works sports seats with integrated headrests as well as Carbon Black upholstery in Dinamica/fabric. Other features that help convey intensive race feeling include the John Cooper Works leather steering wheel with multifunction buttons, a roof liner in anthracite, John Cooper Works door sill finishers, the John Cooper Works gear lever or selector lever, stainless steel pedals including driver footrest and cockpit displays with dark dials, as well as interior trims in Grey Chequered.

The individual style of the new MINI John Cooper Works Clubman is also defined by its exclusive fittings. In addition to air conditioning, the Bluetooth hands-free telephone facility and electric parking brake that are standard in all model variants of the new MINI Clubman, it also has LED headlamps, the MINI Driving Modes and Park Distance Control with sensors at the rear. Other standard features at the launch include Comfort Access with touchless opening of the split doors, the Radio MINI Visual Boost, multifunction buttons on the steering wheel and cruise control with brake function.

Modern driver assistance systems and high-quality options for driving fun, comfort and made-to-measure individuality.

Additional preferences in the areas of driving fun, comfort and individuality can be catered to with options drawn from the program of special equipment features available for the new MINI Clubman. These enable the exterior and interior of the car to be precisely geared to the owner's personal style based on a wide selection of exterior paint finishes, seat upholstery options and interior surfaces. With the MINI Yours Interior Styles option available in three variants, the striking door trim design is highlighted by means of indirectly illuminated decorative strips. The optional lighting package with LED interior and ambient lighting also creates an atmospheric ambience. In conjunction with the special equipment feature MINI Excitement Package, this offers continuously variable colour changes and has also been extended to include a light display that is activated when opening and closing the car. The MINI logo is projected onto the ground from an additional light source in the exterior mirror on the driver's side. The features exclusively available for John Cooper Works models include the body finish in the variant Rebel Green, the red contrasting paint finish for the roof and the exterior mirror caps and sport stripes in the colours red and black.

In addition there is a choice of options such as Dynamic Damper Control, 2-zone automatic air conditioning, panorama glass roof, roof rails, tow hitch with removable ball head and an alarm system including red LED status indicator in the fin antenna. Other optional items include the Harman Kardon hi-fi system, the MINI navigation system and the MINI navigation system Professional. The features of the MINI navigation system Professional comprise not just the Touch Controller on the centre console but also an 8.8-inch colour screen in the central instrument which is designed as a touchscreen, allowing functions to be selected and adjusted with a touch of the finger.

In the area of driver assistance systems, the standard collision warning with city braking function can be expanded to include the Driving Assistant system with camera-based active cruise control, pedestrian warning with initial braking function, high beam assistant and road sign detection, as well as the rear-view camera and the Parking Assistant. The likewise optional Head-Up-Display in the MINI John Cooper Works Clubman offers additional display items that provide an even more intense experience of the car's extreme sporty flair. The latest and biggest John Cooper Works athlete allows use of the entire MINI Connected in-car infotainment range, too.

With its matured premium characteristics, its innovative body concept and its performance-oriented technology, the new MINI John Cooper Works Clubman is well-equipped to tackle the challenges of both day-to-day traffic and race track driving. The race feeling can be sensed at all times, deriving from John Cooper Works motor racing expertise that has been accumulated over decades, as well as an equally tradition-steeped association with the MINI brand. It was the legendary sports car designer John Cooper who laid the foundations for the sensational sporting career of the classic Mini, culminating in three overall victories at the Monte Carlo Rally. Ever since then, the name has been the epitome of authentic racing passion and extreme driving fun in vehicles of the MINI brand.

3. TRADITION AND INNOVATION IN FRESH DIVERSITY: THE CURRENT MINI MODEL PROGRAM.



The worldwide MINI success story began 15 years ago. The first small car in the premium segment embarked on its triumphal advance after the relaunch of the brand under the umbrella of the BMW Group and the start of production in Oxford, UK. While perpetuating the tradition of the classic Mini, which successfully popularised the revolutionary concept of compact dimensions, front-wheel drive and agile driving properties as long ago as 1959, the MINI was also geared towards 21st century standards in terms of safety and comfort. In this way, the MINI quickly came to embody modern driving fun in the urban traffic environment. Its powerfully expressive design, wide-ranging customisation options and high level of material and finish quality have likewise contributed to the continuously growing popularity of MINI in the international automobile markets. The latest generation of the MINI model family takes up the traditional values of the brand, combining them in both the small car and compact segment with further matured premium characteristics as well as numerous innovations in the areas of drive, suspension, equipment and connectivity.

The principle of applying the creative use of space to strike a favourable balance between the vehicle's surface area and space availability in the interior has also been consistently advanced. The new MINI 3 door offers occupants tangibly more freedom of movement than its predecessor, as well as providing some 50 litres more volume for luggage. Storage space in the new MINI 5 door is expanded by another 30 per cent. In addition, rear passengers can look forward to a third seat, extra headroom and leg space as well as convenient entry and exit. This generous space is supported by the hallmark brand design with its widely set wheels. The long wheelbase, wide track and short overhangs also benefit agile handling. Powerful forward propulsion and exemplary efficiency are ensured by four petrol engines and three diesel engines of the latest generation, each featuring MINI TwinPower Turbo Technology.

The new MINI Seven: individual style in two body variants.

The qualities of the British original – unique in the small car segment – are now given even more intense emphasis with the first design model of the new MINI generation. The new MINI Seven expresses the brand's traditional roots, individual style and premium characteristics through its exclusive exterior and interior design features. The design model is available in four engine variants (MINI Cooper S, MINI Cooper, MINI Cooper SD and MINI Cooper D), both as a MINI 3 door (combined fuel consumption: 5.7 – 3.5 l/100 km; combined CO₂ emissions: 133 – 92 g/km) and as a MINI 5 door (combined fuel consumption: 5.9 – 3.6 l/100 km; combined CO₂ emissions: 136 – 95 g/km). This provides a choice of two body types with two petrol engines and two diesel engines for each, covering an output range of 85 kW/116 hp to 141 kW/192 hp.

Instantly fascinating appeal is created especially by means of a body finish in the MINI Yours colour Lapisluxury Blue. As an alternative, the non-metallic paint finish Pepper White and the variants Midnight Black metallic and British Racing Green metallic are also available for the new MINI Seven. Regardless of the body colour selected, the roof and exterior mirror caps of the design model are finished in Melting Silver, a variant that is now available for the new MINI 3 door and the new MINI 5 door for the first time. Other exclusive features include the bonnet stripes, likewise in Melting Silver and with a surround in Malt Brown in each outer area, and also 17-inch light alloy wheels in MINI Seven Spoke two-tone design.

Harmoniously matched colours and materials for the seats and surfaces underscore the modern design and premium ambience inside the new MINI Seven. The standard trim includes sports seats in the exclusive fabric/leather finish Diamond Malt Brown, which was created exclusively for the design model. Individual style is also highlighted by the MINI Seven logo on the central instrument trim panel, as well as interior surfaces in Piano Black high gloss and the Colour Line in Carbon Black. As an exclusive option the Colour Line is also offered in Malt Brown, a variant that is perfectly harmonised with the other colours used for the interior of the MINI Seven.

Further enhancement of driving fun and premium ambience is provided by the equipment package MINI Seven Chili, compiled exclusively for the design model. It comprises LED headlamps, a rain sensor with automatic driving lights control, a sports leather steering wheel with multifunction buttons, cruise control with brake function, an on-board computer and the MINI Driving Modes. Also on board: air conditioning, a height-adjustable passenger seat, floor mats in velours, the storage package and the MINI Excitement Package.

The name of the first design model of the latest MINI generation recalls the brand's historical origins. The first ever specimen of the British small car known today as the classic Mini bore the model designation Austin Seven. Its production began in April 1959, and shortly afterwards manufacture started of the almost identical Morris Mini-Minor.

The new MINI Convertible: hallmark open air pleasure.

Sporty elegance, open-air driving fun for four people and numerous innovative equipment features – these are the defining characteristics of the MINI Convertible. The new edition of what is still the only premium convertible in the small car segment reflects evolutionary refinement on both the outside and inside. For the first time, the fully automatic textile top of the new MINI Convertible is entirely electrically operated and thus particularly low-noise. It can be opened and closed in 18 seconds, even during travel at speeds of up to 30 km/h. The soft top has a sliding roof mode and is optionally available as a MINI Yours roof with integrated Union Jack graphic. Options for maximum open-top driving pleasure also include the Always Open Timer, the MINI Connected App including rain warning function, 2-zone automatic air conditioning with convertible mode and a wind deflector that is particularly compact and user-friendly in design.

The current engine family with MINI TwinPower Turbo Technology offers sporty flair and exemplary efficiency in the open-top representative of the new MINI generation, too. Three petrol engines and two diesel engines are available to choose from for the MINI Convertible.

The new MINI Clubman: driving fun for the premium compact segment.

The launch of the new MINI Clubman brings the incomparable qualities of the new model generation to life in the premium compact segment. The new MINI Clubman offers the highest level of everyday practicality, long distance suitability, versatility and ride comfort ever seen in a MINI. What is more, it combines athletic flair and functionality in an entirely novel way. In addition to the elongated silhouette and the long roof line, the four doors and characteristic split doors at the rear are key features here. These make the new MINI Clubman the first ever 6-door model in its segment.

Its individual, matured character is reflected not only in the generous dimensions and distinctively designed interior but also in numerous equipment features available in a MINI for the first time. These novel items include the electric parking brake, electrically adjustable seats and touchless opening of the split doors. There are three petrol engines and three diesel engines available for the new MINI Clubman, the most powerful of which can each be optionally combined with the all-wheel drive system ALL4.

The new MINI John Cooper Works models: top athletes in excellent shape.

More intensively than ever before, the current John Cooper Works models succeed in heightening the thrill of driving to create an experience of extreme performance. With the premiere of the new MINI John Cooper Works Clubman, the latest generation of top athletes becomes a trio. With its classic three-door body, the new MINI John Cooper Works exemplifies racing passion in its most original form, while the new MINI John Cooper Works Convertible reveals its stormy temperament not only with its top open.

With their drive and suspension technology derived directly from motorsports, an aerodynamically optimised exterior and specific interior styling, the John Cooper Works models generate authentic race feeling. Their outstanding status within the MINI model range derives not only from the fact that their engine output is by far the highest but also from a particularly extensive range of standard equipment including such items as LED headlamps and the MINI Driving Modes for an individual vehicle set-up.