



Press release
18 December 2016

The BMW 6 Series model range: Luxurious elegance at its finest.

New equipment options emphasise the dynamic character of the BMW 6 Series Coupe, BMW 6 Series Convertible and BMW 6 Series Gran Coupe luxury-class models – The number 6 has highlighted the presence of sporty driving pleasure, exclusivity and innovation for 40 years.

Munich. The BMW 6 Series model range is welcoming a number of attractive new items to its optional equipment roster for spring 2017. The options available exclusively for the BMW 6 Series Coupe, BMW 6 Series Convertible and BMW 6 Series Gran Coupe bring striking exterior and interior flourishes which vividly showcase the sporting character of the three luxury-class models.

Customers can now plump for the body paint variant Sonic Speed Blue metallic, which is new to the selection of finishes. If the M Sport package – which is individually configured to each of the three model variants – is specified, the BMW 6 Series Coupe, BMW 6 Series Convertible and BMW 6 Series Gran Coupe can now also be ordered with new bi-colour 20-inch M light-alloy wheels which feature an M-specific double-spoke design and are fitted with mixed-size runflat tyres. Furthermore, the Carbon Fibre interior trim strips likewise available as an option with the M Sport package create a spine-tingling sports-car ambience inside the cockpit. These options were previously set aside for the three variants of the BMW M6 high-performance sports model.

The number 6: 40 years of sporting flair, luxury, elegance and innovation.

For 40 years now, the number 6 at the start of a BMW model designation has been shorthand for the combination of dynamic excellence and luxury. The first-generation BMW 6 Series Coupe made its debut in 1976, turning heads not only with its elegant lines and sporty driving properties, but also its trailblazing innovations; indeed, the two-door car was the first series-produced model to feature a Check Control system. The direct successor to the original 6 Series hit the roads in 2003, while the premiere of the BMW 6 Series Convertible a year later added, for the first time, open-air thrills to the promise of driving pleasure in a luxurious sports car. The latest model generation offers

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customers three distinct takes on the luxury theme, specialising in dynamic flair, elegance and exclusivity respectively.

The BMW 6 Series Coupe (fuel consumption combined: 9.3 – 5.4 l/100 km [30.4 – 52.3 mpg imp]; CO₂ emissions combined: 217 – 143 g/km), BMW 6 Series Convertible (fuel consumption combined: 9.5 – 5.6 l/100 km [29.7 – 50.4 mpg imp]; CO₂ emissions combined: 221 – 149 g/km) and BMW 6 Series Gran Coupe (fuel consumption combined: 9.4 – 5.5 l/100 km [30.1 – 51.4 mpg imp]; CO₂ emissions combined: 219 – 147 g/km) can all be ordered with a six-cylinder in-line petrol engine developing 235 kW/320 hp, a V8 petrol unit producing 330 kW/450 hp or a straight-six diesel with 230 kW/313 hp. All three engines team up as standard with an eight-speed Steptronic Sport transmission. The petrol-powered variants come with a sports exhaust system, which adds a suitably expressive engine soundtrack to the indefatigable power delivery. And as an alternative to sending their engine power to the rear wheels in time-honoured BMW fashion, all BMW 6 Series models can also be specified with the intelligent all-wheel-drive system BMW xDrive.

The luxurious aura of the BMW 6 Series is accentuated by interior design of grand style and a comprehensive spread of standard equipment. The driver and front passenger settle into heated lightweight integral seats with an integrated belt system and electric adjustment (including memory function). Dakota leather trim, an electrically adjustable multifunction steering wheel, the ConnectedDrive navigation package including WiFi hotspot and telephony with wireless charging, a hi-fi loudspeaker system, LED headlights and an alarm system are fitted as standard on all models in the BMW 6 Series range.

Customers seeking to bring an extra dose of focused individualisation to their car can take advantage of the Design Pure Experience and Design Pure Excellence equipment lines. Here, carefully coordinated design features for the exterior and interior shine an even brighter spotlight on the car's sporting prowess or exclusive luxury, as desired. The BMW Individual options available for the BMW 6 Series models tailor the design of the car even more precisely to the owner's personal style and stand apart with their exclusive design, exquisite materials and sublime workmanship. Plus, the M Sport package



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configurations particular to each of the three model variants provide them with a bespoke dynamic profile – and optimisations to their exterior appearance, cockpit design and driving characteristics to match.

Further information on official fuel consumption figures, specific CO₂ emission values and the electric power consumption of new passenger cars is included in the following guideline: "Leitfaden über Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Guideline for fuel consumption, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schramhausen and at <http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html>. LeitfadenCO₂, (GuidelineCO₂) (PDF – 2.7 MB)

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately €9.22 billion on revenues amounting to €92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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