

## **More stories to tell and maximum adventure with the new MINI Countryman.**

The largest MINI in history comes to Latin America to travel through unknown horizons and create new stories.

**March 27, 2017.** From March and until May, MINI dealerships in several Latin American countries will receive the largest and most versatile MINI of the family, the completely renewed MINI Countryman. With a more family-oriented philosophy and thanks to its spacious interior, this multipurpose vehicle offers movement freedom to all passengers so they may begin telling stories towards any destination; no matter if the road is irregular, paved or completely dirt track.

Its first stop was at Dominican Republic (on March 16) and four days later it made its way to Colombia (March 20), and then it will embellish the Expomovil that will take place on March from 16 to 26 in Costa Rica. During the first week of April, the family MINI may be purchased in countries such as Uruguay (April 1), Puerto Rico (3) and Panama (6); Peru and Guatemala may know all its features on April 27 and 29, respectively; and to end with a high note, MINI Countryman will seduce the most adventurous pilots on May 6 in Chile.

The second generation of MINI Countryman, with "The Adventurer" personality, has a compact size, but it is 20 cm longer than its predecessor having 4.3 meters long; this space is reflected in its wide luggage compartment, as well as the five passenger seats which are comfortable and wide without putting aside its Premium quality and sportiveness.

The versions that will be available in the region will be Cooper Pepper, Cooper S Pepper and Cooper S Chili. Regardless of the output for each version, and to keep absolute control on the road, the ALL4 drive system may be integrated to each version allowing the driver to control the most extreme situations; also the accessory package John Cooper Works will be available for the Chili version.

All versions have been designed to offer an adventure vehicle without putting aside comfort; the range offers as interior standard, sport seats for driver and front passenger with height adjustment providing ergonomics and comfort, front armrest and air conditioning system, all of which add sophistication and elegance to the cockpit; also the MINI Excitement Package, the classic provision of the family, adds fun to your trip wherever you go by lighting the interior in several colors in different parts of the car, such as around the main display, the sides of the doors and under the seats; adjust it to your personality or mood.

Under the "Add Stories" concept, the MINI Countryman is the only vehicle worldwide offering two additional exterior seats, thanks to the Picnic Bench that allows looking at sunsets, lakes and meadows from the luggage compartment without damaging or dirtying-up the frames.

In order to reflect innovation and sophistication, users may use the already known Comfort Access System allowing them closing, opening and starting-up the car without touching the key. For the first time in a MINI, the tailgate may be opened and closed automatically thanks to this system.

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The Cooper S Chili will have a multifunction steering wheel while the Cooper version will provide a sport leather steering wheel, and the Cooper S Pepper will have an optional MINI Yours leather steering wheel allowing to reflect the personal style of each driver.

The new MINI Countryman will have two engine variants: the Cooper version has a last-generation gasoline engine with MINI TwinPower Turbo technology, powered by a 3-cylinder 1499 cc engine reaching 136 hp with max. torque 220 Nm; while the Cooper S has a 4-cylinder 1998 cc engine reaching 192 hp thanks to the maximum torque of 280 Nm (300 Nm with the Overboost function).

Aesthetic changes in the body are noticed at first glance both on the front and on the rear. The grille's width provides it with aggressiveness, but it keeps the features of the MINI family. In the front bumper, the fog lights have been relocated to the center; this new structure has two little air inlets on the edges; the Cooper S Chili version incorporates LED lights and daytime running lights created for the first time with a light line framing them completely, which provide it with a bolder and sportive flair, as well as the 18" rims with Pin Spoke style, contrary to the 17" rims with Imprint Spoke style of the Cooper and Cooper S Pepper versions. Island Blue and Chestnut colors are available for the first time for MINI helping it highlight its mature character from the exterior design.

The Cooper S Chili version has everything to take maximum advantage of your MINI, since it has the automatic luggage compartment opening function which is practical when loading luggage or any other accessory; it may be activated by only placing your foot under the rear bumper or manually from the control; the roof rack complement the space for storing articles. Driving is easier with the MINI Driving Modes providing you with three driving modes to choose: Green, Mid or Sport. The rear camera is essential to avoid obstacles on the pavement or on the side.

The British brand does not disappoint the speed and racing lovers since it will also arrive skidding to this region with the version John Cooper Works Chili which combines appealing elements to contour subtly the differences with the classic model. The rear spoiler is a visual detail adding dynamics and aimed to reduce adverse aerodynamic effects. However, this giant is not only the looks, its Steptronic sport transmission makes gearing an experience as dynamic and sportive as with manual gearing. The panoramic glass roof lights the interior and provides exclusive design. The 19" John Cooper Works Course Spoke rims were specially designed for this model. Its Harman Kardon Hi-Fi sound system is the perfect touch to feel adrenaline and emotion through each pore.

Another first one in the new MINI Countryman is the central touch screen. Together with the Professional navigation system of MINI and the Touch Controller of the central console, now there is also an 8.8-inch full color screen in the MINI Visual Boost with graphic design, which is designed as touch screen and allows selecting and adjusting functions manually.

On the other hand, thanks to the equipment mentioned above, another function developed exclusively for the MINI Countryman may be used; this feature highlights the versatile talent of the new model with innovation and fun. The MINI Country timer records journeys on highways and sloped, irregular or unpaved tracks.

The type and scope of the driving challenge are recorded and shown on graphs on the central display at the same time when the MINI Countryman enters a hard road. The

situation is analyzed with the data available from the command unit of the dynamic stability control. Thus, it may determine the speed and continuity kept by the new MINI Countryman with the "Street Cruiser" status and approaches the "Cliff Champ" category.

Thanks to MINI Connected and compatible apps, the user has anything required to begin the journey, even uploading the online search results to the navigation system or choosing songs from the endless playlists, all from the steering wheel. Also, the MINI Countryman is the first MINI to include a SIM card on the dashboard as standard; therefore, it now has Teleservices to schedule a service appointment and the emergency call service.

Another novelty in the MINI Countryman is the MINI Find Mate system which has wireless localization tags via Bluetooth which may be fixed to daily use and trip items such as bags, luggage, key-rings or schoolbags. The position of all the items that are interconnected to the Bluetooth locator device and which the driver does not want to forget under any circumstance may be found not only on the display onboard the MINI Countryman, but also on the Smartphone. If the tag is out of the Bluetooth reach, the place of last connection will be displayed.

### **MINI Cooper Countryman Pepper**

Engine: 3 cylinders in line with MINI Twin Power Turbo technology.

Cylinders: 1,499 cc

Maximum output: 136 hp (4,400 – 6,000 rpm)

Engine torque: 220 Nm (1,400 – 4,300 rpm)

Acceleration 0-100 km/h: 9.6 seconds

Transmission: automatic 6 speed Steptronic

Combined performance: 17.54 – 18.18 km/l

Co<sub>2</sub> Emissions: 136 – 140 g/km

Sport leather multifunction steering wheel.

17" rims with Imprint Spoke.

Comfort access.

Front velour mats.

Front sportive seats with height adjustment.

Front armrest.

Compartment package.

MINI Excitement Package.

Front and rear LED fog lights.

Automatic air conditioning in two areas.

Roof rack.

Interiors in Piano Black color.

Rear parking sensors.

MINI Driving Modes: Sport, Mid and Green.

Radio MINI Visual Boost.

Telephone connection by USB and Bluetooth, Aux or Snap-in Adapter.

### **MINI Cooper Countryman Pepper All 4**

Engine: 3 cylinders in line with MINI Twin Power Turbo technology.

Cylinders: 1,499 cc

Maximum output: 136 hp (4,400 – 6,000 rpm)

Engine torque: 220 Nm (1,400 – 4,300 rpm)

Acceleration 0-100 km/h: 9.8 seconds

Transmission: automatic 8 speed Steptronic

Combined performance:

Co<sub>2</sub> Emissions: 126 – 130 g/km

Sport leather multifunction steering wheel.

17" rims with Imprint Spoke.

Comfort access.

Front velour mats.

Front sportive seats with height adjustment.

Front armrest.

Compartment package.

MINI Excitement Package.

Front and rear LED fog lights.

Automatic air conditioning in two areas.

Roof rack.

Interiors in Piano Black color.

Rear parking sensors.

MINI Driving Modes: Sport, Mid and Green.

Radio MINI Visual Boost.

Telephone connection by USB and Bluetooth, Aux or Snap-in Adapter.

### **MINI Cooper S Countryman Pepper**

Engine: 4 cylinders in line with MINI Twin Power Turbo technology.

Cylinders: 1,998 cc

Maximum output: 192 hp (5,000 – 6,000 rpm)

Engine torque: 280 Nm (300 Nm with Overboost function) (1,350 – 4,600 rpm)

Acceleration 0-100 km/h: 9.6 seconds

Transmission: automatic 6 speed Steptronic

Combined performance: 16.13 – 16.67 km/l

Co<sub>2</sub> Emissions: 137 – 141 g/km

Sport leather multifunction MINI Yours steering wheel.

Comfort access.

Front velour mats.

Front sportive seats with height adjustment.

Front armrest.

Compartment package.

MINI Excitement Package.

Front and rear LED fog lights.

Automatic air conditioning in two areas.

Roof rack.

Interiors in Piano Black color.

Rear parking sensors.

MINI Driving Modes: Sport, Mid and Green.  
Radio MINI Visual Boost.

Telephone connection by USB and Bluetooth, Aux or Snap-in Adapter.

### **MINI Cooper S Countryman Pepper All 4**

Engine: 4 cylinders in line with MINI Twin Power Turbo technology.  
Cylinders: 1,998 cc  
Maximum output: 192 hp (5,000 – 6,000 rpm)  
Engine torque: 280 Nm (300 Nm with Overboost function) (1,350 – 4,600 rpm)  
Acceleration 0-100 km/h: 9.6 seconds  
Transmission: automatic 6 speed Steptronic  
Combined performance: 15.15 – 15.64 km/l  
Co<sub>2</sub> Emissions: 146 – 154 g/km

Sport leather multifunction MINI Yours steering wheel.  
Comfort access.  
Front velour mats.  
Front sportive seats with height adjustment.  
Front armrest.  
Compartment package.  
MINI Excitement Package.  
Front and rear LED fog lights.  
Automatic air conditioning in two areas.  
Roof rack.  
Interiors in Piano Black color.  
Rear parking sensors.  
MINI Driving Modes: Sport, Mid and Green.  
Radio MINI Visual Boost.  
Telephone connection by USB and Bluetooth, Aux or Snap-in Adapter.

### **MINI Cooper S Countryman Chili**

Engine: 4 cylinders in line with MINI Twin Power Turbo technology.  
Cylinders: 1,998 cc  
Maximum output: 192 hp (5,000 – 6,000 rpm)  
Engine torque: 280 Nm (300 Nm with Overboost function) (1,350 – 4,600 rpm)  
Acceleration 0-100 km/h: 9.6 seconds  
Transmission: automatic 6 speed Steptronic  
Combined performance: 16.13 – 16.67 km/l  
Co<sub>2</sub> Emissions: 137 – 141 g/km

Fabric/leather interiors.  
18" rims with Pin Spoke design.  
Sport leather multifunction MINI Yours steering wheel.  
Comfort access.  
Velour mats.

Front armrest.  
Compartment package.  
MINI Excitement Package.

Front and rear LED fog lights.  
LED lights.  
Automatic air conditioning in two areas.  
Roof rack.  
Rear camera.  
Interiors in Piano Black color.  
Rear parking sensors.  
MINI Driving Modes: Sport, Mid and Green.  
Radio MINI Visual Boost.  
Telephone connection by USB and Bluetooth, Aux or Snap-in Adapter.  
Cross Punch leather.

### **MINI Cooper S Countryman Chili All 4**

Engine: 4 cylinders in line with MINI Twin Power Turbo technology.  
Cylinders: 1,998 cc  
Maximum output: 192 hp (5,000 – 6,000 rpm)  
Engine torque: 280 Nm (300 Nm with Overboost function) (1,350 – 4,600 rpm)  
Acceleration 0-100 km/h: 9.6 seconds  
Transmission: automatic 6 speed Steptronic  
Combined performance: 16.13 – 16.67 km/l  
Co<sub>2</sub> Emissions: 137 – 141 g/km

Fabric/leather interiors.  
18" rims with Pin Spoke design.  
Sport leather multifunction MINI Yours steering wheel.  
Comfort access.  
Velour mats.  
Front armrest.  
Compartment package.  
MINI Excitement Package.  
Front and rear LED fog lights.  
LED lights.  
Automatic air conditioning in two areas.  
Roof rack.  
Rear camera.  
Interiors in Piano Black color.  
Rear parking sensors.  
MINI Driving Modes: Sport, Mid and Green.  
Radio MINI Visual Boost.  
Telephone connection by USB and Bluetooth, Aux or Snap-in Adapter.  
Cross Punch leather.

**"Please verify availability, prices, versions and equipment for each market in Latin America"**

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#### **About BMW Group**

With its three brands BMW, MINI and Rolls-Royce, BMW Group is the premium manufacturer leader in vehicles and motorcycles; which, in turn, provides financial services and products of high quality mobility. As a global company, BMW Group operates 31 production and assembling facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, BMW Group sold approximately 2 millions 367 thousand vehicles and about 145 thousand motorcycles around the globe. The earnings before taxes for 2015 were of approximately 9 thousand 22 million Euros on revenues that totals 92 thousand 18 million Euros. At December 31, 2015, BMW Group had a workforce of 122,244 employees.

The success of BMW Group has always been based on the long term thinking and the responsible action. Thus, the company has established the ecologic and social sustainability throughout the value chain, responsibility on the products and a clear commitment to the conservation of the resources as an integral part of its strategy.

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#### **About BMW Group Mexico, Latin America and the Caribbean**

BMW Group in the region of Latin America commercializes the three brands BMW, MINI and BMW Motorrad; as well as in some countries is also included the sub-brand BMW i. BMW Group Mexico started its activities at the end of 1994, and thus celebrated in 2015 the 20th anniversary of presence in this country. In the region of Latin America, the first importer was located in Ecuador in 1985, so there is presence since more than 50 years.

The Group has two sites in Brazil, one located in Araquari, Santa Catarina, focused on the production of automobiles. The other site is located in Manaus, Amazonas, which are the first facilities that manufacture two-wheel vehicles of the brand outside Germany. In July 2014, it was announced the investment of a thousand million dollars for the construction and operation of a production plant in San Luis Potosi, Mexico; which will start its operations in 2019 with the new generation of the BMW 3 Series.

The BMW Group region in Mexico, Latin America and the Caribbean consists of 26 countries: Argentina, Aruba, Bahamas, Barbados, Bolivia, Curacao, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Cayman Islands, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Dominican Republic, Saint Lucia, Surinam, Trinidad and Tobago and Uruguay. Of these countries, 26 offer the BMW brand, 19 offer the MINI brand, 13 the BMW Motorrad brand and 4 the sub-brand BMW i.

Besides, it has a service and after-sales organization, which provides customer support

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