



Media Information
23 August 2018

The Roadster reloaded: World premiere of the new BMW Z4 in Pebble Beach.

BMW to present exclusive First Edition of the new open-top sports car at the Pebble Beach Golf Links, Monterey, California.

Munich/Monterey. BMW has redefined the roadster which will be revealed under the Californian sun. On 23 August 2018, the Pebble Beach Golf Links near Monterey, the well-known venue of the Concours d'Elegance being held there a little later, will become the setting for the world premiere of the new BMW Z4. With dynamic proportions, emotional design and fascinating sportiness, the open-top two-seater will take the classic roadster concept into the world of today and tomorrow. In Pebble Beach, the Munich-based premium carmaker will present the exclusive BMW Z4 M40i First Edition (combined fuel consumption: 7.1-7.4 l/100 km; combined CO₂ emissions: 162-168 g/km*). The limited special edition of the roadster inspires not only with the agility, precision and dynamic handling characteristics that are so typical of BMW M Performance models, but also with particularly sophisticated design and equipment features, including a body paintwork in Frozen Orange metallic.

The new edition of the roadster will celebrate its world premiere at precisely the same location that served as the stage for the first public presentation of the BMW Concept Z4 last year. With its puristic, dynamic and progressive design language, the concept vehicle presented a vision of a charismatic sports car which, thanks to the production model, now becomes reality. Just a glance at the new BMW Z4's proportions leaves no doubt about its dynamic potential. The central sitting position for the driver, the low centre of gravity, perfectly balanced 50 : 50 axle load distribution, wide tracks and a compact wheelbase form the ideal prerequisites for inspiringly agile handling and intense driving pleasure.

The BMW Z4 M40i First Edition fulfils these expectations in every aspect thanks to an extremely powerful 250 kW/340 hp, straight six-cylinder engine and a sports suspension with electronically controlled dampers, M Sport braking system and an electronically controlled M Sport differential in the rear axle transmission. The BMW M Performance automobile takes a mere 4.6 seconds to sprint from a standstill to 100 km/h.

Firma
Bayerische
Motoren Werke
Aktiengesellschaft

Postanschrift
BMW AG
80788 München

Telefon
+49-89-382-30641

Internet
www.bmwgroup.com

*All performance, fuel consumption and emissions figures are provisional



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Vertically aligned headlights, the BMW kidney grille sporting a mesh design, the bonnet stretching sports car-like over the wheels, large air breathers on the front wheel arches and the distinctive spoiler integrated into the rear lid all contribute towards the characteristic look of the new BMW Z4. The design of the interior also places the focus on the puristic sportiness of the new BMW Z4. The driver-oriented cockpit styling is underscored by dynamic forward-oriented lines. Likewise, the clearly structured arrangement of all control elements enhances the focus on the driving experience inside the new BMW Z4.

Moreover, for a perfect start into a new roadster era, the new BMW Z4 M40i First Edition offers specific design and equipment features that add exclusive accents to the car's sporty flair. The expressive body paintwork in Frozen Orange metallic is combined with an electrically operated textile soft top in anthracite with silver effect, the BMW Individual High Gloss Shadow Line, black exterior mirror caps and 19-inch light alloy wheels boasting a bicolour, double spoke design. The interior of the edition model comprises the Vernasca black leather trim with decorative stitching, electrically adjustable seats with memory function, the option ambient light and the Harman Kardon Surround Sound System. Adaptive LED headlights with matrix function for the high beam, BMW Head-Up Display featured for the first time in a roadster and the BMW Live Cockpit Professional offering the latest networking technology underpin the advanced status the tradition-steeped concept of a two-seater, open-top sports car has reached with the new BMW Z4.

The world premiere of the BMW Z4 M40i First Edition in Pebble Beach offers a both exclusive and fascinating foretaste of the forthcoming on-road debut of the new roadster generation. BMW will announce all details of further engine variants, technical innovations and the diverse equipment features of the two-seater on 19 September 2018. This will be followed a short time later by the trade fair premiere of the new BMW Z4 at the Mondial de l'Automobile (4 – 14 October 2018) in Paris. The worldwide market launch will commence in the spring of 2019.



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The fuel consumption, CO2 emissions and electric power consumption figures were determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The values for the vehicles marked * are already based on the new WLTP test cycle and have been translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO2 emissions, the CO2 values may differ from the values stated here (depending on national legislation).

The CO2 efficiency specifications are determined according to Directive 1999/94/EC and the latest version of the Pkw-EnVKV, and based (for classification) on the fuel consumption and CO2 values as per the NEDC cycle.

Further information on official fuel consumption figures and specific CO2 emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO2-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guideline for fuel consumption, CO2 emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships and at <https://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html>.

In case of queries please contact:

Cypselus von Frankenberg, Media Relations Manager BMW Z4
Tel.: +49-89-382-30641, Fax: +49-89-382-20626
Email: Cypselus.von-Frankenberg@bmw.de

Eckhard Wannieck, Head of Product, Brand Communication BMW
Tel.: +49-89-382-28042
Email: Eckhard.Wannieck@bmwgroup.com

Internet: www.press.bmwgroup.com
E-mail: presse@bmw.de

The BMW Group

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In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10,655 billion on revenues amounting to € 98,678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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