



Media Information
ABB FIA Formula E Championship
14th February 2019

A true BMW racer at the front of the field: new Formula E Safety Car livery presented in Mexico City.

- **BMW i8 Coupe Safety Car's (combined fuel consumption: 1.8 l/100 km; combined power consumption: 14.0 kWh/100 km; combined CO₂ emissions: 42 g/km)* new look demonstrates closer relationship with the BMW iFE.18.**
- **New livery presented in the run-up to the Mexico City E-Prix.**
- **Michael Scully: "This livery gives the Safety Car a new dynamism and a bold level of expression appropriate to racing in the streets".**

Munich. The BMW i8 Coupe Safety Car will take on the guise of a real racer from the Mexico City E-Prix onwards. The new livery – from the pen of Michael Scully, Head of Design BMW Motorsport – underlines the close relationship between this special BMW i8 Coupe and the BMW iFE.18 race cars. It was unveiled in the run-up to the fourth race of this season's ABB FIA Formula E Championship at the "Autodromo Hermanos Rodriguez" (MEX).

Among the guests were BMW Motorsport Director Jens Marquardt, the two BMW works drivers, António Félix da Costa (POR) and Alexander Sims (GBR), Pia Schörner (Head of BMW Motorsport Marketing) and Alberto Longo (Co-founder and Chief Championship Officer at Formula E).

During the launch event, guests were given a first close look at the BMW i8 Coupe Safety Car in its new look. The design was developed in close collaboration between Formula E and the BMW Motorsport design team, and reflects the iconic design language of the BMW iFE.18. Like the race cars, the aesthetic of the BMW i8 Coupe is inspired by the urban context of Formula E, in which spectators typically see the cars from positions that are higher and closer to the track than at other circuits.

"As with the BMW iFE.18, the first priority when designing the Safety Car was the top view of the car," explained Scully. The iconic blue and white elements of the BMW logo structure each key view of the BMW i8 Coupe Safety Car in a way that makes no two views of the car the same. The asymmetric layout also shares the





functionally-derived non-reflective matte black cockpit element seen on the BMW iFE.18.

Embedded within the livery is a connective graphic network of blue and purple 'veins' carrying the natural colours of raw electricity. "We have translated the themes found in the design of the BMW iFE.18 to the very different proportions of the BMW i8 Coupe. This livery gives the Safety Car a new dynamism and a bold level of expression appropriate to racing in the streets," said Scully.

BMW i has been closely associated with Formula E as 'Official Vehicle Partner' since Season One and has provided the entire fleet of safety vehicles ever since. The BMW i8 Coupe Safety Car has been modified with many BMW M components to cope with the specific demands of motor racing. These modifications include a roll bar, rear wing and rear hatch made of carbon fibre, a front splitter, sports seats from the BMW M4 GTS (combined consumption: 8.5 l/100 km; combined CO₂ emissions: 199 g/km)*, four-point harness, a roof-mounted signal light system, BMW M carbon ceramic brakes and a sports chassis.

Media Contact.

Matthias Schepke
Spokesperson BMW i Motorsport
Phone: +49 (0)151 – 601 90 450
E-mail: matthias.schepke@bmw.de

Ingo Lehbrink
Spokesperson BMW Group Motorsport
Phone: +49 (0)176 – 203 40 224
E-mail: ingo.lehbrink@bmw.de

Benjamin Titz
Head of BMW Group Design, Innovations & Motorsports Communications
Phone: +49 (0)179 – 743 80 88
E-mail: benjamin.titz@bmw.de

Media Website.

<http://www.press.bmwgroup.com/global>



BMW Motorsport on the web.

Website: www.bmw-motorsport.com

Facebook: www.facebook.com/bmwmotorsport

Instagram: www.instagram.com/bmwmotorsport

YouTube: www.youtube.com/bmwmotorsport

Twitter: www.twitter.com/bmwmotorsport

*The values for fuel consumption, CO2 emission and energy consumption shown were determined in the standardized test cycle according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers optional equipment and the different size of wheels and tires available on the selected model.

The values are already based on the test cycle according to the new WLTP regulation and are translated back into NEDC-equivalent values in order to allow a comparison between vehicles. With respect to these vehicles, for vehicle related taxes or other duties based (at least inter alia) on CO2-emissions the CO2 values may differ to the values stated here.

Effective 06.12.2018

Further information about the official fuel consumption and the official specific CO2 emission of new passenger cars can be taken out of the „handbook of fuel consumption, the CO2 emission and power consumption of new passenger cars“, which is available at all selling points and from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and under <https://www.dat.de/co2/>.



Julius Bär



harman/kardon
by HARMAN



Motorsport

