

Press release  
8 January 2020

## **Open-top driving fun in extroverted style: The new MINI Sidewalk Convertible.**

Edition model of the open four-seater features exclusive design and equipment and provides fresh accents for individual style and spontaneous joie de vivre in urban traffic - three engine variants available - market launch in March 2020.

**Munich.** Winter is upon us and next spring is already being awaited with great anticipation. MINI is doing its share in this respect and presents a particularly exclusive opportunity to enjoy driving pleasure without a fixed roof over your head. With its individual design and equipment features, the new MINI Convertible Sidewalk offers ideal conditions for making an extroverted appearance in urban traffic. The innovative and precisely coordinated colour and material concept of the new edition model sets fresh highlights for individual style and spontaneous joie de vivre. The new MINI Convertible Sidewalk will be available worldwide from March 2020. There are three engine versions for the edition model of the open-top premium small car.

Variants of the exterior paintwork, soft top design, rim styling and interior fittings developed especially for the edition model, as well as numerous specific design accents, give the new MINI Convertible Sidewalk its unmistakable charisma. The expressive exterior and the stylish ambience in the interior make for a particularly emotional and hallmark MINI open-air experience. With the MINI Convertible Sidewalk, the traditional British premium car manufacturer has once again created an attractive combination of MINI typical go-kart feeling and exclusive flair to provide a unique open-top driving experience. An edition model of the same name of the first open-top MINI generation already heightened open-top driving fun considerably. The direct predecessor of the current open-top four-seater, the MINI Convertible Highgate, also ranks among the top model highlights of the British premium brand.

**Exclusive paintwork, unique soft top design, special light alloy wheels.**  
In the current generation too, the MINI Convertible is the only open-top model in the premium small car segment. In addition to its exceptional

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position in the automotive market, the new MINI Convertible Sidewalk also offers an extra touch of exclusivity. Thanks to the Deep Laguna metallic body paint finish presented for the first time with the edition model, it is instantly recognisable. The expressive blue tone accentuates the powerful surfaces of the vehicle particularly intensively. The sporty character of the open four-seater is additionally emphasised by the model-specific bonnet stripes with contrasting colour edges. On request, the exterior paintwork Midnight Black metallic, White Silver metallic, Enigmatic Black metallic, Moonwalk Grey metallic and Thunder Grey metallic are also available for the new MINI Convertible Sidewalk. The exterior mirror caps are always painted in body colour.

The MINI Yours Softtop Sidewalk offers protection against precipitation or when the sun is simply beating down too strongly. The version of the fully automatic textile soft top, specially designed for the edition model, which can be opened or closed electrically and almost silently in 18 seconds, features an artistically woven-in arrow graphic in the particularly high-quality finish typical of MINI Yours. The 17 inch light-alloy Scissor Spoke 2-tone wheels of the new MINI Convertible Sidewalk are also a model-specific design feature. A further contribution to the model's unmistakable appearance is made by the side indicator bezels, known as side scuttles, which bear the "Sidewalk" model designation.

### **Characteristic interior ambience: exclusive MINI Yours leather upholstery, specific interior surfaces.**

The edition model features brushed aluminium door sills bearing the "Sidewalk" lettering. Inside, the occupants sit on seats in the exclusive MINI Yours Leather Lounge Sidewalk variant. Their anthracite-coloured leather surfaces are combined with contrasting seams in Petrol and Energetic Yellow. In addition, braided piping in Petrol and the "Sidewalk" logo add touches of individual style. The doormats have matching dark Petrol surrounds and Energetic Yellow seams.

The interior surfaces of the new MINI Convertible Sidewalk also have a model-specific design. The backlit decorative trim on the passenger side



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in Piano Black is combined with accents in petrol and silver. In addition, the elliptical door trim is in Petrol. The sports leather steering wheel with its discreet "Sidewalk" logo at the bottom and contrasting seams is a further highlight in edition model's interior.

In conjunction with the Sidewalk Chili equipment package, the edition model also features LED headlamps, LED fog lamps, the interior lighting package as well as the MINI Driving Modes, automatic air conditioning, a height-adjustable front passenger seat and a storage package.

### **Driving fun made to measure: Three engines to choose from.**

The drive range for the new MINI Convertible Sidewalk is made up of three petrol engines with MINI TwinPower Turbo technology. The new MINI One Convertible Sidewalk (combined fuel consumption: 5.5 – 5.4 l/100 km; combined CO<sub>2</sub> emissions: 125 – 122 g/km) generates an output of 75 kW/102 hp from the 1.5 litre 3-cylinder engine. The new MINI Cooper Convertible Sidewalk (combined fuel consumption: 5.4 – 5.1 l/100 km; combined CO<sub>2</sub> emissions: 123 – 116 g/km) is also powered by a 1.5 litre 3-cylinder engine which produces 100 kW/136 hp of power. The 141 kW/192 hp 4-cylinder engine of the new MINI Cooper S Convertible Sidewalk provides the sportiest fresh air experience (fuel consumption combined: 6.5 – 5.4 l/100 km; combined CO<sub>2</sub> emissions: 147 – 123 g/km).

All engines are combined with a 6-speed manual gearbox as standard. A 7-speed Steptronic transmission with double clutch is optionally available for the new MINI Cooper Convertible Sidewalk and the new MINI Cooper S Convertible Sidewalk. Alternatively, the new MINI Cooper S Convertible Sidewalk can also be equipped with a 7-speed Steptronic Sport transmission with double clutch, which provides even faster gear shifts and can also be operated using paddles on the steering wheel. As a further addition to the standard equipment, a wide range of options is available for all engine variants of the edition model to provide extra comfort, driving fun and spontaneous open-air pleasure.

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Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9,815 billion on revenues amounting to € 97,480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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