



Digital World Premiere of the new BMW 4 Series Coupé.

Munich. In consideration of the worldwide travel restrictions still in effect the presentation of the new BMW 4 Series Coupé takes place in a digital form.

The broadcast of the live stream can be watched on **Tuesday, June 02th 2020 at 11:00 h CDT (Mexico City)** on www.live.bmwgroup.com/en <<http://www.live.bmwgroup.com/en>>.

Other @BMWGroup social media channels:

LinkedIn: <https://www.linkedin.com/company/bmwgroup/>

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YouTube: <http://www.youtube.com/BMWGroupView>

About the BMW Group.

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries. In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 126,016 employees. The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy, www.bmwgroup.com.

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