

Media Information  
2 October 2020

## **Start of production for fully-electric BMW iX3**

First BMW iX3 comes off production line at BMW Brilliance Automotive in Shenyang, China

**Munich/Shenyang.** The first fully-electric BMW iX3 has left the production line at the BMW Brilliance Automotive joint venture (BBA) in Shenyang, China. The workforce at the BBA Plant Dadong in Shenyang already celebrated the successful start of production on 29 September 2020.

Franz Decker, head of BBA's Technology and Production division, said during the event: "Today, we begin production of the BMW iX3, the first pure electric model from our core BMW brand. With a production system like this, specialised for high quality, we are able to deliver what customers worldwide demand from premium vehicles."

### **Leading production expertise guarantees premium quality**

As well as intelligent manufacturing and state-of-the-art technologies, the BBA production facility in Shenyang is also distinguished by its comprehensive quality management system. A special "zero defect concept" ensures that the globally high market requirements for electric mobility are met.

BBA conducts rigorous testing of everything from the battery to the finished car to guarantee the vehicle safety of the BMW iX3. 128 mechanical tests and 994 software functionality tests ensure the high quality of high-voltage batteries throughout the entire lifecycle. 140 functional tests check every aspect of the vehicle during acceleration, in particular road conditions and on rocky roads. As a result, the BMW iX3 is well-suited for all types of roads and meets the high demands of different driving conditions.

BBA produces the fully-electric BMW iX3 on the same line as the BMW X3 with combustion engine to ensure a high level of efficiency and flexibility in production.

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During the entire BMW iX3 project, the BMW Group's research and production, purchasing and production divisions worked closely with BBA.

**\*Fuel consumption/emissions data:**

**BMW iX3:** Fuel consumption combined: 0.0 l/100 km; power consumption combined: 17.8-17.5 kWh/100 km; CO2 emissions combined: 0 g/km.

If you have any questions, please contact:

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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