

Centre for Special and Individual Paintwork: A special touch in series production

- **BMW Group to invest over 30 million euros in southern extension to Dingolfing paintshop**
- **Growing capacity for Individual and special paint finishes on BMW cars**
- **Series production and manual painting efficiently combined**

Dingolfing. A new Centre for Special and Individual Paintwork is about to be built at BMW Group Plant Dingolfing. Over the next two years, an investment of more than 30 million euros will enable a new, southern extension to the existing paintshop. Construction will commence in September 2025, with the new facility scheduled to go on stream in the spring of 2027. The forthcoming extension will offer over 2,000 square metres of space across two levels for adding customers' desired finishes and special paintwork options to even more cars in ever more efficient processes. "It will enable us to meet the growing wishes of customers for something special, and help us develop a lucrative area of business for the BMW Group," says Plant Director Christoph Schröder.

The paintshop at Dingolfing already offers a particularly wide array of colours, paint types and customisation options, with up to 300 different shades for customers to choose from – plus the two-tone and complex special finishes available for exclusive small series such as the BMW 3.0 CSL .

A defining feature of this area of manufacturing is always the combination of automated processes in series production with individual elements of manual painting. According to Sven Selaskowki, responsible for Painted Bodies at Plant Dingolfing, the new paintline in the forthcoming extension will be equipped to enable exactly that: the first coat of coloured paint will be applied automatically in series production, with special touches – such as stripes or contrast colours on the doors and body for two-tone or custom finishes – added by hand afterwards in the forthcoming extension. Bodies will then return to the series production line for a final coat of clear varnish.

Depending on demand and the number of units needed, the team in the new centre for special paint finishes will comprise upwards of ten people.

Throughput times will fall by about a quarter compared to the current process, and costs per body made will fall noticeably. The drying furnaces in the new extension will run on electricity rather than gas – via power-to-heat.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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BMW Group Latin America

BMW Group is a leader in premium individual mobility technology products and services in Latin America, where it markets its three brands: BMW, MINI, and BMW Motorrad. BMW is the top-selling premium automotive brand in Latin America, with more than one in three vehicles sold in the region. In 2024, the brand has sold 42,886 units. MINI has sold 6,383 units in the same period. BMW Motorrad has sold 27,742 motorcycles in the region, setting a sales record. BMW is the best-selling premium brand in Brazil, Mexico, and Importer Markets. BMW Motorrad has achieved record sales and now has three of its 15 main global markets in Latin America: Brazil, Mexico, and Importer Markets. BMW Group's Open Technology Approach enables a gradual transition to electromobility, offering customers the choice between battery-electric, plug-in hybrid, or combustion powertrains. More than 20% of BMW Group's sales in Latin America consist of electric or plug-in hybrid vehicles. BMW Group has delivered approximately 80,000 personal or corporate charging units across the region.

The Group has 5,000 employees in the Latin American region. Its sales offices are located in Argentina, Brazil, and Mexico (where the regional office is based). BMW Group's production plants in the region are located in Brazil and Mexico. Brazil operates two plants: one in Araquari, Santa Catarina, focused on automobile production, where BMW X5 PHEV production began in 2024. The other plant in Manaus, Amazonas, is the first facility to manufacture motorcycles outside of Germany. In Mexico, a one-billion-dollar investment was announced in July 2014 for the construction and operation of a BMW Group plant in San Luis Potosí. This production site began operations in 2019 with the production of the BMW 3 Series; in 2021, an expansion was announced to include the manufacturing of the BMW 2 Series Coupé, and in 2022, the BMW M2, both exported worldwide. Starting in 2027, the San Luis Potosí Plant will incorporate electric vehicle and battery production with an \$800 million investment.

As additional information, Brazil has an engineering team to support global developments, regional challenges, and customer support organization, providing consumer assistance.

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