

Top ratings once again for MINI: Five stars in Euro NCAP crash test for MINI Cooper and MINI Aceman.

Top ratings for the MINI Cooper and MINI Aceman in Euro NCAP crash tests: With the latest 5-star rating, four models in the new MINI family now have the highest rating for maximum safety.

Overall excellent performance in crash protection and well equipped with state-of-the-art crash avoidance technology – these are the requirements for a 5-star rating in the Euro NCAP (European New Car Assessment Programme). The MINI Cooper 3-door and the MINI Aceman have been awarded this top rating by the European Consumer Protection Institute for their safety in all engine versions. The top rating was also achieved through the extensive standard equipment with safety-related driving assistance systems.

Fourth NCAP top rating for the current MINI family.

The top ratings for the MINI Cooper and MINI Aceman are not the first awards for the current MINI family: the all-electric MINI Cooper and MINI Countryman have also already been awarded five stars for their high level of safety.

The two latest top marks in the Euro NCAP rating once again underline the brand's commitment producing vehicles that are not only extremely attractive but also particularly safe.

Top rating in four safety categories.

The MINI Cooper three-door achieves a safety compliance rating of 83 % in the occupant protection category and 82 % in child safety. With a rating of 81 % for pedestrian protection and 77 % for safety assistants, the model is certified as having a high level of safety overall – especially in the small car segment.

The MINI Aceman achieved very strong results, scoring 83 % for occupant protection and 87 % for child safety, and also scored well for pedestrian protection (77 %) and safety assistants (79 %).

All model variants impress in terms of safety.

The 5-star Euro NCAP rating applies to all engine variants of each model: the three-door MINI Cooper C, MINI Cooper S and MINI John Cooper Works, as well as the MINI Aceman in the MINI Aceman E, MINI Aceman SE and MINI John Cooper Works Aceman variants, all performed well in passive and active safety tests.

Euro NCAP: Europe-wide benchmark for safety.

Euro NCAP is an initiative by automotive associations and government agencies to assess the safety of new vehicles. The aim is to improve the protection of occupants

and other road users. The ratings awarded by the Euro NCAP testing institute are a Europe-wide benchmark for accident safety and are continuously being tightened.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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BMW Group Latin America

BMW Group is a leader in premium individual mobility technology products and services in Latin America, where it markets its three brands: BMW, MINI, and BMW Motorrad. BMW is the top-selling premium automotive brand in Latin America, with more than one in three vehicles sold in the region. In 2024, the brand has sold 42,886 units. MINI has sold 6,383 units in the same period. BMW Motorrad has sold 27,742 motorcycles in the region, setting a sales record. BMW is the best-selling premium brand in Brazil, Mexico, and Importer Markets. BMW Motorrad has achieved record sales and now has three of its 15 main global markets in Latin America: Brazil, Mexico, and Importer Markets. BMW Group's Open Technology Approach enables a gradual transition to electromobility, offering customers the choice between battery-electric, plug-in hybrid, or combustion powertrains. More than 20% of BMW Group's sales in Latin America consist of electric or plug-in hybrid vehicles. BMW Group has delivered approximately 80,000 personal or corporate charging units across the region.

The Group has 5,000 employees in the Latin American region. Its sales offices are located in Argentina, Brazil, and Mexico (where the regional office is based). BMW Group's production plants in the region are located in Brazil and Mexico. Brazil operates two plants: one in Araquari, Santa Catarina, focused on automobile production, where BMW X5 PHEV production began in 2024. The other plant in Manaus, Amazonas, is the first facility to manufacture motorcycles outside of Germany. In Mexico, a one-billion-dollar investment was announced in July 2014 for the construction and operation of a BMW Group plant in San Luis Potosí. This production site began operations in 2019 with the production of the BMW 3 Series; in 2021, an expansion was announced to include the manufacturing of the BMW 2 Series Coupé, and in 2022, the BMW M2, both exported worldwide. Starting in 2027, the San Luis Potosí Plant will incorporate electric vehicle and battery production with an \$800 million investment.

As additional information, Brazil has an engineering team to support global developments, regional challenges, and customer support organization, providing consumer assistance.

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