

The new BMW iX. Highlights.



- The new BMW iX: More power, more range, more sportiness in both design and driving experience.
- Available in three variants, a vehicle concept developed exclusively for all-electric mobility: BMW iX xDrive45, BMW iX xDrive60 and BMW iX M70 xDrive. New model designations indicate increased drive performance.
- Worldwide market launch of the new BMW iX in spring 2025. USA, Great Britain and Germany as key markets.
- First all-electric BMW with a range of 701 kilometres (435 miles). All model variants with significantly increased range, outstanding in the competitive environment. New BMW iX xDrive60 comes with a range of 701 kilometres (435 miles), new BMW iX xDrive45 and new BMW iX M70 xDrive achieve values of 602 kilometres (374 miles) respectively 600 kilometres (373 miles).
- Consumption reduced by more than 8 per cent in the WLTP test cycle (best case, depending on model and equipment) thanks to new power electronics and fine-tuning of wheel bearings and tyres. This corresponds to an increase in range of around 60 kilometres (37 miles) (BMW iX xDrive60).
- Strong presence and an even sportier exterior. Model-specific M Sport package and M Sport package Pro optionally available for the first time (standard in the BMW iX M70 xDrive).
- BMW iX M70 xDrive with clear differentiation through exclusive design features, including model-specific BMW radiator grille with M logo and black exterior mirror caps as well as M specific 22-inch light-alloy wheels.
- New aerodynamically optimised 21- and 22-inch M light-alloy wheels for M Sport package, M Sport package Pro and BMW iX M70 xDrive. Unique in the competitive environment: 23-inch light alloy wheels available for the first time.

- BMW kidney grille Iconic Glow with contour lighting as a new option (standard on the BMW iX M70 xDrive). Redesigned with a particularly filigree frame and a new structure of vertical and diagonal lines within the BMW radiator grille.
- Characteristically flat headlights with vertical LED units for daytime running lights and turn indicators. Headlight trim with new stripe pattern. Adaptive LED headlights with cornering light function and new city lights as standard. M Shadow Line headlights as part of the M Sport package Pro and in conjunction with the Titanium Bronze exterior features.
- Extremely flat rear lights now also available as dark M Shadow Line lights in conjunction with the M Sport package Pro.
- Front and rear aprons with a clear and distinctly more sporty surface design. M Sport package and BMW iX M70 xDrive, each with their own front and rear design.
- Six new exterior paint finishes available: Arctic Race Blue metallic, Dune Grey metallic, Carbon Black metallic, BMW Individual Frozen Deep Grey metallic, BMW Individual Frozen Pure Grey metallic, Tanzanite Blue metallic and Space Silver metallic (available from summer 2025).
- With an electric motor on both the front and rear axle, all variants of the new BMW iX feature electric all-wheel drive. Noticeably optimised power delivery thanks to retuning of the drive system and further development of the power electronics.
- Power increase by 60 kW/82 hp to 300 kW/408 hp for the new BMW iX xDrive45 and maximum torque of 700 Nm (516 ft-lb) enable acceleration (0 – 100 km/h) in 5.1 seconds. The new BMW iX xDrive60 has an output increase of 15 kW/21 hp to 400 kW/544 hp and accelerates from 0 to 100 km/h (62 mph) in 4.6 seconds. Top speed of both model variants electronically limited to 200 km/h (124 mph).
- New BMW iX M70 xDrive more than ever with particularly fascinating performance characteristics. The drive of the BMW M vehicle delivers 30 kW/40 hp up to 485 kW/659 hp in My Mode Sport and a maximum torque of 1,100 Nm (811 ft-lb), with Launch Control activated. Acceleration from zero to 100 km/h (62 mph) in

3.8 seconds. Using the "1-foot rollout" method*, the time taken to sprint to 100 km/h (62 mph) is 3.5 seconds. Maximum speed of the new BMW iX M70 xDrive: 250 km (155 mph).

- Advanced power electronics with new inverter technology increase the power density of the drive system and the efficiency of energy transfer from the high-voltage battery to the electric motor.
- New battery cell technology with usable energy content increased by around 30 per cent to 94.8 kWh and charging power increased to up to 175 kW for the new BMW iX xDrive45. The high-voltage batteries of the other model variants provide a usable energy content of 109.1 kWh (BMW iX xDrive60) and 108.9 kWh (BMW iX M70 xDrive). Maximum charging power: 195 kW.
- All model variants with optimised preconditioning of the high-voltage battery for fast charging with direct current. Heating of the high-voltage battery at low outside temperatures now by means of a heat pump. Optimised charging current control for higher charging performance. Charging connection with new release button.
- AC charging with up to 22 kW. Optional Connected Home Charging for solar-, load- and cost-optimised charging based on a dynamic electricity tariff including the new BMW Wallbox Plus. Particularly convenient charging on the move with the Plug & Charge Multi Contract function.
- Model-specific, refined chassis and suspension technology precisely matched to the respective performance and weight balance. BMW iX M70 xDrive with Integral Active Steering, adaptive two-axle air suspension and M Sport brake system as standard.
- Standard equipment now includes Hill Descent Control (HDC) and the option to deactivate the Dynamic Stability Control (DSC). The optional or standard (BMW iX M70 xDrive) M Sport brake system is now also available with red brake callipers and an M logo as part of the M Sport Pro package.
- Hydraulic rear axle support bearing optimises balance between dynamics and ride comfort. Further increase in efficiency thanks to

* Value with "rollout" deducted: With this alternative method of measurement, timekeeping does not begin until the vehicle has left a light barrier. The distance not taken into account in the measurement (the "rollout") is 1 foot = 30.48 cm.

weight- and friction-optimised wheel bearings and tyres with reduced rolling resistance (efficiency label A+).

- Optimised noise insulation thanks to tyres with integrated foam absorbers on 22- and 23-inch light alloy wheels.
- The characteristic space concept and progressive luxury ambience in the interior can now be optionally combined with the sporty design features of the M Sport package: new M multifunction seats with optimised lateral support in the perforated microfibre/Sensatec version or optionally with natural leather surfaces, M leather steering wheel, two-tone instrument panel with M logo, trim finishers in dark silver, anthracite headlining, M pedals, centre console with high-gloss black finish. Trim finishers in Dark Silver in conjunction with M leather steering wheel now also available for the basic equipment.
- All interior features of the M Sport package and M Sport package Pro are also part of the standard equipment of the BMW iX M70 xDrive.
- The standard equipment of the new BMW iX includes an alarm system, the Welcome and Goodbye animation, adaptive LED headlights, Comfort Access, heated seats for driver and front passenger, heated steering wheel, Driving Assistant Plus as well as the BMW Live Cockpit Professional and the Harman Kardon Surround Sound System. The BMW iX M70 xDrive also comes with Integral Active Steering, adaptive two-axle air suspension, BMW Iconic Glow radiator grille, M Sport package Pro and solar control glazing as standard.
- Optional equipment includes the Sky Lounge panoramic glass roof, active seat ventilation, Heat Comfort package, Bowers & Wilkins Diamond Surround Sound System, Clear & Bold interior applications, automatic soft-close function for the doors, BMW Individual Exterior Line Titanium Bronze and electrically extending and retracting trailer tow hitch.
- Comprehensive range of systems for automated driving and parking. Highlights: Highway Assistant with Level 2+ functionality and Active Lane Change Assistant with eye activation as well as Parking Assist Professional for controlling parking and manoeuvring via smartphone.

- Latest BMW iDrive based on the BMW Operating System 8.5. Intuitive operation via touch function on the BMW Curved Display and voice control with the BMW Intelligent Personal Assistant. Innovative digital services including audio and video streaming and in-car gaming.
- Optimised connectivity thanks to 5G mobile radio aerials. Convenient connection with BMW ID and My BMW App. BMW Digital Key Plus turns smartphone into a vehicle key and enables easy sharing with individually configurable access rights. Easy and convenient setup with new setup card.

Model variants:

BMW iX xDrive45:

Fifth-generation BMW eDrive technology, one electric motor on the front axle and one on the rear axle, electric BMW xDrive all-wheel drive,

drive:

System power output: 300 kW/408 hp at 8,000 rpm,
max. system torque: 700 Nm (516 ft-lb) at 0 – 5,000 rpm,

driving performance / consumption / range / emissions:

Acceleration [0 – 100 km/h] (62 mph): 5.1 seconds,
top speed: 200 km/h (124 mph),
combined consumption according to WLTP: 21.8 kWh/100 km
(62 miles),
Range according to WLTP: 490 – 602 km (305 – 374 miles),
CO₂ class(es): A.

BMW iX xDrive60:

Fifth-generation BMW eDrive technology, one electric motor on the front axle and one on the rear axle, electric BMW xDrive all-wheel drive,

drive:

System power output: 400 kW/544 hp at 8,000 rpm,
max. system torque: 765 Nm (564 ft-lb) at 0 – 5,000 rpm,

driving performance / consumption / range / emissions:

Acceleration [0 – 100 km/h] (62 mph): 4.6 seconds,
top speed: 200 km/h (124 mph),
combined consumption according to WLTP: 21.9 kWh/100 km
(62 miles),
Range according to WLTP: 563 – 701 km (350 – 435 miles),
CO₂ class(es): A.

BMW iX M70 xDrive:

Fifth-generation BMW eDrive technology, one electric motor on the front axle and one on the rear axle, electric BMW xDrive all-wheel drive,

drive:

System power output: 345 kW/659 hp at 13,000 rpm,
max. system torque: 1,100 Nm (811 ft-lb) at 0 – 5,000 rpm,

driving performance / consumption / range / emissions:

Acceleration [0 – 100 km/h] (62 mph): 3.8 seconds,

top speed: 250 km/h (155 mph),

combined consumption according to WLTP: 23.5 kWh/100 km
(62 miles),

Range according to WLTP: 521 – 600 km (324 – 373 miles),

CO₂ class(es): A.

All specifications and derivations are provisional.

All the model variants, equipment levels, technical specifications, consumption and emission values described correspond to what is available on the automotive market in Germany. Dimensions refer to a vehicle fitted with basic equipment in Germany, depending on the selected wheel and tyre size as well as selected optional equipment. These may change according to how the car is configured.