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BMW Sauber F1 Team Collection 2007

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## Formula Fashion.

BMW Sauber F1 Team Collection 2007.

**Munich.** The challenge continues. The BMW Sauber F1 Team is starting its second season with a full dose of energy and passion. The new BMW Sauber F1 Team Collection is also lining up for the new season, with fashion for male and female F1 racing fans, high-quality leisure clothing and a wide range of accessories in the team's typical white, blue and red colours.

The men's and women's sports **jackets** show how the new BMW Sauber F1 Team Collection is leading the fashion field. The **Highlight Jacket**, a lavish limited edition leather jacket, of which only 350 will be available, is particularly appealing. This tailored jacket is characterised by a dynamically shaped zip and subtle shoulder panels. The white women's version and the dark blue and white men's variants both display this design.

All fashion conscious Grand Prix fans will love the tailored white **Pit Crew Jacket** and its wealth of sporty details. Just like the original used in the pit lane, the fashion jacket is waterproof and is embroidered with the team logo, the sponsors' logos and the words 'The essence of racing'.

The fashionable **Long Jacket** is ideal for bad weather. The dark blue version for men and the white variant for women are both windproof and waterproof and have waterproof zips and heat-sealed seams.

The next piece is even designed to withstand the wind tunnel. The sporty, dark blue **Wind Jacket** offers 100% protection from the wind and rain – the very best protection from rain clouds and stiff breezes for outdoor types.



## Sporty men's fashion

The **BMW Sauber F1 Team Collection** is entering high-quality, sporty, versatile **men's** fashion into the race. For example, there's the sporty, dark blue **Men's Graphic T-Shirt** with white sleeves and collar, printed with the team logo and a large graphic of the BMW Sauber F1 Team's car. The line-up on the start line also features the **Men's Sweater**, a white knitted pullover with sporty details, dark blue panels on the collar and sleeves and with the team logo stitched across the chest. The slim cut of the sporty white **Men's Polo Shirt** with V-neck and handy breast pocket means it's cut out for the race track.

## Pole position for ladies' fashion

The **Ladies' Fashion** range from the new BMW Sauber F1 Team Collection is a guaranteed pole position thanks to its stylish performance in qualifying. Cut with style for the racing line: the flattering dark blue **Ladies' Top** with white panel and integrated bustier. The adjustable dark blue and red straps ensure the perfect fit while the tailoring and team logo make for an attractive look.

Other favourites include the fashionable, dark blue **Ladies' Long Sleeve** with white collar and cuffs and the sporty white **Ladies' Polo Shirt** with a two-layered collar (red and dark blue) and low V-neck, printed with the team logo and large graphics.

No true fan will want to miss the original white **BMW Sauber F1 Team Cap** with blue stripes or the dark blue cap with white stripes. The team logo is stitched onto the front of both versions.

## Versatile bags

The versatile **bags** from the current BMW Sauber F1 Team Collection offer perfect handling in every situation. The **Replica Travel Bag** with a large main compartment, front pocket, two side pockets, a convenient telescopic handle and wheels is just right for short trips and flights.

The **Replica Shoulder Bag** has a large main compartment, separate laptop compartment and plenty of small inner compartments for important items like mobiles or organisers. The outside pocket can also be opened from below, allowing the telescopic handle of the Replica travel bag to be fitted to the shoulder bag. The collection of bags also features a spacious **Replica Rucksack** and **Replica Sports Bag** with practical carrier and shoulder straps.



## High quality products for tiny tots

Even the youngest racing drivers can discover the world of F1 with the fantastic **Kids' products** on offer from the BMW Sauber F1 Team Collection. The **Formula Junior Baby Racer** can easily handle all those bends outdoors and indoors without leaving any skid marks on parquet flooring. The Baby Racer featuring all the sponsors' logos has been tested by TÜV.

Young drivers are tucked away just like the real ones in the monocoque of a Formula 1 heavyweight. The **Junior Seat I-II** offers outstanding protection to children weighing 9 – 25 kg (aged between approx. nine months and seven years). The children's seat in the unmistakable BMW Sauber F1 Team design is authorised to be fitted in all makes of car. A backrest offering height and angle adjustment, a special air conditioning system and the breathable and washable cover ensure the level of comfort needed. Junior Seat I-II can be easily fitted using ISOFIX and the 'BMW Interlock System' or a 3-point safety belt. Guaranteed easy handling with central release system.

Older children weighing 15-36 kg (aged approx. 3 - 12 years) are best seated in the **Junior Seat II-III**. Junior Seat I-III is also approved for all types of vehicles. The child's seat is very easy to operate thanks to the combined height and side adjustment feature. It can be attached using a 3-point belt. The cover coloured in the team's white and red can be taken off and washed. Junior Seat I-III can also be dismantled into a compact transport position.

The fashion products in the BMW Sauber F1 Team Collection 2007 are available for ladies in XS to XL and for men in S to XXL. The BMW Sauber F1 Team Collection will be available from the start of the 2007 season from selected BMW dealers, at the race track and online from the Pitshop at [www.bmw-sauber-f1.com](http://www.bmw-sauber-f1.com).

The prices of all products can be found in the catalogue or on the Internet.

High resolution photographic material can be downloaded from the BMW PressClub at [www.press.bmwgroup.com](http://www.press.bmwgroup.com).

## For queries or information, please contact:

Michael Kirsch, Head of Public Relations  
Phone: +49- 89- 382-25111, Fax: +49- 89- 382-28017

Susanne Spatz, Spokesperson for BMW PR programmes  
Phone: +49 (0)89 382-20961, Fax: +49 (0)89 382-28017

E-mail: [www.press.bmwgroup.com](mailto:www.press.bmwgroup.com)



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## **Fashion in the fast lane.**

The BMW Sauber F1 Team Driver's Collection 2007.

**Munich.** With old pro Nick Heidfeld and up-and-coming star Robert Kubica – both first-class Formula 1 drivers – the 2007 season is off to an excellent start for the BMW Sauber F1 Team. As well as nail-biting races, the two drivers' ever-growing fan community can also look forward to the new BMW Sauber F1 Team Collection featuring outfits with a truly sporty design.

### **The Nick Heidfeld Collection**

The dark-blue **Men's T-Shirt Nick** and the white **Ladies' T-Shirt Nick** look as slick as one of "Quick"-Nick Heidfeld's overtaking manoeuvres. The typical "Q" logo, derived from Heidfeld's nickname "Quick Nick", and his signature on the front make these sporty shirts truly distinctive. The stitched shoulders and coloured inserts, start numbers and the team logo give the shirts that extra-special look.

The sophisticated shoulder design also gives the **Men's Windbreaker Nick** an authentic racing look. The dark-blue windbreaker is printed with the "Q" logo, the "Nick Heidfeld" insignia, the team logo and the driver's signature. Handy for on the move, the jacket is made of ultra-light material and can be folded up into a small pouch.

### **The Robert Kubica Collection**

Very popular among the men is the **Men's Poloshirt Robert** with its dark-blue sleeves and collar. The sporty design of this versatile shirt is accentuated by the white inserts with red piping on the sleeves, the embroidered team logo, start number and the printed-on name. The shirt also features the new Robert Kubica logo which is being used for the first time this season next to his signature.

The fitted **Ladies Top Robert** is a surefire winner among female fans. Red, dynamic inserts on the straps and dark-blue edging on the neckline and sleeves give the white top a fantastic racing look.

# BMW Sauber F1 Team



The popular **Driver Caps** allow BMW Sauber F1 Team fans to show which of the three racing drivers they particularly support: Nick Heidfeld, Robert Kubica or rising star and test driver Sebastian Vettel. The blue caps with red and white embroidered stripes bear the driver's signature on the front, while the driver's personal logo is superimposed on the back.

The fashion products from the BMW Sauber F1 Team Collection 2007 are available in sizes XS to XL for women and S to XXL for men. The collections will be available from the start of the 2007 racing season at selected BMW dealers, at the race track and online in the Pitshop at

[www.bmw-sauber-f1.com](http://www.bmw-sauber-f1.com).

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## Racing style.

PUMA for BMW Sauber F1 Team Collection 2007.

**Munich.** With innovative designs, surprising details and a flawless sense of style, PUMA is transforming the PUMA for BMW Sauber F1 Team Collection 2007, the Formula 1 lifestyle collection, into sporty, cool outfits offering the ultimate comfort, as well as a range of accessories for men, women and youngsters.

Fashion and function of the first order are what the **jackets** from the current PUMA for BMW Sauber F1 Team Collection are all about. The white **Statement Jacket** for women and men, in the authentic racing overall look, will inspire more than just Formula 1 fans. This striking jacket is windproof, breathable and water-repellent. It also has lateral scoop pockets with Velcro closure and adjustable cuffs. It sports the team insignia and PUMA logo.

With its hot retro look, the dark-blue **Men's Track Jacket** leaves the fashion competition standing. The sporty jacket's design features a white stripe and striking contrast seams, together with the printed-on team insignia and the PUMA logo.

On the **Ladies' Track Jacket**, the dark-blue cuffs, red eyelets under the sleeves and fashionable gathered fabric at the front and along the back highlight the white jacket's lifestyle character.

## Men's fashion

The narrow-cut, dark-blue **Men's Fashion Shirt**, with its asymmetric red-white stripe on the front, shoulders and back, holds pole position in the fashion stakes. The stylised race track graphic on the chest gives the white **Men's Graphic Shirt**, with its dark-blue crew neck and striking contrast seams a particularly sporty look. This look is enhanced with the dark-blue **Men's Lifestyle Short** with red decorative stripe on the side pockets.



## Ladies' fashion

With its feminine grace and style, the **ladies' fashion** from the PUMA for BMW Sauber F1 Team Collection 2007 take first place on the winner's podium.

Sophisticated details such as contrast seams on the sleeves, as well as red cords for gathering the collar and hem make the dark-blue **Ladies' Logo**

**T-Shirt** a hit for not just racing fans but any member of the fairer sex. Its narrow cut and nested neckline give the white **Ladies' Top** a particularly feminine appearance. A modern classic for warm, summery days is the dark-blue **Ladies Lifestyle Skirt**, a short, six-pleat skirt with white lining and contrast seam.

## Cool outfits for young team fans

The PUMA for BMW Sauber F1 Team Collection goes full speed when it comes to fashion for kids, too. Favourites include the dark-blue **Boys' Sweatjacket** with hood and red stripe in the cap, along with the white **Boys' Graphic T-Shirt**, with its dark-blue crew neck, coloured contrast seams and striking graphic.

## Sporty, modern bags

Guaranteed to provide the perfect finish are the **bags** from the PUMA for BMW Sauber F1 Team Collection 2007. With two main compartments, a laptop pouch plus five interior compartments and pockets, the dark-blue **PUMA Business Bag** keeps everything you need for your day-to-day business easily to hand. The **PUMA Weekender Bag**, thanks to its two spacious main compartments and removable laptop bag, offers adequate room for leisure or short trips. Always out in front when it comes to shopping is the white **PUMA Ladies' Bag**, a slouch bag for women, with a generous main and small adjacent pocket.

## Shoes for sport and leisure

The high-quality **shoes** from the PUMA for BMW Sauber F1 Team Collection provide the perfect grip for all sporting and leisure activities.

The **Team Prevail F1** skilfully combines fashion with functionality. The dark-blue, ultra-light structure with white and red PUMA form stripe, the side-printed team emblem and the PUMA cat on the inside give this ultra-modern sports shoe a truly dynamic look. The visible DuoCELL sole technology with heel stabiliser and cushioning make this shoe a fully-fledged running and training shoe.





The **Inflection F1** boasts an innovative, ultra-light sole design. The PUMA cat – printed on the inside and embroidered in red on the toe – accentuates the trainer's racing look. The PUMA cat also leaves its stylish mark on the **Future Cat Low II Womens F1** as an embroidered red logo on the toe and edging on the inside.

The modern, lightweight ladies' **Espera F1** sandal made from smooth leather, complete with team name and PUMA cat on the fastener, is ideal for hot days.

Age is no barrier to being a BMW Sauber F1 Team fan. The **Kart Cat F1** fashion trainer, with its "Power" and "Brake" emblems on the blue sole is therefore available in two models: the "Crib" baby version with non-slip sole for tiny team fans and the "Junior" version for slightly older kids.

The PUMA for BMW Sauber F1 Team Collection will be available from the start of the 2007 Formula 1 season at selected BMW dealers, at the race track, in PUMA Concept Stores or online in the Pitshop at [www.bmw-sauber-f1.com](http://www.bmw-sauber-f1.com).

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