

The New BMW 5 Series Sedan.

International Media Launch.



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The New BMW 5 Series Sedan. Steeped in Tradition.

1962 - 1964
The New Class
BMW 1500



1963 -1971
BMW 1800



1966 -1972
BMW 2000



1972-1981
BMW 5 Series



The New BMW 5 Series Sedan. History.

1972-1981
BMW 5 Series
E12

1980-1988
BMW 5 Series
E28

1987-1996
BMW 5 Series
E34

1995-2003
BMW 5 Series
E39

2003-2009
BMW 5 Series
E60

2010-
The New
BMW 5 Series
Sedan.



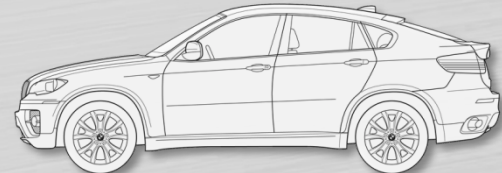
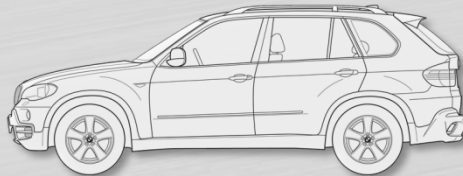
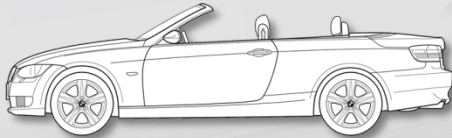
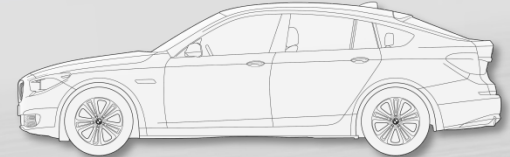
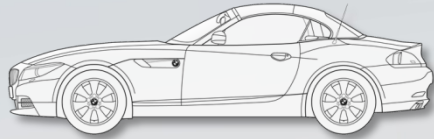
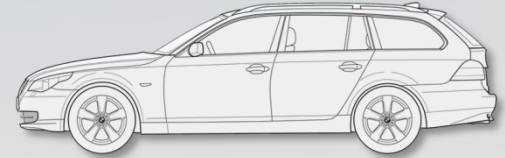
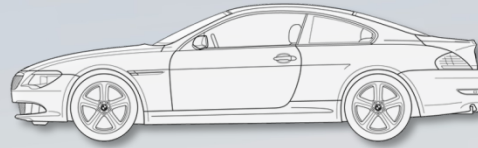
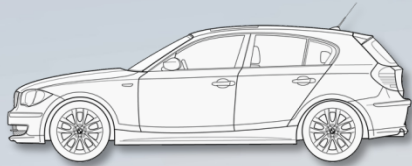
The New BMW 5 Series Sedan.

A Core Model of the BMW Portfolio.



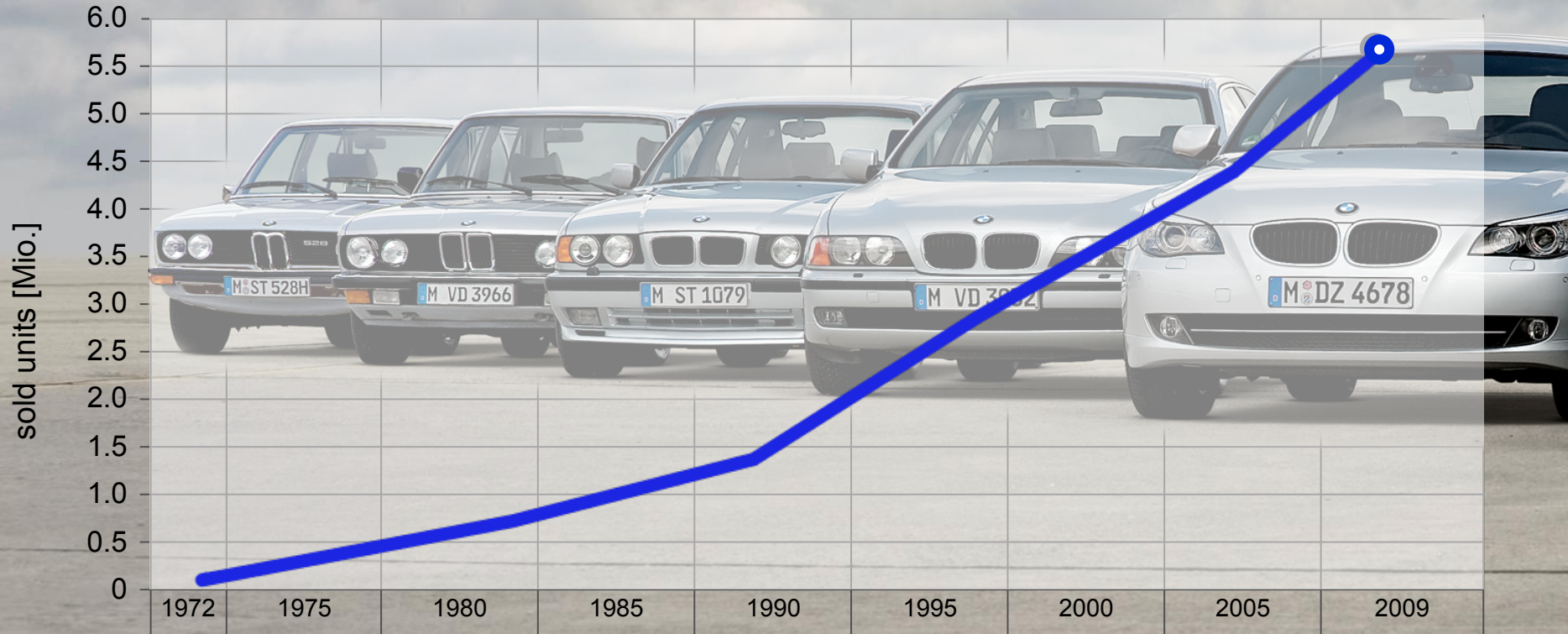
The New BMW 5 Series Sedan.

Sedan Concept – Successful Worldwide.



The New BMW 5 Series Sedan.

Since Introduction 1972: over 5.555.555 Units.



The New BMW 5 Series Sedan.

Customer Orders above Expectations.

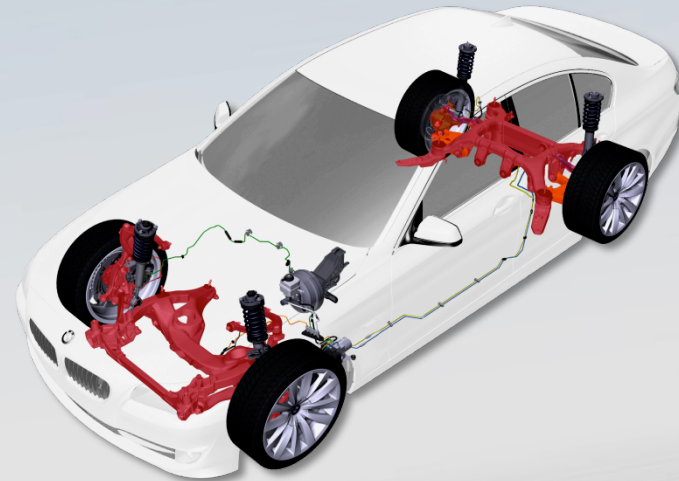


The New BMW 5 Series Sedan.

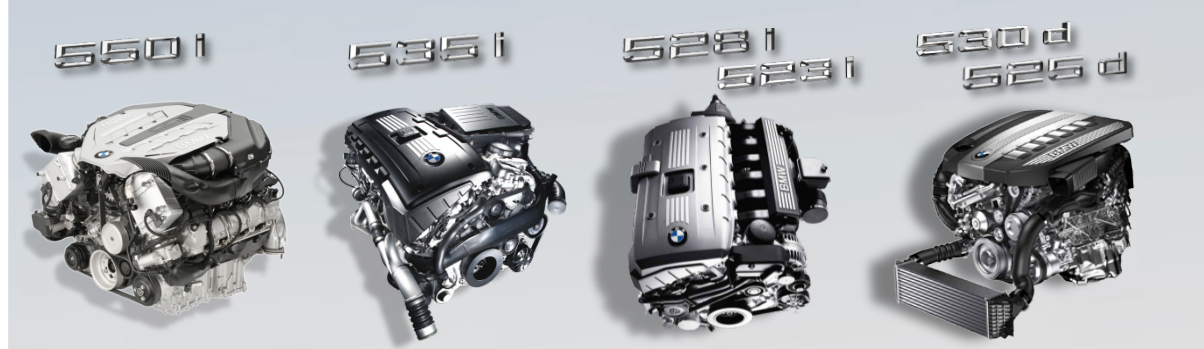
Product Highlights.



Integral-V-Rear axle,
standard



Double Wishbone front axle,
standard



The BMW Group. Most Sustainable Automotive Company Worldwide.

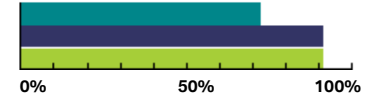


Five consecutive years, sector leader
in the Dow Jones Sustainability Indexes



SUSTAINABILITY SCORES

Total Score



■ DJSI sector average on a global basis

■ Bayerische Motoren Werke AG (BMW)

■ Best company on a global basis within DJSI sector

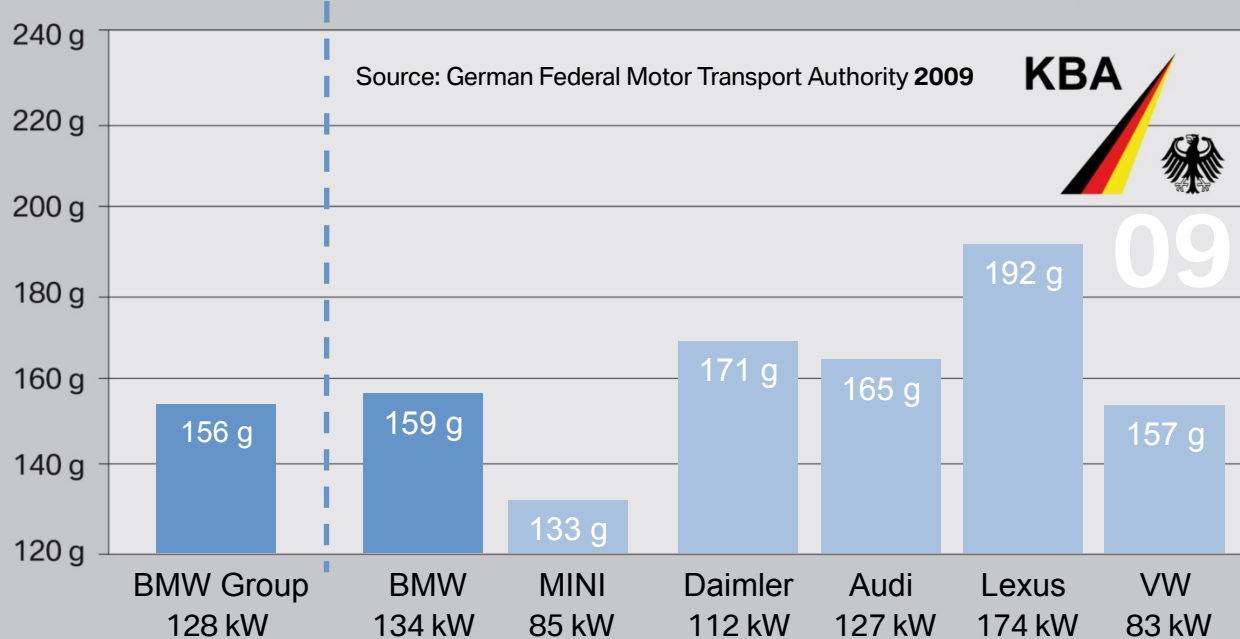
Bayerische
Motoren Werke AG
(BMW)
AUT Automobiles

The BMW Group.

Leading with Efficient Dynamics.

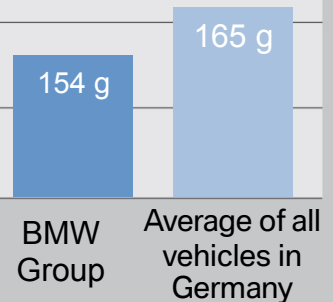


BMW Group
fleet consumption with clear advance to competitors.



Source: European
Federation for Transport
and Environment 2009

09



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