



Adrian van Hooydonk
Senior Vice President BMW Group Design

21.06.1964	Born in Echt, Limburg (Netherlands)
1970 – 1976	Basis School, Echt (Netherlands)
1976 – 1982	Middelbare School, Echt (Netherlands)
1982 – 1988	Delft Polytechnic University, Delft (Netherlands), Masters Degree in Industrial Design
1988 – 1989	Free-Lance Industrial Designer (Netherlands)
1989 – 1990	General Electric Plastics Europe, Bergen op Zoom Product designer (Netherlands)
1991 – 1992	Art Center Europe, Vevey (Switzerland); Degree in Automotive Design
1992 – 2000	BMW AG, Munich (Germany); Automotive exterior designer
2000 – 2001	BMW Group DesignworksUSA, Newbury Park (USA); Head of automotive design department
2001 – 2004	BMW Group DesignworksUSA, Newbury Park (USA); President
2004 – 2009	Director of Design, BMW Cars
since February 2009	Director BMW Group Design