



Media Information
14 December 2010

Return to BMW Design. Karim Habib to take over as Head of Exterior Design BMW Automobiles.

Munich. On 1 March 2011, Karim Habib will take on the post of Head of Exterior Design BMW Automobiles, replacing Anders Warming. The 40-year-old designer already spent the first 10 years of his career working for the BMW Group, during which time he was responsible for the current BMW 7 Series range and the BMW Concept CS. Habib now returns to the Group following an absence of two years.

On completing his studies in California, Karim Habib held various posts in interior and exterior design before being appointed Team Leader, Advanced Design for the BMW Group. Following two intervening career years, he now returns to head the Exterior Design BMW Automobiles department.

“I’m really delighted about coming back to the BMW brand and being given the opportunity to help shape the future of BMW as part of an outstanding team,” says Habib.

“Karim Habib is an excellent designer who has already made a major contribution to the BMW design with the current BMW 7 Series. I look forward to resuming our collaboration,” comments Adrian van Hooydonk, Director of BMW Group Design.

For questions please contact:

Susanne Spatz, Design Communication BMW Group
Telephone: +49-89-382-20961

Dirk Arnold, Head of Product Communication BMW Automobiles,
Telefon: +49-89-382-12325

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal Address
BMW AG
80788 München

Telephone
+49-89-382-23662

Internet
www.bmwgroup.com

Internet: www.press.bmwgroup.com

E-mail: presse@bmw.de

BMW

Corporate Communications



Media Information

Date 14 December 2010

Subject Return to BMW Design.

Karim Habib to take over as Head of Exterior Design BMW Automobiles.

Page 2

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 24 production facilities in 13 countries and has a global sales network in more than 140 countries.

The BMW Group achieved a global sales volume of approximately 1.29 million automobiles and over 87,000 motorcycles for the 2009 financial year. Revenues totalled Euro 50.68 billion. At 31 December 2009, the company employed a global workforce of approximately 96,000 associates.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last six years.