



Media Information
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History of the Life Ball MINI. **MINI supports the Life Ball for the 11th time.**

2001 – Camouflaged MINI, as event precedes market launch

2002 – Charity MINI

With autographs from German/Austrian and international celebrities (e.g. Elton John, No Angels, Heidi Klum, Emma Sjöberg, Mavie Hörbiger)

2003 – MINI designed by Missoni
MINI Hatch by Angela Missoni

2004 – MINI designed by Ferré
MINI Convertible by Gianfranco Ferré

2005 – MINI designed by Versace
MINI Convertible by Donatella Versace

2006 – MINI designed by Diesel
MINI Convertible by Diesel / Renzo Rosso

2007 – MINI designed by Testino
MINI Hatch by star photographer Mario Testino

2008 – MINI designed by Agent Provocateur
MINI Clubman by Agent Provocateur / Joseph Corr 

2009 – MINI designed by The Blonds
MINI Convertible by The Blonds for Katy Perry

2010 – MINI designed by Diane von Furstenberg, Kenneth Cole and Francisco Costa of Calvin Klein Collection
MINI Hatch by Diane von Furstenberg
MINI Convertible by Kenneth Cole
MINI Countryman by Francisco Costa of Calvin Klein Collection

2011 – MINI designed by DSQUARED²
MINI Hatch by Dean and Dan Caten

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