



BMW Group
Toyota Motor Europe
Toyota Motor Corporation

MEDIA ALERT

Your reference
Your message dated
Department/From Business and Finance Communications
Telephone +49 89 382-61611
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E-mail micaela.sandstede@bmw.de
Date 1st December 2011
Subject **Invitation to joint press conference in Tokyo**

Dear Sir or Madam,

The BMW Group, Toyota Motor Europe (TME) and Toyota Motor Corporation (TMC) cordially invite you to a joint press conference in Tokyo on

Thursday, 1st December 2011
4:00 – 4:45 p.m. local time JST (8:00 – 8:45 a.m. CET)
at the Grand Pacific Le Daiba, Palais Royal room B1F
2-6-1, Daiba, Minato-ku, Tokyo 135-8701, Japan.

Phone: +81 3 5500-6711, <http://www.grandpacific.jp/eng>

BMW Group Representatives:

- Dr.-Ing. Klaus Draeger, Member of the Board of Management of BMW AG, Development
- Dr. h.c. Ian Robertson, Member of the Board of Management of BMW AG, Sales and Marketing
- Klaus Fröhlich, Senior Vice President Brand and Product Strategies BMW Group

Toyota Representatives:

- Takeshi Uchiyamada, Executive Vice President and Representative Director, Toyota Motor Corporation
- Yasumori Ihara, Director and Senior Managing Officer, Toyota Motor Corporation
- Didier Leroy, President and CEO, Toyota Motor Europe and Managing Officer, Toyota Motor Corporation

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Chairman of
Supervisory Board
Joachim Milberg

Board of Management
Norbert Reithofer
Chairman of the Board
Frank-Peter Arndt
Herbert Diess
Klaus Draeger
Friedrich Eichiner
Harald Krüger
Ian Robertson

Registered in Germany
München HRB 42243



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A corresponding press release will be issued at 8:00 a.m. CET (4:00 p.m. JST).

The press conference will be webcast live at the following URL and will also be available afterwards:

English: <http://www.ustream.tv/channel/toyota-en>

Japanese: <http://www.ustream.tv/channel/toyota-jp>

For more information, please contact:

BMW Group Corporate Communications

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