



CONCORSO D'ELEGANZA VILLA D'ESTE

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A festival of beauty on Lake Como

The Concorso d'Eleganza Villa d'Este 2012 celebrates cars and motorcycles +++ Alfa Romeo, 6C 1750 GS is awarded the Trofeo BMW Group +++ BMW Zagato Coupé marks its world premiere +++ Gilera 500 wins the motorcycle Concorso.

Munich/Cernobbio. Last weekend, Cernobbio on Lake Como once again became a magnet for car and motorcycle fans from far and wide. On display at the Concorso d'Eleganza Villa d'Este were a range of classic automobiles and cutting-edge concept cars that thrilled the crowds who had flocked there. Visitors were already making a beeline for the grounds of Villa Erba on Saturday to witness the motorcycle Concorso. At the end of another marvellous weekend on the shores of Lake Como, the Concorso d'Eleganza Villa d'Este proclaimed its worthy winners on Sunday. The judges and the public were of one mind: the Alfa Romeo, 6C 1750 GS, 6th Series Coupé, Figoni of 1933 claimed the Trofeo BMW Group presented by the jury, and thus the Best of Show accolade, while also securing the public prize, the Coppa d'Oro Villa d'Este. In the Concept Cars and Prototypes category, meanwhile, the winner was the Alfa Romeo 4C . Appearing out of competition in this year's line-up was the BMW Zagato Coupé, making a high-profile world debut.

“We experienced a high-calibre event with a unique field of competitors,” said Karl Baumer, President of the Concorso d’Eleganza Villa d’Este and Director of BMW Group Classic, reviewing the 2012 Concorso with obvious satisfaction. “We are particularly delighted at the splendid turnout of almost 6,000 visitors on Sunday,” he added. Danilo Zuchetti, President of Villa d’Este S.p.A., was equally pleased with the weekend’s success: “We witnessed a Concorso that is second to none in terms of sheer class and quality.”

The Trofeo BMW Group in the second Concorso d’Eleganza Villa d’Este for motorcycles was awarded to the Italian Gilera 500 Rondine from the Museo Piaggio. Hendrik von Kuenheim, Director of BMW Motorrad, took stock after the second edition of the motorcycle Concorso: “This Concorso reflects the enthusiasm and sheer passion we have been pouring into our motorcycles for almost nine decades now.”

Media representatives can find further information at www.concorsodeleganzavilladeste.com and www.press.bmwgroup.com (please use the search term “Concorso”).

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