



Press release  
15 June 2012

## **BMW Group again named most sustainable automotive company**

**SAM Group presents SAM Sustainability Awards for the first time in Germany**

**BMW Group achieves Gold Class Status and is also named Sector Leader**

**Berlin.** The BMW Group won two awards at yesterday's SAM Group Sustainability Awards ceremony. The company earned SAM Gold Class Status and was also named Sector Leader, the best result among all vehicle makers. SAM Group presented the SAM Sustainability Awards for the first time in Germany.

SAM Group, headquartered in Zurich, is a sustainability rating agency founded in 1995. SAM Group's Corporate Sustainability Assessments analyses over 2,000 listed companies every year.

At the awards ceremony in the Museum für Telekommunikation in Berlin, Michael Baldinger, CEO of SAM Group, paid tribute to the achievements of the BMW Group: "The BMW Group is a leader in terms of innovation management and has demonstrated a clear commitment to reducing negative environmental impact along the entire value chain."

Harald Krüger, member of the Board of Management of BMW AG, was there to accept the awards: "For the BMW Group, long-term thinking and taking responsible action along the entire value chain are the basis for economic success. We are delighted to receive this recognition from SAM Group. It honours the efforts made every day by our 100,000 employees worldwide."

For the BMW Group, sustainability is an integral part of corporate strategy. As a first for the automotive industry, the BMW Group appointed an environmental protection officer in 1973. Since then, the company has systematically developed and consistently implemented its sustainability strategy.

The BMW Group's commitment to sustainability received several prestigious awards last year as well. For example, the company was named most sustainable auto company in the DowJones Sustainability Index for the seventh consecutive year. For the past 10 years in a row, the BMW Group has also been listed in the FTSE4Good index, one of the most important indices for companies focusing on sustainable management. 2011 also marks the year when the BMW Group came in first among all vehicle makers in the CDP Global 500 Ranking.

For further information on how sustainable management is implemented at the BMW Group, go to [www.bmwgroup.com/responsibility](http://www.bmwgroup.com/responsibility)

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**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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