

Peter Schwarzenbauer

Member of the Board of Management of BMW AG (as of 1 April 2013)
MINI, BMW Motorrad, Rolls-Royce, Aftersales BMW Group



19 October 1959	born in Weißenburg, Germany
1980 - 1984	Studied Business Administration at the University of Applied Sciences, Munich
1984 - 1994	BMW AG, various functions at Marketing and Sales
1994 – 1997	Dr.-Ing. h.c. F. Porsche AG, Head of Sales Germany
1997 – 2003	Porsche Iberica S.A.
2003 – 2008	President and CEO Porsche Cars North America Inc.
2008 – 2012	Member of the Board of Management of Audi AG, responsible for Marketing and Sales
as of 1 April 2013	Member of the Board of Management of BMW AG MINI, BMW Motorrad, Rolls-Royce, Aftersales BMW Group