



Media information  
29 December 2016

## **BMW wins numerous awards and distinctions in 2016. Excellence once again confirmed in the areas of quality, innovation, design, connectivity and sustainability.**

**Munich.** As 2016 comes to a close, BMW is able to look back on a highly successful year with well over 50 national and international awards and distinctions. As in the past, vehicles of the brand were highly rated by juries across a range of different categories and topics, frequently finishing at the top of the winners' rostrum. The awards reflect not just outstanding product quality but also design, technical innovation, intelligent connectivity and sustainability. Jury members included automobile journalists and readers of automobile magazines as well as experts from the areas of IT, business, environment and design. It is particularly satisfying to note that BMW succeeded in gaining some of the world's most coveted distinctions, including the "World Car Award" and the title "Best Car" for the BMW 7 Series, as well as the "Golden Steering Wheel" for the BMW i3. What is more, the BMW M2 Coupé as well as the all new BMW 5 Series Sedan went straight onto the winner's podium even though it is a newcomer model.

### **BMW 7 Series and BMW i8 come out top worldwide.**

The new BMW 7 Series was able to continue its outstanding success in 2016. Having won numerous national and international distinctions last year, the top BMW model was named "World Luxury Car" as part of the "World Car Awards". Independent experts also confirmed the innovative strength of BMW in a range of instances. "CarIT", an information magazine for decision-makers in the field of connected mobility, in collaboration with the Center of Automotive Management (CAM), named the remote control parking option in the BMW 7 Series as the foremost leading-edge technology in the "Connected Car" category. In addition to this the premium sedan won two distinctions as part of the "Automotive Innovations Award", conferred jointly by the CAM and the auditing and consultancy company PricewaterhouseCoopers (PwC). Here the BMW 7 Series secured the title of "Most Innovative Model 2016", while the power units of BMW models across the board received the award for the most innovative conventional engines.

In Austria, the automobile club ÖAMTC awarded the sedan the "Marcus" award as the safest car in the luxury performance segment while in Germany the BMW 7 Series was voted company car of the year ("Company Car"/Dekra), company

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vehicle of the year (“Handelsblatt”), “Top Performer” (“Autoflotte”) and “Best Car” in the luxury performance segment (“auto motor und sport”). In the “Car Connectivity Award” conferred jointly by “Motorpresse Stuttgart” and the computer magazine “CHIP”, readers voted the BMW 7 Series best-connected car.

After its overall victory and two class victories last year, the BMW i8 engine won the “International Engine of the Year Award” for the second time as well as securing a class victory in the category between 1.4 and 1.8 litres capacity. The “Times of India” named the hybrid sports car “Technology of the Year”, while in Germany the BMW i8 was once again voted all-wheel drive car of the year in the category “All-Wheel Drive Hybrid Cars” by readers of the magazine “Auto Bild Allrad”.

### **BMW M2 Coupé: newcomer goes straight onto the winners’ rostrum.**

The readers’ vote held by the automobile magazine “Auto Bild Sportscars” provided impressive evidence of the successful concept embodied by the new BMW M2 Coupé. In the category “Compact Car Series”, the high-performance sports car featuring an in-line 6-cylinder engine with an output of 272 kW/370 hp and a capacity of 3.0 litres (combined fuel consumption: 8.5-7.9 l/100 km; combined CO<sub>2</sub> emissions: 199–185 g/km)\* instantly secured the “Sports Car of the Year” award. And in their vote for the sportiest cars of 2016, readers of the automobile magazine “Sport Auto” likewise selected the BMW M GmbH newcomer. In addition to the BMW M2 Coupé, the BMW M3, the BMW M235i Coupé, the BMW M235i Convertible and the BMW 340i Sedan all finished first in four other categories. This meant that of all manufacturers, BMW won the most titles at this year’s “Sport Auto Award” this year. And that is not all: the new BMW M2 Coupé was voted “Car of the Year” in Japan as well as gaining three prestigious design distinctions – the “iF Design Award”, the “Good Design Award” and the “Autonis”.

### **Excellent home showing in Germany.**

BMW achieved an impressive triple success in the “auto motor und sport” readers’ vote. The BMW 7 Series (“Luxury Performance Segment”), the BMW 5 Series (“Upper Mid-Range”) and the BMW X1 (“Compact SUVs”) were voted

\* The fuel consumption figures were calculated based on the EU test cycle and are dependent on tyre format.



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“BEST CARS 2016”. One particular notable feat was that, shortly before the launch of the new model generation, the BMW 5 Series finished in first place for the sixth time in succession. Even though the successor will only be launched in spring 2017, the readers of “Auto Bild” and “Computer Bild” are already fully convinced of the all new BMW 5 Series Sedan. Therefore the car has already been named “Connected Car 2016”. The readers of “Handelsblatt” voted the BMW X5 “Company Car of the Year” in the category “Off-Road Cars”. The same business magazine also called upon 250 fleet managers to carry out a practical comparative test to establish their favourites. In the top range, it was ultimately the new BMW 730d that was able to impress the majority of fleet experts.

### **Top rankings in the area of value retention and sustainability, too.**

The strengths of BMW vehicles in the area of value retention were reflected in the award of the distinction “Value Master 2016”, conferred by the automobile magazine “Auto Bild” together with the market investigation institute Schwacke. The BMW 2 Series Gran Tourer came out top in the category “Compact Vans” while the BMW X1 won the “Small SUVs” class. Meanwhile the BMW i3 won the ranking for electric vehicles for the second time in succession. The purely electrically powered premium model was no less successful in the “Golden Steering Wheel” competition organised jointly by “Auto Bild” and “Bild am Sonntag”. Here again the winner in the “Alternative Drives” category was the BMW i3. Another distinction highlights especially impressively the BMW brand’s commitment to environment-friendly and sustainable technologies: as part of the “Auto Trophy” awards organised by the automobile magazine “Auto Zeitung”, the international editors’ prize “Premium Pioneer Electromobility” went to BMW i.



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### **Here is a summary of the main awards won by BMW in 2016:**

#### **Distinctions conferred by “World Car Awards”:**

“World Luxury Car”:

BMW 7 Series

#### **Distinctions conferred by "auto motor und sport":**

##### **"Best Cars":**

BMW X1 (category: Compact SUVs)

BMW 5er (category: Upper Mid-Range)

BMW 7er (category: Luxury Performance Segment)

„Autonis“:

BMW M2 Coupé (category: Best New Design in the compact class)

#### **Distinctions conferred by “Auto Bild” and “Bild am Sonntag”:**

"Golden Steering Wheel":

BMW i3 (category: Alternative Drives)

#### **Distinction conferred by “Engine Technology International”:**

“International Engine of the Year”:

BMW i8 (category: 1.4–1.8 litre capacity)

#### **Distinction conferred by "auto motor und sport" and "CHIP":**

##### **“Car Connectivity Award”**

BMW 7 Series (category: Connected Car)

#### **Distinction conferred by „Auto Bild“ and „Computer Bild“:**

„Connected Car Award“:

BMW 5 Series (Connected Car 2016)

BMW Connected (category: Automotive App)

BMW Over the Air Updates (category: Connected Services)

BMW Active Lane Keeping Assistant (category: Drivers' Assistance)



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### **Distinctions conferred by "Auto Bild" and Schwacke:**

"Value Master 2016":

BMW i3 (category: Electric Vehicles)

BMW X1 (category: Small SUVs)

BMW 2 Series Gran Tourer (category: Compact Vans)

### **Distinctions conferred by "Auto Bild Sportscars":**

"Sports Cars of the Year":

BMW M2 Coupé (category: Small/Compact Cars)

### **Distinctions conferred by "Auto Bild Allrad":**

"All-Wheel Drive Car of the Year":

BMW i8 (category: All-Wheel Drive Hybrid)

### **Distinction conferred by "Auto Zeitung":**

"Auto Trophy":

The International Editors' Prize "Premium Pioneer Electromobility" went to BMW i

### **Distinctions conferred by "Sport Auto":**

"Sport Auto Awards":

BMW M235i Coupé (category: Coupés up to € 50,000)

BMW M235i Convertible (category: Convertibles/Roadsters up to € 50,000)

BMW M2 Coupé (category: Coupés up to €100,000)

BMW M3 (category: Sedans/Estate Cars up to € 100,000)

BMW 340i (category: Sedans/Estate Cars up to € 50,000)

### **Distinction conferred by "Motor Klassik":**

"Motor Klassik Award":

BMW 507 (category: Year of Construction 1947–1961)

BMW M1 (category: Year of Construction 1970–1979)



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## **Distinctions conferred by "Auto Bild Klassik":**

"Golden Classic Steering Wheel":

BMW 02 (category: Sedan)

BMW 6 Series Coupé (category: Sports Cars and Coupés)

## **Distinction conferred by "J-COTY":**

"Emotional Car of the Year 2016-2017":

BMW M2 Coupé

## **Distinction conferred by the Center of Automotive Management:**

"CarIT Award":

BMW 7 Series with Remote Control Parking (category: Leading Edge Technology)

## **Distinction conferred by the PwC /Center of Automotive Management:**

"Automotive Innovations Award":

BMW 7 Series as the most innovative model

BMW engines as the most innovative conventional engines

## **Distinction conferred by "Auto Test":**

"Auto Test Winner":

BMW i Vision Future Interaction (category: Connectivity)

## **Distinction conferred by "Handelsblatt":**

"Company Vehicle of the Year":

BMW X5 (readers' choice, category: Off-Road Cars)

BMW 730d (practical test by fleet managers, category: Top Range)

## **Distinctions conferred by "Firmenauto" / DEKRA:**

"Company Car of the Year":

BMW 7 Series (category: Top Range)



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## **Distinction conferred by "Autoflotte":**

"Top Performer":

BMW 7 Series (category: Luxury Performance Segment)

## **Distinction conferred by the Bavarian State Government:**

"eCar-Tec Award":

BMW 225xe iPerformance Active Tourer (electric motor)

## **Distinctions conferred by International Forum Design:**

"iF Design Award":

BMW 3.0 CSL Homage

BMW X1

BMW M2 Coupé

BMW M6 GT3

BMW 7 Series

## **Distinctions conferred by the German Design Council:**

"Automotive Brand Contest":

BMW (Brand of the Year)

BMW 7 Series (Exterior Premium Design)

BMW X1 (Exterior Premium Design and Interior Premium Design)

BMW M2 Coupé (Exterior Premium Design and Interior Premium Design)

## **Distinction conferred by Spark Design:**

"Spark Design Award":

BMW VISION NEXT 100 (category: Transport)

## **Distinctions conferred by Chicago Museum of Design:**

"Good Design Award":

BMW 3.0 CSL Homage (category: Transportation)

BMW X4 (category: Transportation)

BMW X6 (category: Transportation)



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**Distinction conferred by “AutoVolt Magazine” (GB):**

“AutoVolt Awards”:

BMW 330e (Overall Winner 2016)

**Distinction conferred by “Global Auto Media” (China):**

"Car of the Year":

BMW 7 Series

**Distinction conferred by “The Times of India”:**

“Times Auto Awards”:

BMW i8 (Technology of the Year)

**Distinction conferred by “Royal Auto National” (AUS):**

“Australia’s Best Car”:

BMW 1 Series (category: Small Cars over AU\$ 35,000 )

**Distinction conferred by ÖAMTC (A):**

“Marcus”:

BMW 7 Series (safest car in the luxury performance segment)

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### **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately €9.22 billion on revenues amounting to €92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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