



Media information
22 February 2017

**Destination Adventure 2018:
The BMW Motorrad International GS Trophy Central
Asia takes place in Mongolia!**
Registration now open for qualifying events in 2017.



Munich. The path to the BMW Motorrad International GS Trophy 2018 is now set: all tracks lead to Mongolia as the latest edition, 'Central Asia', is set to take place in the early summer of 2018. Anyone – man or woman – keen to win a place in this prestigious adventure motorcycle competition should sign up now as the regional qualifiers are set to take place throughout 2017.

After North and South Africa, South then North America and Southeast Asia, the sixth BMW Motorrad International GS Trophy is set to take place in Mongolia. For some time a dream destination for adventure motorcycle riders, the country offers spectacular scenery and fantastic riding challenges set in a vast land that's known for climatic extremes, populated (sparsely) by an often nomadic people born to living in an unforgiving environment.

Adventure awaits – register now!

The BMW Motorrad International GS Trophy is open to all non-professional BMW riders. The competition tests riders on their riding, adventure and teamwork skills while confident handling of the BMW GS motorcycle is at the core of the skill set. The regional qualifiers held throughout 2017 typically replicate the challenges of the International GS Trophy and are often two or multi-day competitions with riders scoring points, leading to a final where the top scorers will compete for the three team positions.

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Those lucky – talented – three will then be fully equipped by BMW Motorrad for the adventure ahead, flown to Mongolia and each presented with a brand new personalised BMW GS motorcycle to ride for the duration of the event.

International GS Trophy Female Team gets new selection process.

Following a successful introduction in 2016, women will again compete in Mongolia. GS riding women from all over the world will now qualify for the final through a new procedure.

They can qualify for their national team at the regional qualifiers, competing like-for-like with the men. Furthermore, the best two women in each regional qualifier (who have not reached the top three overall anyway) will move forward to an International GS Trophy Female Qualifier where, as before, the best of the best will be selected for the International GS Trophy Female Team.

Confirmed teams for 2018:

Argentina

Australia

Brazil

Canada

China

France

Germany

Japan

Latin America

Mexico

Russia

Southeast Asia

South Africa

South Korea

UK

USA

For more information and details of the Intl. GS Trophy 2018 please go to

www.gstrophy.com.



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You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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