

Media Information  
24 March 2017

## **BMW Group publishes Sustainable Value Report 2016. New benchmarks for many indicators.**

**Munich, 24 March 2017.** To coincide with publication of the Annual Report 2016, the BMW Group has also released its new Sustainable Value Report. In the report, the company provides extensive, transparent information on key sustainability issues and the current status of its ten sustainability goals for 2020.

The BMW Group's Sustainable Value Report was once again compiled in accordance with the guidelines of the Global Reporting Initiative (GRI G4) and attained the highest Application Level "comprehensive". All data, facts and qualitative statements were also verified by auditing firm PwC.

Ursula Mathar, head of Sustainability and Environmental Protection at the BMW Group: "It is important to us that we take great care in compiling our Sustainable Value Report and provide our stakeholders with the highest quality of reporting possible. Our corporate strategy attaches considerable importance to sustainability. Our report should express this in every respect."

The BMW Group took first place in the most recent ranking of sustainability reports conducted by the Institute for Ecological Economy Research (IÖW). The Sustainable Value Report is therefore currently considered the best sustainability report produced by a major German company.

Dr. Thomas Becker, head of Governmental Affairs: "The automotive industry is on the verge of a massive transformation. Decarbonisation, electrification, digitalisation and a new competitive environment are all currently changing our industry. Our new Sustainable Value Report explores these challenges and highlights the solutions we are developing for the mobility of the future."

In its current Sustainable Value Report 2016, the BMW Group reports on the substantial progress it has made in the field of sustainability:

The BMW Group reduced the CO<sub>2</sub> emissions of its new vehicles sold in Europe by approx. 41% between 1995 and 2016. The European vehicle fleet (EU-28) posted an average fuel consumption of 4.6 l diesel/100 km or 5.6 l petrol/100 km and average CO<sub>2</sub> emissions of 124 g/km in 2016.

A total of more than 853,000 customers worldwide used the BMW Group's car-sharing services in 2016 – an increase of 45% compared with 2015.

The European DriveNow fleet currently comprises more than 5,400 vehicles, of which 15.4% are pure electric BMW i3s. As of 31 Dec. 2016, DriveNow served around 607,000 customers in Germany and roughly 815,000



## Media Information

Date 24 March 2017

Subject BMW Group publishes Sustainable Value Report 2016.

Page 2

Europe-wide (2015: over 580,000 Europe-wide). DriveNow is one of the main driving forces for electro-mobility in Germany. Around 190,000 customers have already driven approximately 6.5 million emission-free kilometres with the fleet's electric BMW i3: This means that 11.4% of all trips were electric.

Progress has also been made in the area of production: The BMW Group has lowered energy and water consumption, waste and wastewater volumes, and solvent and CO<sub>2</sub> emissions per vehicle produced by an average of 50% since 2006. Compared to the previous year, we were able to reduce resource usage and emissions per vehicle produced by an average of 4.9% in 2016.

In 2016, we increased the “green electricity” share of purchased electricity worldwide to 63%.

The BMW Group has participated in the CDP's Supply Chain Programme since 2014. Suppliers in the programme accounted for 69% of BMW Group purchasing volumes in 2016 (2015: 53%). This ensures significantly greater transparency with regard to CO<sub>2</sub> emissions in supplier chains. Suppliers participating in the programme reported a reduction of roughly 36 million tons in CO<sub>2</sub> emissions (2015: 35 million tons).

The BMW Group maintained a high level of investment in its workforce in 2016, with employees spending an average of 3.8 days on education and training. Focal points for training were the areas of electro-mobility, digitalisation and Industry 4.0. Spending on these measures totalled € 352 million in 2016.

As a global company with a multinational workforce, the BMW Group has a vital interest in promoting understanding between different nations, religions and ethnic groups. Since 2011, the BMW Group and the United Nations Alliance of Civilisations (UNAOC) have presented the Intercultural Innovation Award to innovative social organisations around the world that contribute to intercultural dialogue. By the end of 2016, primarily through the Intercultural Innovation Award, we had already reached more than 1.2 million people through exchange programmes, online platforms and educational projects.

The BMW Group has been the most sustainable automobile manufacturer in the world for the past three years in the rating published by RobecoSAM AG for the Dow Jones Sustainability Indices (DJSI). The BMW Group is also the

## Media Information

Date 24 March 2017

Subject BMW Group publishes Sustainable Value Report 2016.

Page 3

only one of the automobile manufacturers listed to feature in the renowned index every year since 1999.

The BMW Group will once again participate this year in the WWF's Earth Hour on 25 March. Between 8:30 p.m. and 9:30 p.m., lights will be turned off at the BMW Four-Cylinder Building and the BMW Museum in Munich.

If you have any questions, please contact:

**BMW Group Corporate Communications**

Kai Zöbelein  
Sustainability Communications  
Telephone: +49 (0)89 382-21170  
Email: [Kai.Zoebelein@bmw.de](mailto:Kai.Zoebelein@bmw.de)

Andreas Klugescheid  
Head of Governmental and External Affairs Management, Sustainability Communications  
Telephone: +49 (0)89 382-23661  
Email: [Andreas.Klugescheid@bmw.de](mailto:Andreas.Klugescheid@bmw.de)

**The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>