

Press information
17 May 2017

BMW Group Classic at the Mille Miglia 2017.

The BMW Group takes six of the legendary roadsters to the starting line in the competition for historic automobiles driving through the North of Italy.

Munich. The Mille Miglia was the toughest endurance race in the world for three decades. Since 1988, it has been held as a reliability and regularity race for historic automobiles. It is a veritable feast for classic fans who line the 1000 mile route through Northern Italy in large numbers. Around 450 historic sports cars will take part in this year's event.

This year, BMW Group Classic is sending six automobiles from its collection to line up at the start in Brescia. Once again, the sporty sextet from Munich reminds us of the historic link between the BMW 328 and the Mille Miglia. The first appearance of the roadster – which debuted at the Eifel Race in 1936 – at the Mille Miglia ended in 1938 with a win in the class for vehicles with maximum capacity of 2.0 litres. Two years later, even the competitors powered by larger and more powerful engines did not stand a chance. Fritz Huschke von Hanstein and Walter Bäumer secured a win in the overall placings, driving their BMW 328 Mille Miglia Touring Coupé with a lead of around 15 minutes ahead of the fastest follower in the field. Three other BMW 328 automobiles crossed the finishing line in third, fifth and sixth place, so that the team award also went to the BMW works team.

This triumph was not achieved with superior engine power, but with optimised weight, low drag, superb reliability and perfect road holding. It enabled the BMW 328 to conquer a firm place in the history of the Mille Miglia. This year's contingent from BMW Group Classic includes the BMW 328 Berlin-Rome Touring Roadster built in 1937 and a BMW 328 Mille Miglia Roadster from 1939.

The following teams are lining up at the start of the Mille Miglia 2017, driving vehicles from BMW Group Classic:

136	Ian Robertson	Jodie Kidd	BMW 328 Berlin-Rom Roadster
139	Klaus Fröhlich	Michael Schröder	BMW 328
142	Wolfgang Obermaier	Des Sellmeijer	BMW 328
146	Sergio Solero	Francesco Botré	BMW 328
149	Philipp Koch	Martin Huber	BMW 328
153	Hendrik v. Kuenheim	Carl Christian Jancke	BMW 328 Mille Miglia Roadster

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Images of the event will be available from May 21st on the
BMW Group Classic Mediaserver:

<http://www.bmwgroupclassic-downloads.com/>

login: bmwgroup password: classic

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With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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