

BMW Group Middle East

Corporate Communication

Media Information

September 17th, 2018

Dr. Hamid Haqparwar appointed as Managing Director of BMW Group Middle East

Dubai. Dr. Hamid Haqparwar (38), currently Director Sales and Marketing at BMW Group Middle East, has been appointed as Managing Director of BMW Group Middle East with effect from October 1st, 2018.

Dr. Haqparwar is an automotive professional with extensive international background. He started his career at BMW Group headquarter and has held different senior management roles within BMW since then. Before joining BMW Group Middle East Dr. Haqparwar was employed as the Director Sales and Director Sales Channel Development for BMW India. The Middle East is nothing new to him since he already was a Sales Area Manager and the Head of Product Management in the region from 2008 to 2012. In his new role as Managing Director he will be responsible for driving the BMW Group business and sales forward across 13 markets in the region.

Dr. Haqparwar completed his PhD from the University of St. Gallen, Switzerland, holds an MBA degree from Western Carolina University in USA and graduated in Business Administration from the university of Mannheim, Germany.

He replaces Johannes Seibert (57) who has left BMW AG on July 31, 2018.

Hendrik von Kuenheim, Senior Vice President Region Africa, Russia, Importer Markets Eastern Europe and Middle East said: "We are delighted to welcome Dr. Hamid Haqparwar in his new role as Managing Director of BMW Group Middle East. We have every confidence that his in depth knowledge of brand, product and dealer development as well as his sales and marketing expertise will help to further strengthen the BMW and MINI brand in the region. With his long-standing experience and dedication to the market we are convinced that he will provide valuable guidance and contribution to the continued business success of BMW Group in the region.

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I would also like to take this opportunity to thank Johannes Seibert for the many years of personal commitment at BMW Group Middle East. Under his leadership we have seen record sales in a very challenging environment.”

If you have any queries, please contact:

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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