



Media Information  
8 November 2019

## **Sustainable luxury: ISO certificate confirms outstanding life cycle assessment of the new BMW 7 Series with plug-in hybrid drive.**

**Environmental balance study for the new BMW 745Le receives declaration of validity from TÜV Rheinland – the lower global warming potential for the entire lifecycle is up to 58 percent lower compared to the conventionally powered model.**

**Munich.** The plug-in hybrid models of the new BMW 7 Series combine luxurious driving pleasure with forward-looking sustainability. This means that their progressive character are not only evident from recent innovations in control, networking and drive assistance systems, but also from their life cycle assessment. Just how great the advances in efficiency are that are enabled by BMW's eDrive technology for luxury sedans is evidenced by the environmental balance study, which is now certified in accordance with the ISO 14040 and 14044 standards for the new BMW 745Le (fuel consumption combined 2.3 – 2.2 l/100 km; electricity consumption combined 15.7 – 15.6 kWh/100 km; CO<sub>2</sub> emissions combined 53 – 50 g/km\*). According to the analysis confirmed by the independent inspectors from TÜV Rheinland, the so-called global warming potential\*\* of the plug-in hybrid sedan is 33 percent below the corresponding value for a conventionally driven model of the BMW 7 Series with a comparable output. When exclusive use is made of electricity generated from renewable sources, the climate-relevant environmental impact throughout the vehicle's entire life cycle is even 58 percent lower compared with a BMW 740Li.

The ISO certificate for the life cycle assessment of the new BMW 745Le is further evidence of the efficiency of the BMW eDrive technology in reducing fuel consumption and emissions. This is taken care of in the new BMW 745Le and BMW 745e models (fuel consumption combined 2.2 – 2.1 l/100 km; electricity consumption combined 15.5 – 15.1 kWh/100 km; CO<sub>2</sub> emissions combined 51 – 48 g/km\*) and BMW 745Le xDrive (fuel consumption combined 2.5 – 2.3 l/100 km; electricity consumption combined 16.2 – 15.8 kWh/100 km; CO<sub>2</sub> emissions combined 57 – 52 g/km\*) by the intelligently controlled interaction between a high-efficiency, in-line six-cylinder engine with BMW TwinPower Turbo technology and an electric motor integrated into the extremely

**Firma**  
Bayerische  
Motoren Werke  
Aktiengesellschaft

**Postal address**  
BMW AG  
80788 München

**Tel.**  
+49-89-382-22322

**Internet**  
[www.bmwgroup.com](http://www.bmwgroup.com)

\* The details on fuel consumption, CO<sub>2</sub>-emissions, electricity consumption and range have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes, depending on the selected tyre format. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.

\*\*Environmental impacts designated as global warming potential exist in the form of CO<sub>2</sub> emissions – from the raw material extraction through the entire manufacturing and utilisation phase and on to the recycling at the end of the plug-in hybrid sedan's useful life.



# BMW i

## Corporate Communications

Media Information

Date 08 November 2019

Topic Sustainable luxury: ISO certificate confirms outstanding life cycle assessment of the new BMW 7 Series with plug-in hybrid drive.

Page 2

high-efficiency eight-speed Steptronic gearbox. The electrification of the drivetrain also makes it possible for luxury sedans to perform many typical everyday driving activities, particularly driving in city traffic, locally free of emissions. The range for purely electric driving is between 55 and 58 kilometres\* for the new BMW 745e, from 52 to 55 kilometres\* for the new BMW 745Le and from 51 to 54 kilometres\* for the new BMW 745Le xDrive.

### **Local emission-free mobility in the city – and beyond.**

This means that exclusively electric mobility in a luxury sedan can now be enjoyed far beyond the city limits. In the standard HYBRID driving mode, the new BMW 745e, the new BMW 745Le and the new BMW 745Le xDrive achieve speeds of up to 110 km/h with the power of the electric engine alone. Only at higher speeds or with particularly intensive load demands does the combustion engine come into operation. By pressing the eDrive button on the centre console, the driver can activate the ELECTRIC mode, which raises the maximum attainable speed to 140 km/h, locally free of emissions. In SPORT mode, the electric motor is used to support the combustion engine. Together, the combustion engine and electric motor produce a system output of 290 kW/394 hp. The combined power and maximum system torque of 600 Nm are available for more spirited acceleration manoeuvres. The new BMW 745e is able to accelerate from 0 to 100 km/h in 5.2 seconds, while the new BMW 745Le achieves the same in 5.3 seconds. The new BMW 745Le xDrive attains a speed of 100 km/h from stationary in 5.1 seconds. The BATTERY CONTROL setting serves to raise the charge state of the high-voltage battery to a level determined by the driver or to maintain this level. On longer journeys, the stored electric power can thus be deliberately reserved for use in locally emission-free driving in urban road sections. The plan is to offer automated electric driving on the basis of e-zones defined by BMW by the spring of 2020.

Besides the intelligent driver system controller, the new high voltage storage system with the latest battery cell technology also plays a role in increasing the proportion of driving done on a purely electric basis, reducing consumption and CO<sub>2</sub> values and attaining a favourable life cycle assessment in the new BMW 745Le compared with conventionally driven models. In the environmental balance study, the BMW 740Li (fuel consumption combined 7.4 – 7.2 l/100 km;

\* The details on fuel consumption, CO<sub>2</sub>-emissions, electricity consumption and range have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes, depending on the selected tyre format. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.



# BMW i

## Corporate Communications

Media Information

Date 08 November 2019

Topic Sustainable luxury: ISO certificate confirms outstanding life cycle assessment of the new BMW 7 Series with plug-in hybrid drive.

Page 3

CO<sub>2</sub> emissions combined 170 – 164 g/km\*) with a 250 kW/340 hp in-line six-cylinder engine was used to enable direct comparison with the plug-in hybrid model. The values determined for both models and subsequently set in comparison with each other refer to a use phase comprising a driving distance of 250 000 kilometres. Besides pure fuel and electricity consumption, climate-relevant emissions associated with the production and provision of the respective energy source were also taken into account. The plug-in hybrid model already achieves a reduction in global warming potential of 33 percent compared with the BMW 740Li when using energy from the EU-25 electricity mix, which considers all electrical energy generated in the European Union. When the electricity fed into the lithium-ion high-voltage battery of the BMW 745Le originates solely from renewable sources such as wind and solar power systems, climate-relevant emissions fall by as much as 58 percent in comparison with the conventionally driven model.

### **BMW 7 Series with plug-in hybrid drive: Certificated life cycle assessment and privileged status as electric vehicle.**

The certification procedures conducted by TÜV Rheinland subjected both the methods and the findings of the environmental balance study to detailed inspection. Experts not only analysed the input data and environmental information, but they also considered the process of the study's compilation. Their certificate confirms that the life cycle assessment of the new BMW 745Le was issued in compliance with the requirements of the ISO 14040 and 14044 standards and that the methods applied correspond with the scientific state of the art.

Due to its long electric range, the new BMW 745e, the new BMW 745Le and the new BMW 745Le xDrive meet the criteria which have been stipulated for the classification as an electric vehicle and the associated preferential treatment in public road traffic. In addition they also qualify for reduced company car taxation in Germany. Only half the gross list price is used as a basis when calculating the monetary benefit from private use of the company car. The specific series equipment of the three plug-in hybrid models of the BMW 7 Series also includes an acoustic pedestrian protection system. When driving solely on electricity at speeds of up to 30 km/h, a distinctive sound created especially for electric BMW

\* The details on fuel consumption, CO<sub>2</sub>-emissions, electricity consumption and range have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes, depending on the selected tyre format. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.



# BMW i

## Corporate Communications

Media Information

Date 08 November 2019

Topic Sustainable luxury: ISO certificate confirms outstanding life cycle assessment of the new BMW 7 Series with plug-in hybrid drive.

Page 4

models is emitted from a loudspeaker system. The sound design radiates a vibrant acoustic presence, though without impairing the acoustic comfort of vehicle occupants.

### **Auxiliary air conditioning system and hybrid-specific digital services as series equipment.**

The series equipment of the plug-in hybrid models also includes an auxiliary air-conditioning system. This can also be controlled remotely by smartphone using the BMW Connected App. New eDrive services help make it more attractive and convenient to charge the high-voltage battery when out and about. Digital services support the driver in his search and selection of public charging stations; they also enable control of the charging procedure via remote functions and transfer data relating to charge status, electric and combined range, and individual energy consumption to the driver's smartphone or other personal terminal device. The standard BMW Live Cockpit Professional not only comprises a fully digital composite display and interconnected navigation system but also includes the BMW Intelligent Personal Assistant, which, similarly, supports the search for parking and charging facilities as well the reservation of charging stations.

The exterior design Pure Excellence and the M sports package are available as options for new BMW 745e, the new BMW 745Le and the new BMW 745Le xDrive. All driver assistance systems are likewise available, as is the full range of optional equipment items to enhance comfort and also, with the exception of the Executive Drive Pro option, all the suspension systems of the new BMW 7 Series.

### **BMW plug-in hybrid models offer an array of benefits in everyday use.**

BMW's plug-in hybrid drive systems already offer users a host of additional benefits over traditional solutions:

- Money-saving: Electric driving in urban areas is cheaper than using petrol or diesel if the plug-in hybrid vehicle is charged at home or at the workplace at low cost.



# BMW i

## Corporate Communications

### Media Information

Date 08 November 2019

Topic Sustainable luxury: ISO certificate confirms outstanding life cycle assessment of the new BMW 7 Series with plug-in hybrid drive.

Page 5

- Interior always at the right temperature, even before you get in: auxiliary heating and auxiliary air conditioning are fitted as standard.
- Braking is winning: The battery is charged under braking. In conventional vehicles, braking generates only heat and brake dust.
- The best of both worlds: Plug-in hybrids provide electric driving pleasure in urban areas and classical BMW driving pleasure over longer distances.
- Smoothing the way into the future: Because a plug-in hybrid can run emission-free, it is eligible to enter many low-emission zones, enjoys extra parking privileges and saves on toll charges.
- Better quality of life in cities: By driving on electric power, users can actively contribute to reducing emissions and traffic noise in cities.

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The details marked \* have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/> free of charge.

\*\*Environmental impacts designated as global warming potential exist in the form of CO<sub>2</sub> emissions – from the raw material extraction through the entire manufacturing and utilisation phase and on to the recycling at the end of the plug-in hybrid sedan's useful life.

In case of queries, please contact:

Paloma Brunckhorst,  
Product Communication BMW i, BMW Plug-in Hybrid Models



# BMW i

## Corporate Communications

### Media Information

Date 08 November 2019  
Topic Sustainable luxury: ISO certificate confirms outstanding life cycle assessment of the new BMW 7 Series with plug-in hybrid drive.  
Page 6

Telephone: +49-89-382-22322  
E-mail: [paloma.brunckhorst@bmwgroup.com](mailto:paloma.brunckhorst@bmwgroup.com)

Wieland Brúch,  
Product Communication BMW i and Electromobility  
Telephone: +49-89-382-72652  
E-mail: [wieland.bruch@bmwgroup.com](mailto:wieland.bruch@bmwgroup.com)

Internet: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)  
E-mail: [presse@bmw.de](mailto:presse@bmw.de)

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)  
Facebook: <http://www.facebook.com/BMWGroup>  
Twitter: <http://twitter.com/BMWGroup>  
YouTube: <http://www.youtube.com/BMWGroupView>  
Instagram: <https://www.instagram.com/bmwgroup>  
LinkedIn: <https://www.linkedin.com/company/bmw>

