INFOGRAPHICS ON ELECTROMOBILITY.
NOVEMBER 2019.

ELECTROMOBILITY IN GERMANY.
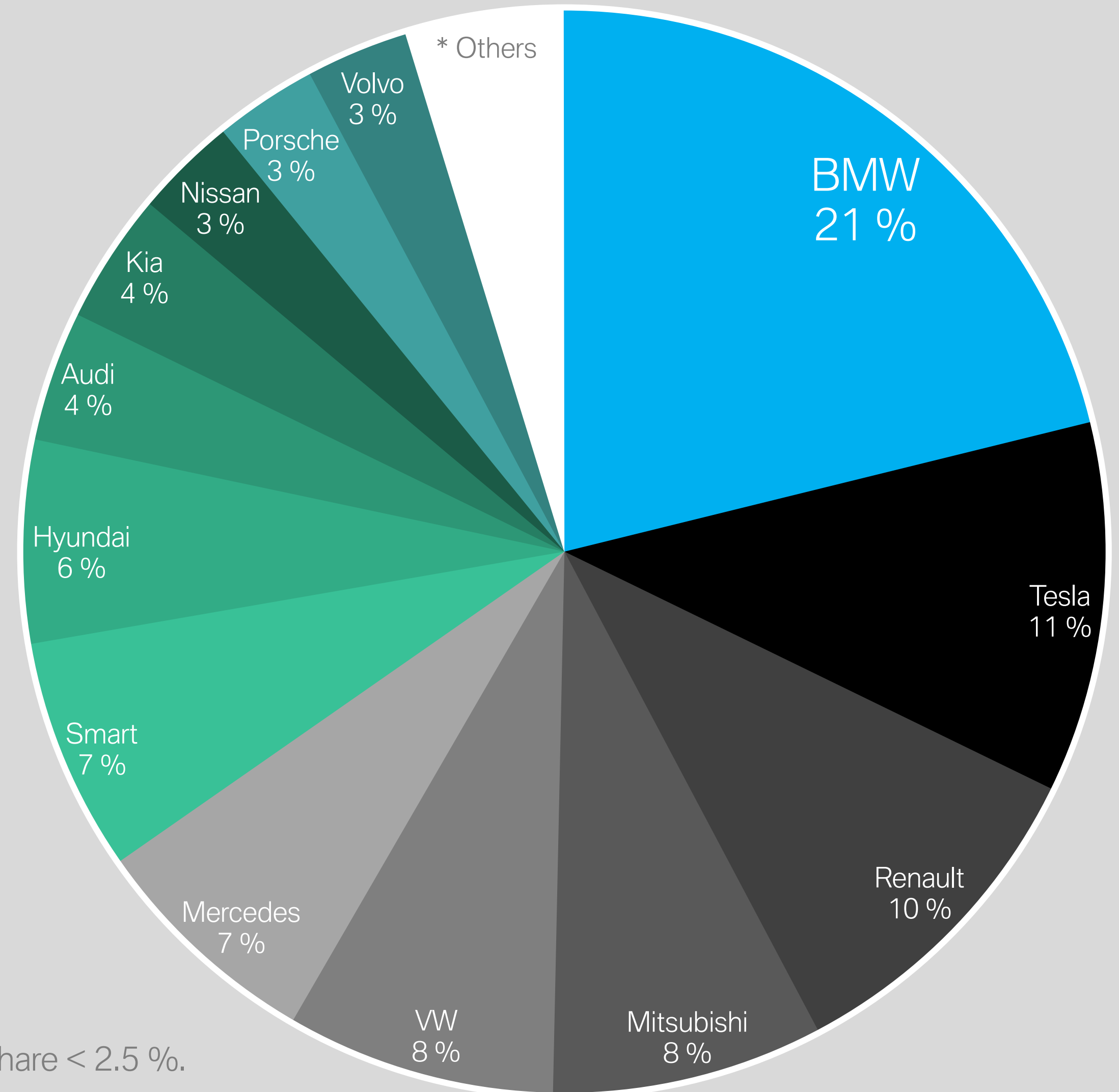# SHARE IN NEW REGISTRATIONS BY BRAND.

BMW Infographic

Data source:
IHS Markit New Registrations BEV+PHEV combined.
Jan - Oct 2019; Nov 2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Germany.

* Individual share < 2.5 %.

BMW 21 %
Tesla 11 %
Renault 10 %
Mitsubishi 8 %
VW 8 %
Mercedes 7 %
Smart 7 %
Hyundai 6 %
Audi 4 %
Kia 4 %
Nissan 3 %
Porsche 3 %
Volvo 3 %
* Others

ELECTROMOBILITY IN EUROPE.
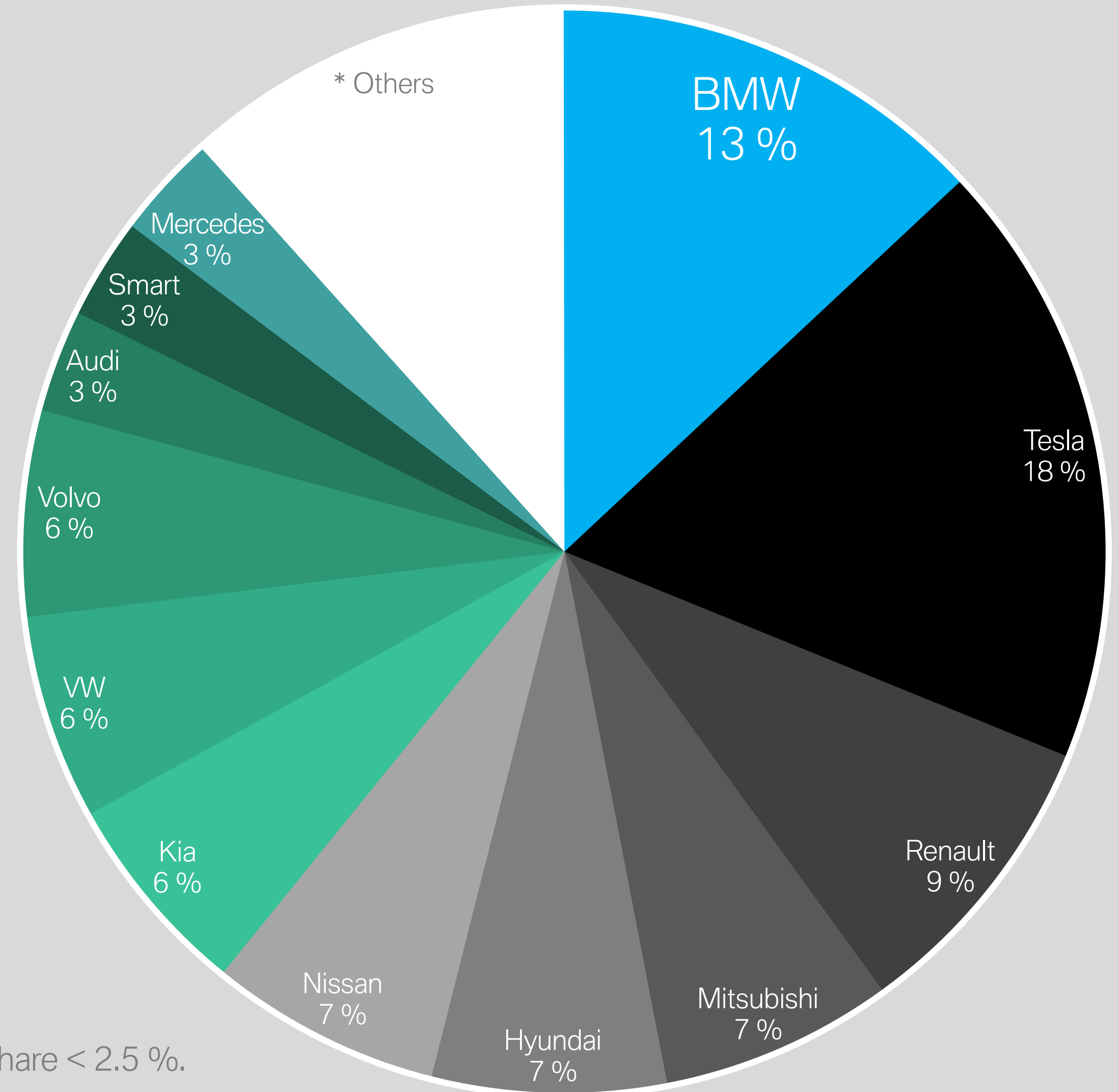# SHARE IN NEW REGISTRATIONS BY BRAND.

BMW Infographic

Data source:
IHS Markit New Registrations BEV+PHEV combined.
Jan - Oct 2019; Nov 2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Austria, Belgium, Bulgaria, Croatia,
Czech Republic, Denmark, Estonia, Finland, France,
Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia,
Lithuania, Luxembourg, Malta, Netherlands, Norway,
Poland, Portugal, Romania, Slovakia, Slovenia, Spain,
Sweden, Switzerland, United Kingdom.

* Others

BMW
13 %

Tesla
18 %

Renault
9 %

Mitsubishi
7 %

Hyundai
7 %

Nissan
7 %

Kia
6 %

VW
6 %

Volvo
6 %

Audi
3 %

Smart
3 %

Mercedes
3 %

* Individual share < 2.5 %.

ELECTROMOBILITY GLOBALLY.
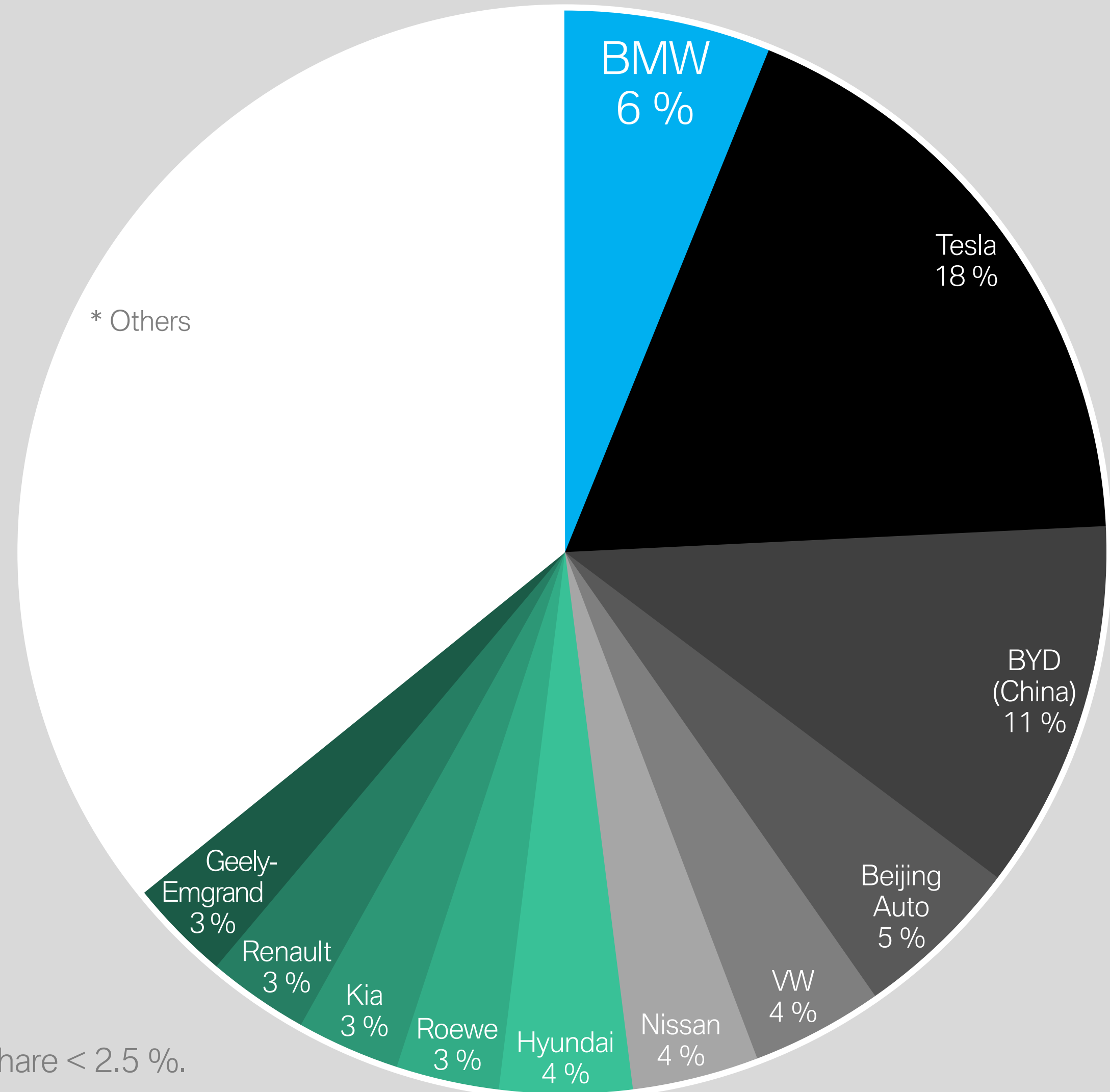# SHARE IN NEW REGISTRATIONS BY BRAND.

BMW Infographic

Data source:
IHS Markit New Registrations BEV+PHEV combined.
Jan - Oct 2019; Nov 2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Argentina, Australia, Austria, Belgium, Brazil, Bulgaria,
Canada, Chile, China, Croatia, Czech Republic, Denmark,
Estonia, Finland, France, Germany, Greece, Hong Kong,
Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy,
Japan, Latvia, Lithuania, Luxembourg, Malaysia, Malta,
Mexico, Netherlands, New Zealand, Norway, Philippines,
Poland, Portugal, Romania, Russia, Singapore, Slovakia,
Slovenia, South Africa, South Korea, Spain, Sweden,
Switzerland, Taiwan, Thailand, Turkey, United Kingdom,
USA, Venezuela.

BMW 6 %

Tesla 18 %

BYD (China) 11 %

Beijing Auto 5 %

VW 4 %

Nissan 4 %

Hyundai 4 %

Roewe 3 %

Kia 3 %

Renault 3 %

Geely-Emgrand 3 %

* Others

* Individual share < 2.5 %.

BMW i3: #1 AS THE ONLY PREMIUM OFFER IN THE COMPACT-EV MARKET GLOBALLY.
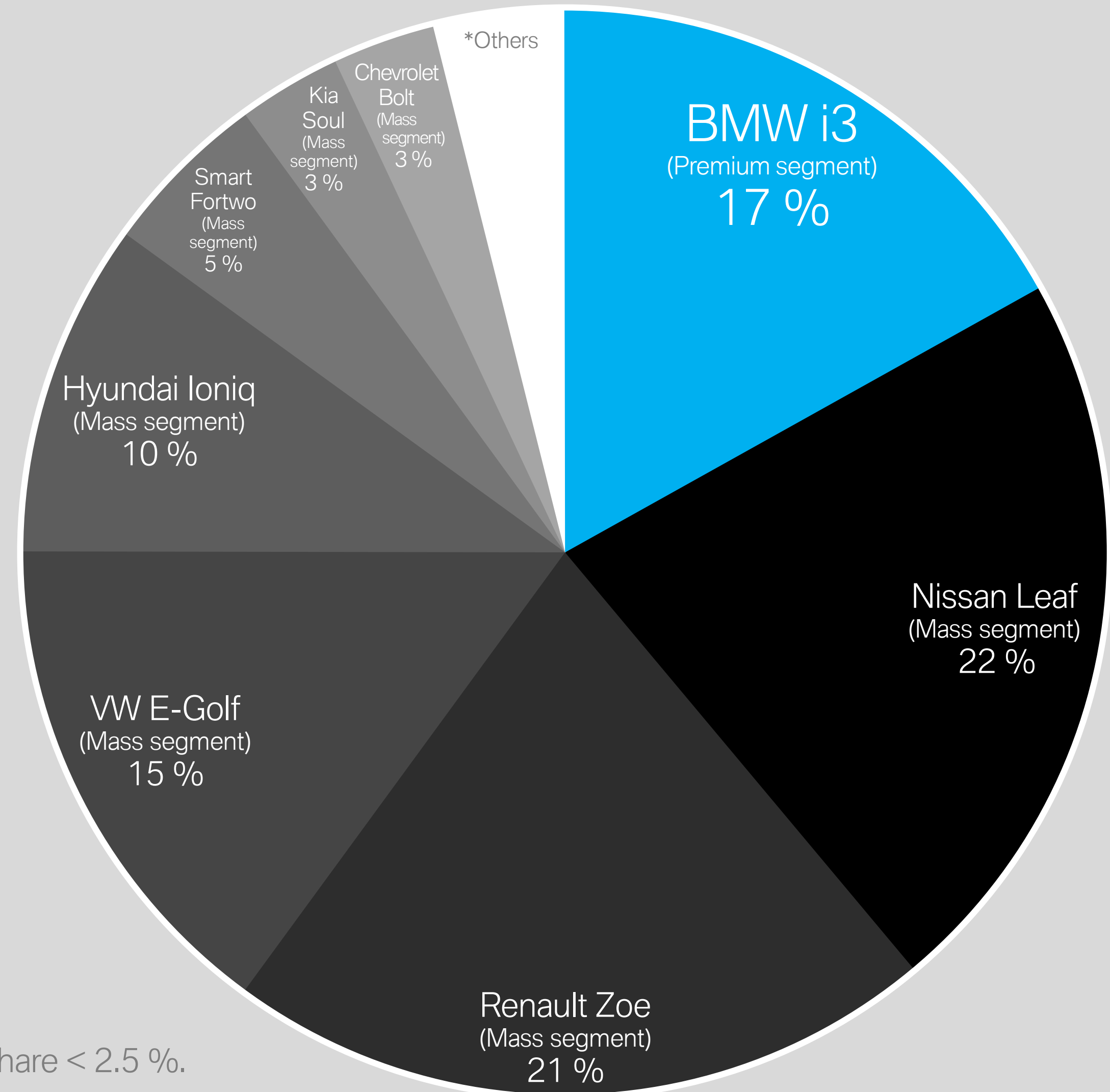
BMW Infographic

Data source:
IHS Markit global new vehicle registrations YTD 11/2019.
Jan - Oct 2019; Nov 2019 report.

Vehicle Type:
Passenger Cars.

Propulsion:
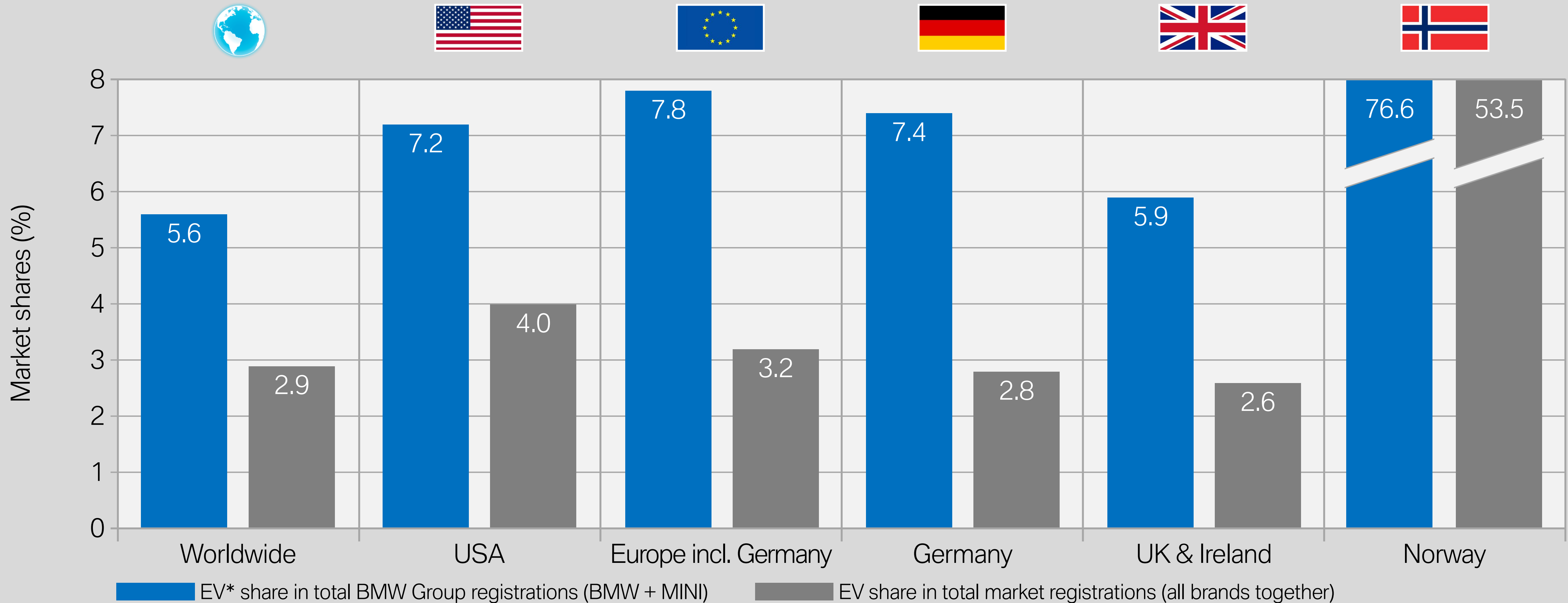Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Argentina, Australia, Austria, Belgium, Brazil, Bulgaria,
Canada, Chile, China, Croatia, Czech Republic, Denmark,
Estonia, Finland, France, Germany, Greece, Hong Kong,
Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy,
Japan, Latvia, Lithuania, Luxembourg, Malaysia, Malta,
Mexico, Netherlands, New Zealand, Norway, Philippines,
Poland, Portugal, Romania, Russia, Singapore, Slovakia,
Slovenia, South Africa, South Korea, Spain, Sweden,
Switzerland, Taiwan, Thailand, Turkey, United Kingdom,
USA, Venezuela.

* Individual share < 2.5 %.

BMW i3
(Premium segment)
17 %

Nissan Leaf
(Mass segment)
22 %

Renault Zoe
(Mass segment)
21 %

VW E-Golf
(Mass segment)
15 %

Hyundai Ioniq
(Mass segment)
10 %

Smart Fortwo
(Mass segment)
5 %

Kia Soul
(Mass segment)
3 %

Chevrolet Bolt
(Mass segment)
3 %

*Others

ELECTROMOBILITY BY COUNTRY.
SHARE IN THE EV* SEGMENT. BMW VERSUS MARKET - AVERAGE.

BMW Infographic

Market shares (%)

Country	EV* share BMW Group	EV share total market
Worldwide	5.6	2.9
USA	7.2	4.0
Europe incl. Germany	7.8	3.2
Germany	7.4	2.8
UK & Ireland	5.9	2.6
Norway	76.6	53.5

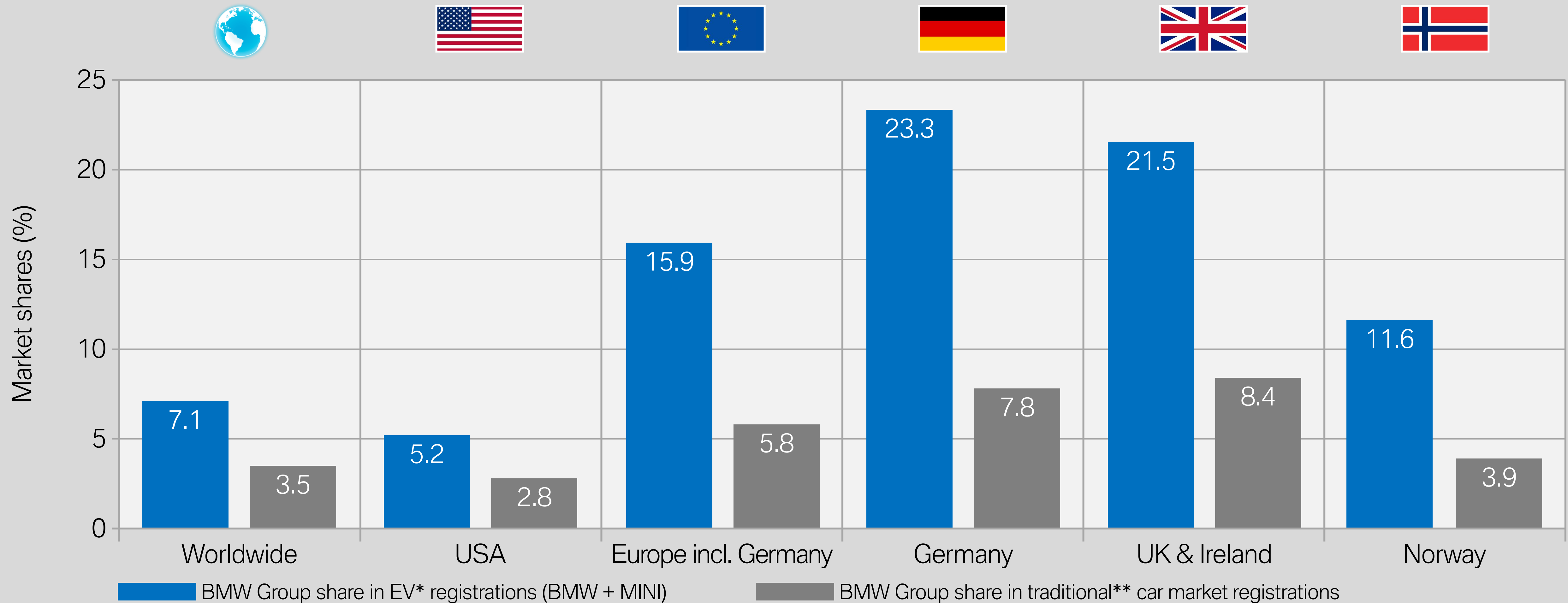■ EV* share in total BMW Group registrations (BMW + MINI)   ■ EV share in total market registrations (all brands together)

Data source: IHS Markit New Registrations Jan - Oct 2019; Nov 2019 report. (See note 4 on last page).

ELECTROMOBILITY BY COUNTRY.
SHARE IN NEW REGISTRATIONS. BMW EV* VERSUS BMW ICE**.

BMW Infographic

Market shares (%)

	Worldwide	USA	Europe incl. Germany	Germany	UK & Ireland	Norway
BMW Group share in EV* registrations (BMW + MINI)	7.1	5.2	15.9	23.3	21.5	11.6
BMW Group share in traditional** car market registrations	3.5	2.8	5.8	7.8	8.4	3.9

■ BMW Group share in EV* registrations (BMW + MINI) ■ BMW Group share in traditional** car market registrations

Data source: IHS Markit New Registrations Jan - Oct 2019; Nov 2019 report. (See note on last page)

INFOGRAPHICS ON ELECTROMOBILITY. NOVEMBER 2019.

Notes

* "EV" means: Battery electric vehicles or Plug-In-Hybrid vehicles.
** "ICE" and "traditional" mean: Internal combustion engine.

Data source:
IHS Markit New Registrations Jan - Oct 2019; Nov 2019 report.
Latest available month varies per country.

Vehicle Type:
Passenger Cars.

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol.

Geography/Country coverage:
Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Japan, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mexico, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Kingdom, USA, Venezuela.