

Media Information  
29 November 2019

## **BMW Group pushes low-emission transport logistics** **BMW Group joins “Getting to Zero Coalition” ahead of the** **United Nations Climate Change Conference. The objective:** **decarbonisation of international maritime shipping.**

**Munich.** The BMW Group has expanded its commitment towards making transport logistics more sustainable. Ahead of the United Nations Climate Change Conference (COP 25) in Madrid and as part of the Group's commitment to further reduce carbon emissions along the entire value chain, the company has joined the “Getting to Zero Coalition”. The objective of this initiative is to use zero-emission cargo vessels from 2030. The Getting to Zero Coalition is a partnership between the Global Maritime Forum, the Friends of Ocean Action and the World Economic Forum.

“Maritime transport is crucial for supplying the BMW Group’s international manufacturing network and for the global distribution of vehicles. We see the Getting to Zero Coalition of various governments, companies and other cross-sector stakeholders as a unique opportunity to continuously minimise carbon emissions in the maritime sector as well”, emphasises Jürgen Maidl, Senior Vice President Production Network and Supply Chain Management at the BMW Group. “We are delighted to be the first carmaker to join this coalition and thus lead the way towards more sustainability.”

Maritime transport currently accounts for 50 per cent of the BMW Group's transport chain CO<sub>2</sub> emissions. Globally, around three per cent of the overall greenhouse gas emissions come from maritime transport – and the trend is strongly upwards. As part of the Getting to Zero Coalition, the BMW Group now wants to achieve a total elimination of carbon emissions by using carbon-free fuels and new propulsion systems as well as optimising energy efficiency.

With its activities as part of the Getting to Zero Coalition, the BMW Group is continuing to push decarbonisation within the company in the area of logistics: in addition to the sustainability strategy along the entire value chain, the Group's holistic approach also includes resource-friendly production methods in BMW plants worldwide and further development of electric mobility.



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The BMW Group has succeeded, for example, in reducing the consumption of resources and emissions per vehicle produced by more than 50 per cent since 2006. In addition, all plants operated by the BMW Group and the three BBA joint venture plants in China will be supplied exclusively with energy from renewable sources from next year. The BMW Group plants in Europe are already being supplied with 100 per cent green electricity since 2017. By focusing on electric mobility from a very early stage, BMW has also become one of the global pioneers of this technology. The BMW i3 has been the global leader in its segment since 2013. With a portfolio currently including 12 models, BMW offers the widest range of electric vehicles in the market. By 2021, one million electrified vehicles of the BMW Group will be on the roads. Moreover, by 2023, the company will be offering 25 electrified models.

**BMW Group reconfirms its clear commitment to the UN Agenda 2030**

The announcement that the BMW Group has joined the Getting to Zero Coalition in advance of COP 25, taking place from 2 to 13 December in Madrid, is no coincidence. The United Nations Climate Change Conferences and the BMW Group's activities are linked by a long history of close collaboration. The BMW Group has actively taken part in the COP climate change conferences on a regular basis since 2008. This year, the company will contribute new ideas and its technical expertise on sustainable development once again.

The focus of the activities will be on the renewed involvement of the BMW Group as a headline sponsor of the Sustainable Innovation Forum (SIF) on 10 and 11 December 2019. The SIF has been one of the leading sustainability conferences in the UN COP fringe programme for many years and is regularly attended by global key stakeholders from politics, industry, science and society, who use it as a platform for discussion on the challenges of sustainable development. In this context, the BMW Group will mainly present current developments in electric mobility and demonstrate how smart and digital technologies can contribute to sustainable mobility.

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#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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