

Press release

09 December 2020

## FOR ADVENTURERS AND WANDERERS: THE NEW MINI COUNTRYMAN BOARDWALK.



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**Edition model of the successful all-rounder in the premium compact segment fascinates with a particularly expressive livery and exclusive design features – limited edition, three model variants to choose from.**

**Munich.** The new MINI Countryman is as equipped for the challenges of everyday life as it is for spontaneous excursions beyond the city limits and adventures on unpaved terrain. Its versatile character is now enhanced with a stylish touch. An exterior finish in Deep Laguna metallic and exclusive design features for the exterior and interior make the new MINI Countryman Boardwalk stand-out both on the metropolitan promenades and during trips to the beach. The model is produced as a limited edition, is immediately available and can be ordered in three model variants.

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The Deep Laguna metallic body colour effectively showcases the powerfully modelled surfaces of the MINI Countryman. The high-quality shimmering blue tone was previously developed exclusively for the MINI Convertible Sidewalk edition model, also a limited

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edition, and sparked enthusiasm in the MINI community. Now the wish of many MINI fans to make this colour available for the new MINI Countryman is fulfilled. It is combined with a black contrast finish on the roof and exterior mirror caps.



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With this colour combination, the new MINI Countryman Boardwalk is eye-catching from every angle. The name of the edition refers to the promenades of traditional seaside resorts in the British home of the MINI brand. The often mile-long walkways, which connect spas and serve as access to the typical English piers, were originally the preferred stage for large social performances. The characteristic pattern of the wooden beams laid

longitudinally and diagonally on the promenades now serve as the inspiration for the emblem of the new edition. A stripe pattern in Deep Laguna metallic and black metallic

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with the lettering “BOARDWALK” adorns the frame of the side trims known as Side Scuttles. Patterns and inscriptions can also be found on the entry bars. In addition, the side flanks of the roof at the rear side windows and the interior bar on the passenger side each bear a logo with the name of the edition model.

The new MINI Countryman Boardwalk is available in three model variants. In the MINI Cooper Countryman Boardwalk (fuel consumption combined: 5.9 – 5.6 l/100 km; CO<sub>2</sub> emissions combined: 135 – 129 g/km) a three-cylinder petrol engine with MINI TwinPower Turbo technology produces a maximum output of 100 kW/136 hp. A four-cylinder petrol engine with 131 kW/178 hp drives the MINI Cooper S Countryman Boardwalk (fuel consumption combined: 6.5 – 6.3 l/100 km; CO<sub>2</sub> emissions combined: 148 – 144 g/km) and MINI Cooper S Countryman ALL4 Boardwalk (fuel



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consumption combined: 6.5 – 6.2 l/100 km; CO<sub>2</sub> emissions combined: 149 – 142 g/km). As an alternative to the standard 6-speed manual transmission, a 7-speed Steptronic transmission with dual clutch is available for both the MINI Cooper Countryman Boardwalk and the MINI Cooper S Countryman Boardwalk. The all-wheel-drive edition model is equipped with an 8-speed Steptronic transmission as standard. With numerous other options, the exclusive appearance of the edition vehicles can be personalised for added driving pleasure and comfort.



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# MINI CORPORATE COMMUNICATIONS



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The figures for fuel consumption, CO<sub>2</sub> emissions, power consumption and range are measured using the methods required according to Regulation (EC) 2007/715 as amended. The information is based on a vehicle with basic equipment in Germany, ranges take into account differences in wheel and tyre size selected as well as optional equipment and can change during configuration.

The information has already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. For these vehicles, values other than those stated here may apply for calculating taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions.

Further information about the official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be obtained from the „Guideline on fuel consumption, CO<sub>2</sub> emissions and power consumption of new passenger cars“, available free of charge from all outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and at <https://www.dat.de/co2/>.

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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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