



# MINI CORPORATE COMMUNICATIONS

Media information

14 April 2021

## FRESH MOMENTUM FOR EXTREME DRIVING PLEASURE: THE MINI JOHN COOPER WORKS.



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**With its purist design, extended standard equipment, new operating system and attractive equipment packages, the top sports car in the premium segment of small cars presents itself more than ever in top form.**

**Munich.** Long straights awaken its tracking ability, in tight bends it shows its unmistakable talent. In the MINI John Cooper Works (fuel consumption combined: 7.1 - 6.8 l/100 km according to WLTP, 7.1 - 6.9 l/100 km according to NEDC; CO2 emissions combined: 161 - 155 g/km according to WLTP, 163 - 158 g/km according to NEDC), every kilometre becomes an experience - not only on the race track, but also on the road.

The fascination exuded by the top sports car in the premium small car segment has grown once again with the latest model update. With fresh design accents and extended standard equipment, the MINI John Cooper Works presents itself more than ever in top form. A new operating system and attractive equipment packages also offer optimised options for enjoying extreme driving pleasure in an individual way.

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The character of the MINI John Cooper Works, which is consistently tailored to inspiring performance, is staged even more authentically by the British brand's new, particularly clear and purist design language. At the front of the vehicle, the round LED headlights and the hexagonal radiator grille, which features a red crossbar and now extends far downwards, are particularly prominent. Enlarged cooling air openings ensure optimum temperature control of the drive and brake systems in extremely sporty driving situations. The model-specific side scuttles on the front side panels and the rear apron, which now features a distinctive diffuser to optimise airflow in the rear area of the underbody, have also been redesigned.

The expressive appearance reflects the impressive temperament of the MINI John Cooper Works. Its power source is the four-cylinder engine with MINI TwinPower Turbo technology, developed with the racing expertise of John Cooper Works, which develops a maximum output of 170 kW/231 hp and a maximum torque of 320 Nm from a displacement of 2.0 litres. After the start signal given at a standstill, it takes just 6.3 seconds for the MINI John Cooper Works with standard 6-speed manual transmission to accelerate to 100 km/h.

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In conjunction with the optional 8-speed Steptronic Sport transmission, the 100 km/h mark is even reached after just 6.1 seconds.

A sports exhaust system with two 85-millimetre stainless-steel tailpipes accompanies the fast-track manoeuvres with an emotionally powerful sound. It is also part of the standard equipment, as is the sports brake system developed in cooperation with the specialist manufacturer Brembo. Four-piston fixed caliper brakes with internally ventilated discs on the front wheels and red brake callipers bearing the John Cooper Works logo provide powerful deceleration and eye-catching colour accents behind the standard 17-inch John Cooper Works light-alloy wheels. Optional 18-inch alloy wheels are also available, including the new John Cooper Works Circuit Spoke 2-tone design.



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The model-specific sporty suspension set-up of the MINI John Cooper Works contributes to the agile handling, which not only thrills in fast right-left combinations on the race track, but also in winding city traffic. A new version of the Adaptive Suspension is now available as an option, which with its frequency-selective damper technology ensures an optimised balance between sportiness and ride comfort. An additional valve smoothes out pressure peaks within the damper when driving over minor bumps, thereby creating a harmonious driving experience.



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The necessary adjustment takes place within 50 to 100 milliseconds. Direct contact with the road is maintained during sporty driving. In the MINI John Cooper Works, the new Adaptive Suspension operates with more than ten percent greater damping force than before.



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The Adaptive Suspension is also part of the John Cooper Works Trim, which is offered as an alternative to the standard equipment and also includes, among other things, exterior and interior surfaces in Piano Black high gloss, Dinamica/Leather upholstery in Carbon Black for the John Cooper Works sports seats and a particularly high-quality exterior paint finish. There is a choice of Chili Red, Rebel Green, available exclusively for the MINI John Cooper Works, or the new Island Blue metallic and Rooftop Grey metallic variants.



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Individual wishes in the areas of comfort, connectivity and driver assistance can be fulfilled in a particularly targeted manner with the newly compiled equipment packages. These include new options such as steering wheel heating, lane departure warning included in the Driving Assistant and the Stop & Go function for Active Cruise Control. Park Distance Control (PDC) with sensors at the rear of the vehicle has been added to the standard equipment of the MINI John Cooper Works.



The MINI John Cooper Works now also features a redesigned centre instrument with an 8.8-inch touch display in black panel design as standard, as well as a new operating system whose modern graphic display makes the selection and control of vehicle functions, audio programme, navigation, communication and apps even more intuitive. For the first time, Live Widgets are available for this

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purpose, which can be selected by means of a swiping motion on the touch display.



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Also new: the displays on the centre instrument and on the optionally available multifunctional instrument display on the steering column can be shown in two different colour worlds. In "Lounge" mode, the display surfaces appear in relaxing shades of blue and turquoise. Switching to "Sport" mode causes the screen backgrounds to glow in red and anthracite. On request, the colour worlds of the displays can be linked to the MINI Driving Modes that are standard in the MINI John Cooper Works. This means that when the SPORT driving mode is activated, the display colour changes at the same time as the accelerator pedal and steering characteristics and, optionally, the damper and gearshift characteristics. This creates an overall driving experience in which the starting signal for extreme driving pleasure can be felt and seen at the same time.

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the automotive market in Germany. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures are already calculated on the basis of the new WLTP test cycle. NEDC values listed have been calculated back to the NEDC measurement procedure where applicable. WLTP values are used as a basis for the definition of taxes and other vehicle-related levies that are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp) can be found.

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.



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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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