

The new BMW M2.

Dubai. The new BMW M2 delivers signature M performance in a highly concentrated form. With its 338 kW/460 hp six-cylinder in-line engine, the second generation of the compact high-performance sports car promises unadulterated driving pleasure. The debut of the new BMW M2 marks another highlight event in the model offensive celebrating the 50-year anniversary of BMW M GmbH, while making the first step into the world of its high-performance cars an even more enticing one.

Compact dimensions together with powertrain and chassis technology adapted from the BMW M3/BMW M4 are at the heart of a vehicle concept that endows the new edition of the two-door model with beguiling agility and handling that remain easily controllable even as the driver explores the car's limits. This distinct character profile also manifests itself in the expressive exterior design with its athletic coupé proportions.

The sophisticated control/operating concept for customising the vehicle setup also helps to produce a performance experience of remarkable intensity. Thanks to these many attributes, the new BMW M2 continues the brand's tradition of ultra-sporty models with compact dimensions that began in 1973 with the arrival of the BMW 2002 turbo.

The launch of the new BMW M2 will get underway in April 2023 in the Middle East and worldwide. It will be built alongside the new BMW 2 Series Coupé at the BMW Group's San Luis Potosí plant in Mexico.

Compact dimensions, extremely powerful proportions.

The athletic appearance of the new BMW M2 stems from its compact dimensions, extremely powerful proportions and hallmark M design features.

The large, frameless BMW kidney grille with its horizontal bars combines with a three-section lower air intake with almost rectangular contours to give the front end of the car a familiar M look. The design has been crafted around technical requirements in terms of cooling air supply and aerodynamic balance. Clearly designed surfaces, prominently flared side skirts and muscular wheel arches set the tone for the side view.

Six-cylinder in-line engine with instantaneous power delivery and a thrilling appetite for revs.

The version of the straight-six engine developed for the compact high-performance model with M TwinPower Turbo technology and high-revving design stands out with its M-typical performance characteristics. Differing only in a small number of details from the engine employed in the BMW M3 and BMW M4 models, the 3.0-litre unit thrills with its urgent response, healthy appetite for revs and linear power delivery into the highest reaches of the engine speed range.

A choice of performance experience: eight-speed M Steptronic transmission with Drivelogic.

The engine's power is relayed to the rear wheels via an eight-speed M Steptronic transmission with Drivelogic as standard. Its extremely sporty gear shifts, direct connection to the engine and ability to execute multiple downshifts to the lowest available gear form the ideal basis for beguiling, instantaneous acceleration.

The new BMW M2 completes the sprint to 100 km/h (62 mph) from rest in 4.1 seconds with the eight-speed M Steptronic transmission and in 4.3 seconds when fitted with the six-speed manual gearbox. It is capable of powering from 0 to 200 km/h (124 mph) in just 13.5 seconds.

Rear-wheel drive, M Traction Control and Active M Differential provide agility, precision and driving pleasure as the occasion demands.

Regardless of the choice of transmission, the new BMW M2's traditional form of dynamic performance is also embodied by its rear-wheel drive. The linear build-up of lateral acceleration forces characteristic of M models helps the driver to guide the car through corners with controlled drifts, for example. The standard M Traction Control function is also designed to allow the driver to carefully probe the vehicle's performance limits by setting individual intervention thresholds for wheel slip limitation, with a choice of ten stages.

Another contributor to the sublime dynamics of the BMW M2 is the Active M Differential at the rear axle. Also included as standard, it is able to seamlessly generate a locking effect of up to 100 per cent whenever required. This optimises traction on road surfaces offering different levels of adhesion for the left- and right-hand rear wheel, for example, as well as improving power transfer when accelerating hard out of corners.

Advanced sports car cockpit with BMW Curved Display.

The new BMW M2 boasts a cockpit with a driver-centric design featuring M-specific readouts, controls and setup options, as well as the advanced BMW Curved Display. Driving-related

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information including Shift Lights appears in a new graphical layout on the 12.3-inch information display. M-specific widgets for vehicle setup and tyre condition are just two of the items that can be called up in the 14.9-inch control display.

All figures relating to performance, fuel/electric power consumption and emissions are provisional.

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The BMW Group

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In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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