

Media Information
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BMW Group most sustainable DAX company. Number one in 2011 Sustainalytics sustainability rating.

Munich. The BMW Group once again tops the list of DAX 30[®] companies. This was the finding of a cross-sector survey conducted by Sustainalytics, the international rating agency for sustainability. The BMW Group earned 83 out of a maximum 100 points – confirming its first-place status from 2009 and improving its overall score by almost nine points.

Arne Philipp Klug, sustainability analyst at Sustainalytics, explains: “The reasons include the company’s strong employee programmes and a supply chain management system geared towards sustainability. The BMW Group also made further substantial reductions in the CO₂ emissions of its new vehicle fleet.”

Dr. Rainer Feurer, head of Corporate Strategy and Planning at the BMW Group, was delighted with the result: “Our performance in the Sustainalytics sustainability rating proves that our commitment to sustainability is headed in the right direction – along our entire value chain. Sustainability plays a crucial role for us and is firmly established as part of our long-term corporate strategy.”

The BMW Group also won a number of major awards for its commitment to sustainability last year. For instance, the company was named the most sustainable automobile manufacturer in the Dow Jones Sustainability Index for the seventh consecutive year. For the last ten years, the BMW Group has been listed in the FTSE4Good, one of the most important indexes of sustainable companies. In 2011, the BMW Group also took first place among all automobile manufacturers in the CDP Global 500 Ranking.

The Sustainalytics study is conducted every two years and is considered one of the most extensive studies of its kind. The evaluation considers three areas: environment, social responsibility and management. Around 80 criteria are evaluated at each company: from social standards in the supplier chain to environmental aspects of production. The criteria are weighted according to industry-specific factors.

You can find additional information on sustainability at the BMW Group at www.bmwgroup.com/responsibility.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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