

MINI Yours. Contents.



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1. MINI Yours – for individualists with personality. (Short version)

It's not just the driving fun that is unique. With an incomparable variety of special equipment and accessories, the British premium car maker MINI offers its customers enormous scope for customising their vehicles to reflect their own personal style. The wide range of exterior paint finishes and alloy wheels, upholstery variations and interior colour schemes, trims and colour lines, as well as the numerous MINI-specific options such as mirror caps, additional headlamps, roof decor and graphic elements create almost limitless options for making every MINI a unique made-to-measure creation. The options available from the MINI Yours programme are the most exclusive way to customise your car according to your personal preferences. Top-quality materials, stylish designs and precise workmanship to the highest standards characterise the special equipment available ex works for the exterior and interior of the latest MINI models.

The market launch of the latest generation of the MINI 3 door and the also completely newly developed MINI 5 door means that the MINI Yours range is more extensive and more attractive than ever. The packages specially designed for the new models are particularly effective in setting clear standards in exclusivity and style in individual car design. In addition, MINI Yours also widens the choice of special equipment available for the MINI Convertible, MINI Coupé and MINI Roadster models. Like all special equipment, these unusually high-quality options are installed at the MINI plant in Oxford or, in the case of the MINI 3 door, as part of contract manufacturing at VDL Nedcar in Born, Holland.

British pedigree - fascinating tradition, personal style.

MINI Yours builds on the British brand's decades of tradition with carefully and stylishly customised small cars. Following its launch in 1959, the classic Mini quickly transforms itself from the ultimate example of clever use of space and impressive agility in an urban setting into a firm favourite among trendy drivers. Its unconventional yet pioneering vehicle concept meant that it was not just a mode of transport, but also an expression of personal style. The classic Mini inspired creativity among its fans at home in the UK in particular. Extravagant one-off models for celebrity clients were evidence of this, as were the special versions of the classic Mini created by fashion designers Mary Quant and Paul Smith.

Since the relaunch of the brand in 2011, MINI has been meeting the wishes of customers with an unerring eye for the unusual in fascinating special editions and design models. The MINI Yours range also answers the need to distinctively underline the individual spirit of the MINI, its high-end character and its British roots. All ranges reflect the tradition of the brand, an awareness of superior quality and a highly developed sense of creativity in design and choice of materials. They are created in special production processes that are inspired by classic hand-crafting skills. The exclusive character of MINI Yours reaches its pinnacle in MINI INSPIRED BY GOODWOOD. This limited special edition of the MINI 3 door with a perfectly balanced combination of top-quality exterior and interior features was produced under the inspiring leadership of the design team from Rolls-Royce Motor Cars in cooperation with the MINI design team.

Stunning paint finishes and eye-catching alloy wheels.

The latest MINI Yours programme for customising the car's exterior encompasses a selection of unusual, sophisticated paint finishes and highly expressive, elegant alloy wheels tailored to each specific model. Maximum depth and intensity are achieved by the MINI Yours Lapisluxury Blue paintwork, developed specially for the new MINI 3 door and MINI 5 door. 18 inch MINI Yours alloy wheels in two-tone Vanity Spoke design are also available for both models.

The MINI Yours Highclass Grey metallic paint finish and 17 inch twin-spoke turned black MINI Yours alloy wheels are currently available for the MINI Convertible, MINI Coupé and MINI Roadster models.

The finest leather, top-quality wood, precise workmanship.

Personal style and a sense of superior quality can be expressed with the MINI Yours interior range. Carefully selected leather for the seats, instrument panel and steering wheel, interior surfaces in genuine woods and other particularly high-end materials as well as precise and artful workmanship come together to produce the options available for the latest MINI models. The seats of the new MINI 3 door and MINI 5 door feature a particularly natural material finish, soft surfaces and precisely worked details in particularly luxurious MINI Yours Lounge Carbon Black leather, their prestigious characteristics emphasised by an eye-catching seam and a Union Jack design artfully incorporated on the back of the head rests. In addition, particularly expressive interior styles are also available in the MINI Yours Dark Cottonwood, MINI Yours Fibre Alloy and MINI Yours Off-White variants, while

the MINI Yours leather sports steering wheel is also to be had in nappa leather with hand-finished aluminium-coloured contrasting stitching.

The MINI Convertible, MINI Coupé and MINI Roadster models can be fitted out with exclusively designed seats in the MINI Yours Leather Lounge style, Satellite Grey, and with a MINI Yours instrument panel fully covered with nappa leather in Black/Satellite Grey, including a colour line in Satellite Grey. A matching MINI Yours leather sports steering wheel is also available.

2. An expression of exclusive style: the MINI Yours programme for exteriors.



The design of the special equipment for the exterior in the MINI Yours range is characterised by pervasive British understatement. This special equipment permits a targeted approach to customisation, enabling both the high-end nature of the vehicle, the fascinating tradition of the brand and the highly developed creativity of the MINI design to be authentically underlined. Modest in impact, yet featuring unmistakable high quality, the special equipment available ex works helps lend the latest MINI models their particularly stylish impact.

Maximum colour intensity: the MINI Yours Lapisluxury Blue paintwork for the new MINI 3 door and MINI 5 door.

The Lapisluxury Blue exterior colour is available as the latest addition to the MINI Yours paint finishes for the new MINI 3 door and MINI 5 door. The development of this colour variant produced the most intensive blue tone ever achieved for the body of a MINI. Specially designed for MINI Yours, the paint finish is based on ultramarine, known as the "Blue of Kings" and originally produced by mixing fine traces of the semi-precious stone lapis lazuli. The MINI Yours Lapisluxury Blue paint finish gets its impressive brilliance, intensity of colour and depth through the particularly complex and technically challenging production processes required when applying the layers of pigment and protective coatings to the surface of the car's bodywork.

The MINI Convertible, MINI Coupé and MINI Roadster models are also given an immediately discernible and stylishly exclusive appeal through the application of an exclusive MINI Yours paint finish. The particularly expressive, shimmering Highclass Grey metallic colour variant is available for these models.

Precise design vocabulary: the MINI Yours Vanity Spoke 2-tone alloy wheels.

The choice of optional alloy wheels is also complimented by the model-specific ranges available from MINI Yours. The sporty and exclusive appearance of the new MINI 3 door and the new MINI 5 door is emphasised by the 18 inch MINI Yours alloy wheels in Vanity Spoke 2-tone design. The wheel design was inspired by the looks of a high-grade chronograph,

embodying precision and classic elegance. In the new MINI Yours alloy wheels a timeless elegance is achieved by combining the polished aluminium surfaces with the wheel interiors in Spectra Grey. The range of MINI Yours alloy wheels for the new MINI 3 door and MINI 5 door also has tyres with emergency features.

17 inch twin-spoke turned black MINI Yours alloy wheels are available for the MINI Convertible, MINI Coupé and MINI Roadster models. The dark colour scheme with sparkling metal detailing creates a high-class accent for exclusive sportiness.



3. Select materials, exquisite workmanship: The MINI Yours programme for interiors.

Careful choice of materials, stylish design and traditional hand crafts are the key to the superior quality and exclusive character of the MINI Yours special equipment for the interiors of the latest MINI models. Top-quality leather for the seats, instrument panel and steering wheel, interior surfaces in real wood and other carefully chosen materials as well as precise and artful workmanship come together to produce the options available ex works. This is the perfect way to bring one's personal style and a sense of exclusive quality to the individual design of the interior.

The unusual characteristics of the special equipment from MINI Yours are the result of novel design and production processes that take the British origins of the brand into account, as well as the unique nature of the MINI as a true original in the premium small car segment. First-class materials, authentic design and hand-crafted precision ensure the exclusive character of the carefully coordinated options. Top-quality details such as contrasting seams, eye-catching piping and the MINI Yours design label with the stylised Union Jack pattern underline the superior status of the MINI Yours range within the special equipment programme for the relevant model.

Carefully selected leather, classy details: exclusivity you can see and feel.

The seats of the new MINI 3 door and MINI 5 door feature a particularly natural material finish, soft surfaces and precisely worked details in particularly luxurious MINI Yours Lounge Carbon Black leather. Carefully selected raw materials give the seats a high-class, tactile finish that blends ideally with the piped seat contours and the characteristic quilting. The characteristic high-end, hand-made style is underlined by an eye-catching seam with contrasting stitching, woven piping, designer studs and a MINI Yours emblem at shoulder height on both the driver and passenger seat. The Union Jack pattern artfully incorporated on the back of the head rests creates an additional highlight.

The MINI Yours sports steering wheel with multifunction buttons is responsible for a particularly luxurious driving experience. The beautifully soft nappa leather on the steering wheel rim has a hand-finished aluminium-coloured contrasting seam. The surfaces of the steering wheel

spokes are finished in high-gloss Piano Black. The lower part of the central spoke of the steering wheel is embellished with the MINI Yours design label.

Stylish and expressive: new interior styles from MINI Yours.

In addition, three interior styles have been developed exclusively for the new MINI 3 door using particularly select materials, each of which is available as part of a corresponding MINI Yours interior style. This comprises a decorative bead in MINI Yours Dark Cottonwood, MINI Yours Fibre Alloy or MINI Yours Off-White variants, as well as elliptical door rings with illuminated LED piping for ambient lighting, decorative rings in a corresponding colour and a colour line in an individually chosen version.

The MINI Yours Dark Cottonwood interior style comprises a decorative bead or dark grey stained poplar and decorative rings, elliptical rings on the doors and door handle surrounds in Piano Black. The modern character of the real wood decorative trim is emphasised by the horizontal structure of the wood grain. A special production process is used in which the wood veneer is cut into strips and then bonded together again.

Traditional production processes found in the textile industry provided the inspiration for the design of the MINI Yours Interior Style Fibre Alloy. The decorative aluminium trim features a vertical herringbone pattern reminiscent of British tweed fabric which is embossed using a special rolling technique. It is combined with decorative rings and elliptical door elements in Dark Silver.

The MINI Yours Off-White interior style makes for a coolly purist ambience.. At the centre of this variant lies the off-white decorative trim with its laser-cut structure. The elliptical door rings and door handle surrounds, as well as the decorative elements in the central console area are finished in off-white, while the decorative rings are matt porcelain white. When combined with the standard Carbon Black interior colour they create an attractively sporty contrast.

The highlight of the MINI Yours range for the MINI Convertible, MINI Coupé, and MINI Roadster: the leather-covered instrument panel.

The MINI Yours features for the interior of the MINI Convertible, MINI Coupé, and MINI Roadster can be ordered from a package consisting of a series of harmoniously complimentary options. The MINI Yours package includes exclusively designed sports seats in MINI Yours leather lounge

finish, colour Satellite Grey, and the Mini Yours leather steering wheel with multifunctional buttons.

The package also includes the cladding of the MINI Yours instrument panel in Black/Satellite Grey nappa leather. Like the sports seats and the sports steering wheel, this highlight of the MINI Yours programme is also available as an individual option and is combined with a colour line also in Satellite Grey.