



Media Information  
January 14<sup>th</sup> 2015

**BMW model upgrade measures in the spring of 2015.  
BMW 2 Series Coupe and BMW 2 Series Convertible  
with new engine variants and equipment options – new  
entry-level diesel engines of the latest generation for  
the BMW 2 Series Active Tourer, the BMW 3 Series  
Sedan, the BMW 3 Series Touring and the BMW 4  
Series Coupe – premiere of the BMW 5 Series Edition  
Sport – additional BMW Individual options for the BMW  
M3 Sedan, BMW M4 Coupe and the BMW M4  
Convertible – wider range of standard equipment for  
the BMW i8 plug-in hybrid sports car.**

**Munich.** Coinciding with the market launch of new models in the spring of 2015, BMW will guarantee enhanced diversity and driving pleasure through the deployment of additional engines and equipment options in already familiar series. Across the BMW 2 Series, the BMW 3 Series and the BMW 4 Series, the number of models featuring power units with BMW TwinPower Turbo technology from the new family of BMW Group engines will improve the efficiency edge even further. Above all, the new BMW 214d Active Tourer, the new BMW 316d Sedan and the new BMW 316d Touring, the new BMW 418d Coupe as well as the models BMW 218i Coupe and BMW 218i Convertible score particularly well thanks to the exceptionally low fuel consumption and emission levels achieved by their three and four-cylinder engines.

Moreover, March 2015 will see the launch of the BMW 5 Series Edition Sport. At the same time, the models Advantage, Sport Line, Luxury Line and M Sport will be available for the BMW 2 Series Coupe as alternatives to the basic version. Furthermore, the latest generation of the navigation system Professional will be offered henceforth as an option for the compact two-door car. Thanks to an extended range of BMW Individual options, it will be possible to configure the exterior and interior of the BMW M3 Sedan, BMW M4 Coupe and BMW M4 Convertible in a particularly exclusive way. The standard equipment options for the BMW i8 plug-in hybrid sports car will be supplemented by the Pure Impulse Experience programme.

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### **BMW 2 Series Coupe, BMW 2 Series Convertible: New model diversity for enhanced driving pleasure and optimised efficiency.**

All model variants being introduced in the spring of 2015 will feature power units of the latest generation with BMW TwinPower Turbo technology that ensure a further optimised relation between driving pleasure and fuel consumption. The models BMW 218i Coupe and BMW 218i Convertible feature a 1.5-litre, three-cylinder petrol engine with a maximum power output of 100 kW/136 hp and a maximum torque of 220 Nm. The new engine can be optionally combined with an 8-speed Steptronic transmission. The BMW 218i Coupe accelerates from 0 to 100 km/h in 8.8 seconds (automatic: 8.9 seconds), the BMW 218i Convertible in 9.4 seconds (automatic: 9.6 seconds). Fuel consumption and CO<sub>2</sub> emission levels are 5.6 to 5.1 litres/100 km and 130 to 119 grams per km (automatic: 5.5 – 5.1 litres/100 km, 129 – 118 g/km) for the Coupe and 6.0 to 5.5 litres/100 km and 139 to 129 g/km (5.8 – 5.3 litres/100 km, 134 – 124 g/km) for the Convertible respectively (figures as per EU test cycle depending on selected tyre size).

Furthermore, from March 2015, the BMW 220d Coupe powered by a 140 kW/190 hp, four-cylinder diesel engine can also be equipped with the intelligent four-wheel drive system xDrive. The BMW 220d xDrive Coupe comes as standard with the 8-speed Steptronic transmission and accelerates from 0-100/km in 6.9 seconds. Average fuel consumption is between 4.7 and 4.3 litres per 100 km and CO<sub>2</sub> emissions between 124 and 113 g/km (figures as per EU test cycle depending on selected tyre size).

In addition to the extended engine portfolio, new equipment lines create further possibilities for individualization of the BMW 2 Series Coupe. The equipment range available as an alternative to the basic version will in future comprise – analogous to the BMW 2 Series Convertible – the model Advantage as well as the models Luxury Line, Sport Line and M Sport. Thanks to their precisely aligned design and equipment features, they offer additional comfort and accentuate the vehicle's high quality and elegance or its sporting character respectively.

As from March 2015, new light alloy wheels will be available both for the closed and the open versions of the two-door car. The latest generation of the navigation system Professional, which excels through an optimised graphic display and offers, among other features, the possibility to update maps via a mobile phone



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connection, is now also available for the BMW 2 Series Coupe. For this version and the navigation system Business, both models feature an 8.8/6.5-inch control display respectively with a new exceptionally high-quality, narrow surround. The onboard monitor of the BMW 2 Series Coupe now features the sport indicator, which provides information on current engine performance and torque. Moreover, the instrument cluster in both models will be supplemented by a “current fuel consumption” display function.

### **BMW 2 Series Active Tourer with new entry-level diesel engine and extended range of equipment.**

Starting March 2015, the model range for the BMW 2 Series Active Tourer will be supplemented by a new entry-level diesel power unit. The new BMW 214d Active Tourer is powered by a 70 kW/95 hp, three-cylinder engine with a maximum torque of 220 Nm and accelerates from 0-100 km/h in 12.9 seconds. Average fuel consumption is between 3.9 and 3.8 litres/100 km and CO<sub>2</sub> emission levels are between 104 and 99 g/ km (figures as per EU test cycle depending on selected tyre size).

The Travel Package is a supplement within the range of optional equipment available for the BMW 2 Series Active Tourer and is ideally suited to the vehicle's character. It comprises longitudinal rear seat adjustment, roof rails, tables attached to the backrests of driver seat and front-seat passenger seat as well as a luggage compartment net.

### **Generation change under the bonnet of the BMW 316d.**

The BMW 316d Sedan and the BMW 316d Touring will be powered in future by a four-cylinder diesel power unit from the current BMW Group engine family. The generation change comes with an increase in power and efficiency. The new 2-litre engine delivers a maximum output of 85 kW/116 hp, a 10 Nm increase in maximum torque to 270 Nm and can be optionally combined with the 8-speed Steptronic transmission. This engine allows the Sedan to accelerate from 0 to 100 km/h in 10.7 seconds (automatic: 10.6 seconds) and the Touring model in 11.2 seconds (11.1 seconds). In conjunction with the manual transmission or the 8-speed Steptronic transmission, fuel consumption and emission levels have been lowered to between 4.3 and 3.9 litres per 100 km and between 113 and 102 g/km for the BMW 316d Sedan and to between 4.6 and 4.1 litres/100 km



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and 120 to 109 grams per km for the BMW 316d Touring respectively (figures as per EU test cycle depending on selected tyre size).

### **Premiere of the BMW 418d Coupe, greater power and efficiency for the BMW 420d Coupe and the BMW 420d Gran Coupe.**

The introduction of additional engines of the latest generation brings added driving pleasure and further optimised efficiency also to the BMW 4 Series. March 2015 will witness the market launch of the entry-level version of the BMW 418d Coupe, the four-cylinder engine of which will be the fifth diesel power plant to be offered for the BMW 4 Series. The 2-litre engine delivers a maximum power output of 110 kW/150 hp and a maximum torque of 320 Nm. The new BMW 418d Coupe sprints from 0 to 100 km/h in 8.6 seconds with either the standard 6-speed manual transmission or the optional 8-speed transmission. In spite of the car's sporty character, average fuel consumption is between 4.5 and 4.2 litres/100 km (automatic: 4.4 – 4.1 litres/100 km) and CO<sub>2</sub> emission levels range from 118 to 110 g/km (117 – 109 g/km; figures as per EU test cycle depending on selected tyre size).

A further new 2-litre diesel engine with more power and optimised efficiency will in future drive the models BMW 420d Coupe, BMW 420d xDrive Coupe, BMW 420d Gran Coupe and BMW 420d xDrive Gran Coupe. It generates an output of 140 kW/190 hp, an increase of 5 kW, delivers a maximum torque of 400 Nm (+20 Nm) and can be optionally combined with the 8-speed Steptronic transmission. As a result, the relation between sportiness and efficiency reaches an even higher level. The BMW 420d Coupe sprints from a standstill to 100 km in 7.3 seconds (automatic: 7.1 seconds), the BMW 420d xDrive Coupe in just 7.4 seconds (7.2 seconds). Fuel consumption and CO<sub>2</sub> emission levels are now between 4.5 and 4.2 litres/100 km and between 119 and 111 g/km for the BMW 420d Coupe (automatic: 4.3 – 4.0 litres/100 km, 114 – 106 g/km) and between 4.7 and 4.4 litres/100 km and between 125 and 117 grams per km for the BMW 420d xDrive Coupe (automatic: 4.7 – 4.4 litres/100 km, 125 – 117 g/km; figures as per EU test cycle depending on selected tyre size).

The BMW 420d Gran Coupe now accelerates from 0 to 100 km/h in 7.5 seconds (automatic: 7.3 seconds). In conjunction with the intelligent four-wheel drive system xDrive this figure is 7.6 seconds (7.4 seconds). Resulting from the new



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engine's optimised level of efficiency, the BMW 420d Gran Coupe has an average fuel consumption of 4.5 to 4.2 litres/100 km (automatic: 4.3 – 4.0 litres/100 km) and CO<sub>2</sub> emissions ranging from 119 to 111 g/km (114 – 106 g/km). The corresponding values for the BMW 420d xDrive Gran Coupe are 4.9 to 4.6 litres/100 km (automatic: 4.8 – 4.5 litres/100 km) and 129 to 121 g/km (126 – 118 g/km; figures as per EU test cycle depending on selected tyre size).

In addition to the revised engines, new exhaust systems featuring redesigned tailpipes are also being introduced to the BMW 4 Series. The cross section of the exhaust tailpipe for the BMW 418d Coupe is 75 mm. The models of the BMW 4 Series are powered by a 140 kW/190 hp diesel engine and are equipped with twin-flow tailpipes, each with a diameter of 70 mm.

### **BMW 5 Series: Edition Sport provides new accents in terms of dynamics.**

Consistent optimisation has led to a further increase in the efficiency of BMW 5 Series models featuring a four-cylinder diesel engine of the latest generation and xDrive. The combination of a 140 kW/190 hp power unit, the standard 8-speed Steptronic transmission and the intelligent four-wheel drive system available for the BMW 520d xDrive Sedan and the BMW 520d xDrive Touring ensures ultimate driving pleasure and fuel consumption levels of between 4.9 and 4.5 litres (Sedan) and 5.2 to 4.8 litres (Touring) per 100 km respectively. Corresponding CO<sub>2</sub> emission levels are between 129 and 119 g/km for the Sedan and 137 to 127 g/km for the Touring model.

From March 2015, the Edition Sport will be available as an attractive supplement for the BMW 5 Series Sedan and the BMW 5 Series Touring. It comprises selected exterior and interior options, which effectively underscore the dynamic character of the upper midrange bestseller. The Edition Sport is available for all model variants, excluding the BMW M Performance automobiles BMW M550d xDrive Sedan and BMW M550d xDrive Touring, and includes a leather-covered sports steering wheel, LED fog lamps, the BMW Individual High Gloss Shadow Line as well as redesigned 18-inch, double spoke light alloy wheels.

The range of optional exterior colours available for the BMW 5 Series Sedan and the BMW 5 Series Touring will now include the variants Mediterranean Blue



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metallic and Mineral Grey metallic. These can also be chosen in combination with the M Sport Package. In future, the BMW 5 Series Gran Turismo will also be available in Kashmir Silver metallic

### **New BMW Individual options for the BMW M3 Sedan, the BMW M4 Coupe and the BMW M4 Convertible.**

The extended range of BMW Individual equipment options available ex factory offers additional possibilities of combining the outstanding performance of the BMW M3 Sedan, BMW M4 Coupe and BMW M4 Convertible with a particularly exclusive charisma. From March 2015, there will be a choice of new BMW Individual body colours that emphasise these models' athletically modelled body surfaces in a particularly intensive way with a matt de luxe shimmer. The range of matt colours, which are applied in an elaborate process, comprises the variants Frozen Black metallic, Frozen Silver metallic, Frozen Red metallic and Frozen Brilliant White metallic.

Moreover, the range of model-specific equipment for the BMW M4 Coupe is being complemented by exceptionally high-quality options for the interior. For example, in future, the Coupe will also be available with enhanced BMW Individual leather upholstery Merino fine grain in the colours Opal White, Amaro Brown, Golden Brown, Cohiba Brown and Nutmeg as well as with BMW Individual all-leather black upholstery with contrasting seam in Sakhir Orange, Yellow, Blue or Silverstone. Furthermore, this model can now also be ordered with a colour-matched leather-covered BMW Individual instrument panel.

### **BMW i8 with extended range of standard equipment and new options.**

Starting in March 2015, the exclusive character of the BMW i8 plug-in hybrid sports car will be underlined by an extended range of standard equipment and new interior design options. The Pure Impulse Experience programme is now included in the range of features available for the BMW i8. It comprises lifestyle products in the areas of culture, design, travel and gastronomy, which are aligned to the progressive and sustainable "next-premium" orientation of the BMW i brand.

As from March 2015, the Carpo Carum Grey interior design impresses with innovative aesthetics and a high-quality appearance. Natural leather elements are



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combined with partially perforated leather surfaces in the light colour Carum Grey and specific BMW i Blue accents, such as those on the seatbelt straps or the double stitching on the seats and floor mats. Amido metallic surfaces on the instrument panel, centre console and doors round off the overall look. Further special equipment options available in future are a leather engine cover and black-painted brake callipers.

### Overview of the new BMW models in the spring of 2015

<b>BMW 2 Series Coupe</b>	Output (kW/PS)	Fuel consumption according to EU (l/100 km)	CO <sub>2</sub> emission (g/km)
BMW 218i Coupe	100/136	5,6 – 5,1	130 – 119
BMW 220d xDrive Coupe	140/190	4.7 – 4.3	124 – 113
<b>BMW 2 Series Convertible</b>	Output (kW/hp)	Fuel consumption according to EU (l/100 km)	CO <sub>2</sub> emission (g/km)
BMW 218i Convertible	100/136	6.0 – 5.5	139 – 129
<b>BMW 2 Series Active Tourer</b>	Output (kW/hp)	Fuel consumption according to EU (l/100 km)	CO <sub>2</sub> emission (g/km)
BMW 214d Active Tourer	70/95	3.9 – 3.8	104 – 99
<b>BMW 3 Series Sedan</b>	Output (kW/hp)	Fuel consumption according to EU (l/100 km)	CO <sub>2</sub> emission (g/km)
BMW 316d Sedan	85/116	4.3 – 3.9	113 – 102
<b>BMW 3 Series Touring</b>	Output (kW/hp)	Fuel consumption according to EU	CO <sub>2</sub> emission (g/km)





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(l/100 km)			
BMW 316d Touring	85/116	4.6 – 4.1	120 – 109

  

<b>BMW 4 Series Coupe</b>	Output (kW/hp)	Fuel consumption according to EU (l/100 km)	CO <sub>2</sub> emission (g/km)
BMW 418d Coupe	110/150	4.5 – 4.2	118 – 110
BMW 420d Coupe	140/190	4.5 – 4.2	119 – 111
BMW 420d xDrive Coupe	140/190	4.7 – 4.4	125 – 117

  

<b>BMW 4 Series Gran Coupe</b>	Output (kW/hp)	Fuel consumption according to EU (l/100 km)	CO <sub>2</sub> emission (g/km)
BMW 420d Gran Coupe	140/190	4.5 – 4.2	119 – 111
BMW 420d xDrive Gran Coupe	140/190	4.9 – 4.6	129 – 121

Further information on official fuel consumption figures, specific CO<sub>2</sub> emission values and the electric power consumption of new passenger cars are included in the following guideline: "Leitfaden über Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Guideline for fuel consumption, CO<sub>2</sub> emissions and electric power consumption of new passenger cars), which can be obtained from all dealerships, from the Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html>. LeitfadenCO<sub>2</sub> (Guideline CO<sub>2</sub>) (PDF – 2.7 MB)

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### **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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