



Media Information
January 30th 2015

BMW M Performance Parts for a sharper sporting edge. M-specific Original BMW Accessories add extra detailed refinement to the BMW X5 M and BMW X6 M.

Munich. Hallmark M power, outstanding driving dynamics and an emphasis on sporting design are signature attributes of the two large BMW X models from BMW M GmbH. In order to shine an even brighter spotlight on these characteristics, the Original BMW Accessories range for the BMW X5 M and BMW X6 M offers a raft of special BMW M Performance Parts designed to allow precise individualisation of the cars' exterior and interior design.

Attractive BMW M Performance Parts for the exterior.

Among the features included in the range to accentuate the sporting appearance of the BMW X5 M and X6 M are exclusive radiator and side grille ornamental trim with black slats, black frame and M logo imparting the distinctive BMW M Performance look. The standard chrome grilles can be effortlessly swapped for the corresponding BMW M Performance Parts. Customers can also specify their car with high-quality, handmade carbon exterior mirror caps, which add an extra sporting accent to the exterior of both the BMW X5 M and X6 M. Motor sport stripes in the three signature M colours provide a direct and conspicuous link to the brand's racing heritage and signal the cars' sporting character from a distance. The BMW X6 M, meanwhile, can also be ordered with rear fins in high-gloss black, which not only lend it a particularly dynamic and elegant appearance, but also contribute to further improved aerodynamics.

Exclusive accessories bring an extra dose of sportiness to the interior.

Specially developed BMW M Performance Accessories take the interior ambience of the BMW X5 M and X6 M – already an extremely sporty environment in standard form – to even greater heights. The LED door sill plates in brushed stainless steel look with illuminated M Performance lettering grab the attention when you open the front doors, and battery power means they are extremely easy to retrofit, with no need for laying cables. The sense of sporting prowess on board can be sharpened still further by sophisticated carbon accessories such as BMW M Performance carbon interior trim strips and carbon trim bearing the BMW M logo for the selector lever of the eight-speed M Steptronic gearbox. Centre console trim with a high-quality combination of Alcantara and painted

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carbon around the selector lever is also available to lend the cockpit a sporty and exclusive accent.

Another highlight of the Accessories range for the interior of the BMW X5 M and X6 M is the BMW M Performance steering wheel in Alcantara with attractive carbon trim. It is extremely grippy even in extreme driving situations and remains equally pleasant to the touch in all temperatures. The blue centre marker at the top imparts a genuine motor sport feeling, a sensation underlined by BMW M Performance stainless steel pedal covers, which provide a visually appealing and functional complement to the other BMW M Performance Parts.

The easy-care BMW M Performance floor mats also display eye-catching M Performance lettering and fit snugly in the footwell. The BMW M Performance key case with sophisticated Alcantara/carbon material combination, fine accents in M Light Blue and high-quality blue hex bolt provides a permanent reminder of the sporting performance of the BMW X5 M and BMW X6 M wherever you happen to be.

Original BMW Accessories increase the value of the car.

In contrast to many third-party products, Original BMW Accessories – which include the range of BMW M Performance Parts – are always matched perfectly to the model in question and are permitted for use with that vehicle. The car's warranty, moreover, remains unaffected. All of which means the high-quality selection of Original BMW Accessories enhances not only the car's driving pleasure, but its value as well.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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