

# BMW Group Corporate Communications

## Information

Recipient(s)  
Department/From Electronic Media / Michaela Martinus  
Telephone 089 / 382 - 21163  
Fax 089 / 382 - 7021163  
e-mail Michaela.Martinus@bmw.de  
Copy to  
Date 10.10.2016  
Subject **Updated SATELLITE Details - Press Conference "Iconic Impulses.  
The BMW Group Future Experience." in Los Angeles. - 11<sup>th</sup> October 2016**

**Munich.** The **BMW Group Press Conference** featuring the **world premiere of the BMW Motorrad VISION NEXT 100** will be transmitted **LIVE** in the U.S and Europe. Please find the satellite details as follows:

### Agenda 11<sup>th</sup> Oct 2016

17:00 – 17:40 GMT Press Conference "Iconic Impulses. The BMW Group Future Experience."  
19:00 – 19:40 MESZ in Los Angeles. **LIVE**  
10:00 – 10:40 PDT

21:30 – 22:10 GMT **HIGHLIGHTS** of the Press Conference "Iconic Impulses. The BMW Group Future  
23:30 – 24:10 MESZ Experience." in Los Angeles. **(2 times in loop)**  
14:30 – 15:10 PDT

### Technical data TV satellite transmission 11<sup>th</sup> Oct 2016

#### USA

Satellite:	Galaxy 17 (Ku) 91°W
Channel:	TXP 02K Upper, 18MHz
Downlink Frequency:	11749 Vertical
Symbol Rate:	14.400 Msym/s
FEC: $\frac{3}{4}$	
Modulation:	DVBS2-8PSK (20% RO) Pilot On
MPEG:	4:2:0 MPEG 4
Video Std:	HD 1080i/59.94
Audio Channels:	4
Encryption:	No Encryption

Company  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal address  
BMW AG  
80788 München

Office address  
BMW Haus  
Petuelring 130

Telephone  
Switchboard  
+49 89 382-0

Fax  
+49 89 382-25858

Internet  
www.bmwgroup.com

**Contact Phone +49 151 23456 889**  
**SNG Kdo Line +1 702 335 8905**



# BMW Group Corporate Communications

## Information

Subject **Updated SATELLITE Details - Press Conference "Iconic Impulses.  
The BMW Group Future Experience." in Los Angeles. - 11th October 2016**

Date 10.10.2016

Page 2

### Europe (new!)

Satellite:	Astra 3B (Ku) 23,5°E
Channel:	TXP 3.004 CH B18, 18MHz
Downlink Frequency:	11524.000 Vertical
Symbol Rate:	14.400 Msym/s
FEC:	$\frac{3}{4}$
Modulation:	DVBS2-8PSK (20% RO) Pilot On
MPEG:	4:2:0 MPEG 4
Video Std:	HD 1080i/50
Audio Channels:	4
Encryption:	No Encryption

**Contact Phone** +49 151 23456 889  
**SNG Kdo Line** +1 702 335 8905

The highlights of the Press Conference also at [www.press.bmwgroup.com!](http://www.press.bmwgroup.com!)

