

**BMW
GROUP**



Rolls-Royce
Motor Cars Limited

DAIMLER

FACT SHEET

Fact Sheet comprising five Joint Ventures

- **REACH NOW (Multimodal)**
- **CHARGE NOW (Charging)**
- **FREE NOW (Ride-Hailing)**
- **PARK NOW (Parking)**
- **SHARE NOW (CarSharing)**

REACH NOW

CEO: Daniela Gerd tom Markotten

CFO: Johannes Prantl

Employees: >300

Locations: Berlin, Hamburg, Portland, Seattle, Stuttgart

“Our vision is a world without traffic jams. We have been pioneering Mobility-as-a-Service in 2015. We will be the leading Mobility-as-a-Service platform, powering multi-modal experiences for millions of people around the world. Together with the other JV mobility services, REACH NOW will serve customers to get to the places they love using any mode of transportation: car, ride, taxi, bus, train, bike and more.” (Daniela Gerd tom Markotten)

REACH NOW already serves more than 6.7 million people in 21 cities around the world, providing simple, direct access to a range of mobility solutions within a multimodal mobility platform. The REACH NOW apps offer users a range of options for their journey, and allow them to book and pay for public transit tickets and other mobility options such as car-sharing, ride-hailing and bike rentals.

REACH NOW is managed by Daniela Gerd tom Markotten (CEO) as well as Johannes Prantl (CFO).

REACH NOW builds on the existing offerings of moovel and ReachNow. The multimodal mobility platform moovel offers access to a range of mobility options including public transit, car2go, mytaxi and rental bikes, including booking and payment. ReachNow serves car-sharing customers in North America and is also piloting additional services, such as ride-hailing and -sharing, multi-day vehicle usage with delivery, and customised offerings for closed user groups.

**BMW
GROUP**



Rolls-Royce
Motor Cars Limited

DAIMLER

CHARGE NOW

CEO: Jörg Reimann

CFO: Thomas Menzel

Employees: >50

Locations: Berlin, Munich, Atlanta, Tokyo

“CHARGE NOW provides access to the largest and fastest growing public charging network in Europe. CHARGE NOW stands for range anxiety-free driving and for sustainable urban mobility. We help to transform cities into cleaner and healthier places and pave the way for the autonomous future.” (Jörg Reimann)

CHARGE NOW is a service by Digital Charging Solutions GmbH (DCS), and its comprehensive charging network is a key contributor to zero-emissions driving.

CHARGE NOW makes public charge points quick and easy to locate, use and pay for, both at home and abroad.

Digital Charging Solutions GmbH develops simple, standardised access to public charge points for car manufacturers and fleet operators. With over 100,000 charge points across 25 countries, its white label solutions are helping OEMs and fleet operators to realise their strategies for electric mobility.

Customers benefit from cross-border access to one of the world's largest and fastest-growing charging networks, with over 250 charge point operators (CPOs) to date.

FREE NOW

CEO: Marc Berg

CFO: Sebastian Hofelich

Employees: 1,400

Locations: 35 in Europe and Latin America

“FREE NOW offers services from Berlin to Lima. We are EUROPE’s #1 and the FASTEST GROWING ride hailer in Latin America. Together with all Joint Ventures, we will shape the future of URBAN MOBILITY.” (Marc Berg)

FREE NOW already serves over 21 million customers and in excess of 250,000 drivers with mytaxi, Chauffeur Privé, Clever Taxi and Beat. The FREE NOW Group also includes the e-scooter service hive, which was launched in Lisbon in November 2018 and will be rolled out in several European countries in 2019.

Operating in more than 130 towns and cities in 17 European and Latin American countries, the FREE NOW Group is a leading provider of ride-hailing services in Europe and South America.

Innovative solutions such as mytaximatch are helping to reduce traffic volumes in cities by enabling passengers to share taxi rides, all at the tap of a finger.

**BMW
GROUP**



Rolls-Royce
Motor Cars Limited

DAIMLER

PARK NOW

CEO: Jörg Reimann

CFO: Thomas Menzel

Employees: >600

Locations: Berlin, Amsterdam, Atlanta, London, Paris, Munich

*“We will be the key enabler for autonomous, smart city mobility, offering fully vehicle-integrated services beyond parking to make our cities cleaner, healthier and more liveable.”
(Jörg Reimann)*

PARK NOW builds on the existing offerings of ParkNow, Parkmobile Group Europa, Parkmobile International, LLC, RingGo und Park-line and makes parking more convenient, on-road or off-street. The innovative digital parking service offers customers the optimum solution at a glance and enables space reservations, slot-time bookings, ticketless entry and exit in public garages, and automatic, cashless payments.

PARK NOW is helping cities and municipalities to reduce the number of cars seeking inner-city parking spaces, making for a cleaner, healthier, more liveable environment. The search for parking opportunities accounts for approximately 30 percent of city traffic.

Over 30 million customers in more than 1,100 cities across Europe and North America already use the service.

**BMW
GROUP**



Rolls-Royce
Motor Cars Limited

DAIMLER

SHARE NOW

CEO: Olivier Reppert

CFO: Stefan Glebke

Employees: >700

Locations: 30 in Europe and North America

"We are the pioneer and market leader of free-floating car sharing. With its flexible, convenient and sustainable car sharing service, SHARE NOW reduces congestion and air pollution, frees up parking space and offers the perfect complement to a strong public transportation. With 3,200 of 20,000 vehicles being electric, we already operate the largest EV car sharing fleet in the world – and we are convinced that the future of car sharing is all-electric." (Olivier Reppert)

As free-floating car-sharing service providers, car2go and DriveNow operate a combined total of 20,000 vehicles in 30 cities around the world and serve over 4 million customers.

The 3,200 electric vehicles operated by SHARE NOW currently account for more than 15 percent of the global SHARE NOW fleet and are a clear sign of its commitment to electro-mobility. The electric cars make electro-mobility simple and convenient for customers to access and have so far clocked up more than 120 million electric kilometres.

Car-sharing helps to increase vehicle utilisation, reducing the overall amount of traffic on the roads in cities.