



Press release  
10 September 2019

## **BMW at the IAA Cars 2019 in Frankfurt. Highlights in brief.**

- World premiere of the BMW Concept 4: Future-focused interpretation of the BMW brand's enduring DNA; BMW coupe magic in particular exciting form; BMW Concept 4 embodies aesthetic essence of the brand and blends flawless proportions with clear, precise design; striking front-end styling underscores the car's engaging character as a driving machine; vertically oriented, classy and confident BMW kidney grille has an elaborate structure; athletic body design, broad shoulders and dynamically flowing silhouette; muscular rear end with clean surfaces and only a small number of lines; body paintwork in eye-catching Forbidden Red; minimalist, two-section exterior mirrors; 21-inch light-alloy wheels in richly contrasting five-spoke design.
- World premiere for the new BMW X6: Founder member of the Sports Activity Coupe (SAC) category enters its third generation, combining the agility and versatility of a BMW X model with the attention-grabbing aesthetic appeal of a BMW coupe; crisp design language emphasises the commanding and exclusive appearance of the new BMW X6; striking visual accents provided, among other things, by the BMW Laserlight and illuminated BMW kidney grille options; BMW Live Cockpit Professional comprising a fully digital instrument cluster and Control Display each measuring 12.3 inches across and BMW Intelligent Personal Assistant as standard; market launch starting in November 2019 with a choice of four engines, including two M models boasting extremely powerful V8 petrol and straight-six diesel units.
- World premiere of the BMW X6 show car with Vantablack® paint finish: New Sports Activity Coupe is the world's first car painted in the "blackest black"; Vantablack® VBx2 nanostructure coating almost completely absorbs light striking the surface, generates captivating visual effects which accentuate the expressive design of the new BMW X6 even more vividly; reduction in reflections on the body surfaces of this one-off vehicle changes the viewer's visual perception of its three-dimensional form and provides fascinating contrasts to its design highlights; Vantablack® technology was initially developed for aerospace applications to suppress stray light from the sun during observation of celestial bodies in distant galaxies.

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- World premiere for the BMW i Hydrogen NEXT: Fuel-cell development vehicle based on the new BMW X5; preview of the next generation of hydrogen fuel-cell-electric drive systems, set for small-series presentation in 2022; development collaboration between BMW Group and Toyota Motor Corporation paves the way for further alternative drive technologies enabling zero-emission driving; BMW i Hydrogen NEXT spotlights vast potential of hydrogen fuel cell technology provided by short refuelling times, long operating range and equal comfort and convenience to conventionally powered vehicles.
- World premiere of the BMW i3s Edition RoadStyle and BMW i8 Ultimate Sophisto Edition: Even more powerful all-electric BMW i3s (electric power consumption combined: 14.6 – 14.0 kWh/100 km; CO<sub>2</sub> emissions combined: 0 g/km) offered as an elegantly sporty special-edition model; exclusive design features for the interior and exterior underscore its sporting character; production capped at under 1,000 units; final special edition of the BMW i8 Coupe (fuel consumption combined: 1.8 l/100 km [156.9 mpg imp]; electric power consumption combined: 14.0 kWh/100 km; CO<sub>2</sub> emissions combined: 42 g/km) and BMW i8 Roadster (fuel consumption combined: 2.0 l/100 km [141.2 mpg imp]; electric power consumption combined: 14.5 kWh/100 km; CO<sub>2</sub> emissions combined: 46 g/km) with exterior paintwork in Sophisto Grey Brilliant Effect, exclusive colour accents and clear-glass rear lights; Ultimate Sophisto Edition offered worldwide in a limited run of 200 units.
- Show premiere for the new BMW 1 Series: Successful premium compact model features BMW's sophisticated front-wheel-drive platform for the first time; the third-generation BMW 1 Series continues to set the standard for driving dynamics in its segment courtesy of powerful engines and the cutting-edge technology used in its chassis and control systems; two model variants with BMW xDrive intelligent all-wheel drive; top-of-the-range BMW M135i xDrive (fuel consumption combined: 7.1 – 6.8 l/100 km [39.8 – 41.5 mpg imp], CO<sub>2</sub> emissions combined: 162 – 155 g/km) with an output of 225 kW/306 hp; exterior design creates greater sense of presence, significant improvements in terms of interior space; new display and operating concept; BMW Head-Up Display available as an option for the first



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time; extensive choice of driver assistance systems and the latest connectivity technology; market launch starting on 28 September 2019.

- Show premiere for the new BMW 8 Series Gran Coupe: Continuation of the model offensive in the luxury segment; four-door sports car offering captivating performance and increased levels of space in the rear; distinctive vehicle concept derived directly from the new BMW 8 Series Coupe; design rooted in the new BMW styling language radiates sporty elegance, with the roofline, shoulders and rear end modelled to particularly expressive effect; the wheelbase has been extended by 201 millimetres entirely to the benefit of legroom and spaciousness in the rear compartment of the 4+1-seater; BMW 8 Series Gran Coupe has a luxurious aura thanks to the lavish standard specification and model-specific options; market launch starting in September 2019 with a choice of three engines and both all-wheel and rear-wheel drive.
- Show premiere for the new BMW M8 Coupe and the new BMW M8 Convertible: BMW M GmbH is embarking on a luxury offensive with its new high-performance sports cars; formidable performance capabilities stemming from V8 unit with M TwinPower Turbo technology and high-revving concept, eight-speed M Steptronic transmission, M xDrive all-wheel drive and Active M Differential; engine output of up to 460 kW/625 hp in the new BMW M8 Competition Coupe (fuel consumption combined: 10.6 – 10.5 l/100 km [26.6 – 26.9 mpg imp]; CO<sub>2</sub> emissions combined: 242 – 238 g/km) and the new BMW M8 Competition Convertible (fuel consumption combined: 10.8 – 10.6 l/100 km [26.2 – 26.6 mpg imp]; CO<sub>2</sub> emissions combined: 246 – 241 g/km); new braking system with configurable brake pedal setting; signature M design features; new control concept with Setup and M Mode buttons.
- Show premiere for the new BMW 3 Series Touring: Sixth generation of the sporty five-door model in the premium midsize class; new BMW 3 Series Touring employs latest-generation engines and new chassis technology to consolidate its lead over the competition in the disciplines of driving dynamics and agility; BMW M340i xDrive Touring (fuel consumption combined: 7.5 – 7.1 l/100 km [37.7 – 39.8 mpg imp], CO<sub>2</sub> emissions



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combined: 170 – 162 g/km) with 275 kW/374 hp six-cylinder in-line petrol engine spearheads the model line-up; sharp and dynamic exterior design, modern, premium feel inside; enhanced functionality thanks to an array of innovative touches; market launch starting on 28 September 2019, a plug-in hybrid model will be joining the range for the first time in summer 2020.

- Show premiere for the new BMW X1: Carefully revised design injects the compact Sports Activity Vehicle with an added sense of individuality and presence; extensively upgraded range of engines and transmissions for sportier, more efficient performance; wide variety of models with sophisticated front-wheel drive or BMW xDrive intelligent all-wheel drive; a plug-in hybrid model will be added to the line-up in spring 2020; high degree of variability and refined premium ambience in the cabin; more advanced operating system with Control Display up to 10.25 inches in size as an option; extensive range of digital services from BMW ConnectedDrive.
- Show premiere for the BMW Vision M NEXT: Foretaste of the BMW M brand's electrified future and sporty driving in tomorrow's world; intelligent technology places the focus squarely on the active driver and paves the way for the ultimate driving experience; progressive plug-in hybrid sports car with emotion-stirring design and puristic interior; system output of 441 kW/600 hp enables the car to reach 100 km/h (62 mph) from rest in three seconds; BOOST+ mode for even more exhilarating performance; electric range of up to 100 km/h (62 miles) is more than enough to enjoy driving pleasure with zero local emissions for the entire duration of short journeys.
- World premiere for the new BMW X5 Protection VR6 (fuel consumption combined: 13.0 l/100 km [21.7 mpg imp]; CO<sub>2</sub> emissions combined: 298 g/km): Fourth generation of the Security Vehicle based on the successful Sports Activity Vehicle; holistic security concept results in remarkably effective protection against violent attacks; model-specific body armour and security glazing offering class VR6 protection already taken into account during production development of the BMW X5; certification of vehicle as a whole by national test centres; a 390 kW/530 hp V8 engine, chassis technology that has been carefully tuned for this specific model's



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weight and BMW xDrive all-wheel drive combine to provide effortless drive power; extensive comfort and security features – including intercom system and panic alarm – as standard; bespoke optional equipment for a wide variety of purposes available ex-factory.

The fuel consumption, CO<sub>2</sub> emission and electric power consumption figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration. The values are based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO<sub>2</sub> emissions, the CO<sub>2</sub> values may differ from the values stated here (depending on national legislation).

Further information on official fuel consumption figures and specific CO<sub>2</sub> emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO<sub>2</sub> emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2>.

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## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.



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