

The new BMW M8 Competition Coupé, the new BMW M8 Competition Convertible, the new BMW M8 Competition Gran Coupé.



BMW
Media
Information

01/2022
Page 1

The BMW M8 Competition Coupé (fuel consumption combined: 11.4 – 11.0 l/100 km [24.8 – 25.7 mpg imp] as per WLTP; CO₂ emissions combined: 260 – 251 g/km), BMW M8 Competition Convertible (fuel consumption combined: 11.6 – 11.2 l/100 km [24.4 – 25.2 mpg imp] as per WLTP; CO₂ emissions combined: 264 – 255 g/km) and BMW M8 Competition Gran Coupé (fuel consumption combined: 11.6 – 11.2 l/100 km [24.4 – 25.2 mpg imp] as per WLTP; CO₂ emissions combined: 264 – 256 g/km) all stand out with their blend of sublime performance, captivating luxury and commanding presence. In spring 2022, BMW M GmbH will sharpen the profile of its high-performance luxury sports cars with the introduction of well-conceived modifications to their design and upgrades for their control and operation technology.

Available in three body styles, the latest edition of the BMW M8 makes its mark with new additions to the range of exterior colours and M light-alloy wheels. M lights Shadow Line will be available for the luxurious high-performance models for the first time, opening up extra scope for customising their appearance. Meanwhile, full Merino leather/Alcantara upholstery in the new Black/Sakhir Orange colour scheme brings extra freshness to the cabin. The BMW iDrive operating system now also comes with a 12.3-inch touchscreen display for greater ease of use.

BMW M GmbH boosts its presence in the luxury segment.

The BMW M8 Competition Coupé, BMW M8 Competition Convertible and BMW M8 Competition Gran Coupé represent the pinnacle of the BMW M GmbH model line-up, and give the brand a strong presence in the luxury segment. Thanks to their specific body concepts, the range-topping trio bring their own individual interpretations of signature M performance to the highly prestigious world of luxury sports cars.

Powertrain and chassis technology engineered to deliver an exhilarating driving experience is a key element of all three models. The power for the cars' formidable performance is generated by a V8 engine with M TwinPower Turbo technology that develops maximum output of 460 kW/625 hp and peak torque of 750 Nm (553 lb-ft). In customary M fashion, the engine's appetite for revs enables it to produce high levels of torque over a wide rpm band, while an eight-speed M Steptronic transmission with Drivelogic and the M xDrive

all-wheel-drive system ensure this power is channelled to the road to optimum effect. The various powertrain elements work together with great precision to deliver sports performance that satisfies and excites – such as 0 to 100 km/h (62 mph) acceleration in just 3.2 seconds (BMW M8 Competition Coupé and BMW M8 Competition Gran Coupé) or 3.3 seconds (BMW M8 Competition Convertible).

Chassis technology developed using expertise from motor sport and individually tuned for each specific model ensures the harmonious mix of dynamism, agility and precision that marks out the handling of cars from BMW M. Experience garnered in the development of the BMW M8 GTE racing car was also brought to bear here.

Eight new exterior colours, premiere for M lights Shadow Line.

The unmistakable visual appearance of the BMW M8 Competition Coupé, BMW M8 Competition Convertible and BMW M8 Competition Gran Coupé is defined by their powerful forms, generously sized, elegantly sculpted surfaces, aerodynamic lines and M-specific design features geared to the functional requirements of a high-performance sports car. New exterior colours now bring extra impact to the body's clean surface design. The updated selection of exterior paint finishes for the trio of models includes eight new shades.

The new range of exterior colours includes Skyscraper Grey metallic, Brooklyn Grey metallic, Isle of Man Green metallic and the BMW Individual paint finish Tanzanite Blue metallic. These are joined by four new variants of the highly sophisticated Frozen paint finishes, whose silk matt shimmer accentuates the modern design language of the BMW M8 models to striking effect. Customers can now specify the BMW Individual special paint finishes Frozen Pure Grey metallic, Frozen Deep Grey metallic, Frozen Deep Green metallic and Frozen Tanzanite Blue metallic.

BMW Laserlight including adaptive cornering function and BMW Selective Beam non-dazzling high beam assistant is fitted as standard to maintain optimum visibility in all weather conditions and driving situations. The new editions of these high-performance sports cars can now also be ordered with the optional M lights Shadow Line. The dark finish for the inlays and chrome detailing inside the headlight units help to give the front end of all the cars

eye-catching visuals and a sporting feel, an effect enhanced by the standard High-gloss Black finish for the BMW kidney grille surround.

New 20-inch M light-alloy wheels in star-spoke design.

The chassis technology on the new BMW M8 models allies electronically controlled dampers and electromechanical M Servotronic steering to an integrated braking system offering two pedal feel settings, allowing the driver to choose between more comfort-oriented or direct, sporty response. Customers can opt for M Carbon ceramic brakes as an alternative to the standard M Compound brakes.

The DSC (Dynamic Stability Control) system hands the driver the option of engaging M Dynamic Mode, which allows increased wheel slip. Together with the M xDrive system's rear-biased set-up, this gives the driver the tools to execute extremely sporty driving manoeuvres, including controlled drifts. 20-inch M light-alloy wheels fitted with high-performance tyres measuring 275/35 R 20 at the front and 285/35 R 20 at the rear also come as standard. Further M light-alloy wheels with the same dimensions can be found on the list of optional extras. They include a new model in star-spoke design with a bi-colour Black/Grey finish.

M sport seats and M Carbon bucket seats in new leather/Alcantara upholstery variant.

The interior of the new BMW M8 models is a blend of unmistakable M-style cockpit design and modern luxury. The standard BMW Head-Up Display features M-specific readouts. The Setup button on the centre console offers direct access to the settings for the engine, dampers, steering, M xDrive and brakes, enabling drivers to configure their own individual M Setup. Two different setups can be stored permanently, together with the driver's preferred settings for the engine sound, gearshift characteristics, driving stability control system and Auto Start Stop function, and then selected by pressing one of the two M buttons on the steering wheel. In addition, the M Mode button on the centre console can be used to alter both the responses of the driver assistance systems and the information shown in the instrument cluster and Head-Up Display, with a choice of ROAD, SPORT and TRACK settings.

The standard M sport seats are another factor in the intense driving experience offered by these high-performance sports cars. For authentic racing-car flair,

there is also the option of M Carbon bucket seats for the driver and front passenger. Boasting a structure-led design, exposed carbon fibre-reinforced plastic (CFRP) surfaces, integral head restraints, cut-outs in the backrest and side bolsters, plus guides for multi-point seat belts, these seats combine racing functionality with excellent comfort over long distances and sumptuous workmanship. They are heated and electrically adjustable with a memory function on the driver's side and also come with an illuminated "M8" badge in the head restraints.

The interior of the new BMW M8 models is trimmed in full Merino leather/Alcantara upholstery as standard, whether they are fitted with the M sport seats or M Carbon bucket seats. This upholstery is also available in a Black/Sakhir Orange colour scheme for the first time, and all variants feature black Alcantara sections that have now been extended to cover the instrument panel and the tops of the door shoulders.

12.3-inch control display for greater ease of use.

BMW Live Cockpit Professional also forms part of standard specification for the BMW M8 Competition Coupé, BMW M8 Competition Convertible and BMW M8 Competition Gran Coupé. This brings a large control display (increased in size from 10.25 to 12.3 inches) whose touchscreen enables quick, easy and intuitive operation of a wealth of vehicle functions.

The BMW Live Cockpit Professional features include the online-based navigation system BMW Maps and the BMW Intelligent Personal Assistant. The inclusion of the Driving Assistant, Parking Assistant including Reversing Assistant, telephony with wireless charging and Harman Kardon Surround Sound System as standard on the new BMW M8 models further underlines their exclusive character.

The fuel consumption and CO₂ emission figures are determined according to the European Regulation (EC) 715/2007 in the version applicable and as per the WLTP procedure. They refer to vehicles in the German market. Where a range is shown, WLTP figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schornhausen and at <https://www.dat.de/co2>.