

Media Information

13 May 2022

**"BMW Group Fellowships for Ukraine"****The BMW Group and ESMT Berlin are offering joint scholarships for female students who have fled Ukraine.**

**Munich/Berlin.** With the joint programme "BMW Group Fellowships for Ukraine", the BMW Group and international business school ESMT Berlin are offering up to ten female refugees from Ukraine the opportunity to participate in the ESMT Global Online Master of Business Administration (MBA) at no cost. The English-language MBA programme opens up global perspectives and opportunities for action, by strengthening the important, fundamental role that women in management positions play in business and enabling participants to realise their potential, despite having to flee their country.

Ilka Horstmeier, member of the Board of Management of BMW AG responsible for Human Resources and Labour Relations, explains: "We have been working for many years with experienced partners around the globe to promote intercultural understanding, democracy and peace. One of our main priorities is to provide women with access to education and professional qualification programmes. I am grateful that we are able to help these women refugees, not only on a personal level, but also by improving their professional perspectives, together with ESMT Berlin."

"With the support of the BMW Group as a strong corporate partner, we are able to offer career prospects to women displaced by the war in Ukraine at an extremely critical time in their lives," says Jörg Rocholl, president of ESMT. "Responsible leadership has been a focus of our activities since ESMT was founded. We are committed to promoting education for women forced to flee their countries."

Company  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal address  
BMW AG  
80788 Munich

Telephone  
+49 89 382 25885

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)

The ESMT Global Online MBA helps decision-makers develop into effective and successful business leaders. The programme comprises seven modules (Module 0: Management in a connected world; Module 1: Making wiser decisions under uncertainty; Module 2: Understanding your market; Module 3: Understanding your organisation; Module 4: Creating strategic advantages;

Module 5: Electives; Module 6: Final report). The programme is conducted in English with a flexible duration of between 24 and 60 months, with no attendance requirement – which means students can participate from any location.

### **Admission requirements for "BMW Group Fellowships for Ukraine" scholarship recipients**

In addition to proof of status as a "war refugee from Ukraine", with Ukrainian citizenship or a residence permit for Ukraine, the applicants must also meet the following formal admission requirements:

- Three or more years of post-graduate work experience.
- Completion of an undergraduate degree.
- Good knowledge of English (no formal test required).

Applications are now open and may be submitted until 28 August 2022.

**Programme start date:** September 2022

**Apply here:** <https://degrees.esmt.berlin/bmw-fellowships-ukraine>

### **BMW Group response to the Ukraine conflict**

"BMW Group Fellowships for Ukraine" is the latest in a series of measures the BMW Group has initiated since the conflict broke out to establish educational opportunities and develop programmes to integrate refugees from Ukraine into working life. The focus of this commitment is on achieving a long-term, sustainable impact. The BMW Group is also involved in other ways, including immediate measures, such as providing financial support, material donations and vehicles to transport medicines and food, and by supplying targeted humanitarian aid at BMW Group locations and along evacuation routes. This also includes support for local relief organisations and charities.

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If you have any questions, please contact:

**BMW Group Corporate Communications**

Milena Pighi, Communications Human Resources, Working Environment, Real Estate,  
Corporate Citizenship  
Spokesperson Corporate Citizenship  
Email: [milena.pa.pighi@bmw.de](mailto:milena.pa.pighi@bmw.de), Telephone: +49-89-382-66563

Bernd Eckstein, head of Communications Human Resources, Working Environment, Real  
Estate, Corporate Citizenship  
Email: [Bernd.Eckstein@bmw.de](mailto:Bernd.Eckstein@bmw.de), Telephone: +49-89-382-59490

Media website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)  
Email: [presse@bmwgroup.com](mailto:presse@bmwgroup.com)

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set its course for the future early on and is making sustainability and resource efficiency the focus of the company's strategic direction – from the supply chain, through production, to the end of the use phase, for all its products.

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**ESMT Berlin**

ESMT Berlin is the highest-ranked business school in Germany and the first, and only, German business school to be named among the top 10 in Europe. Founded by 25 leading global companies, ESMT offers masters, MBA and PhD programmes, as well as executive education at its campus in Berlin, locations around the world, online and through hybrid formats. Focusing

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on leadership, innovation and analytics, its faculty regularly publishes its research in top academic journals. Additionally, ESMT provides a platform for discourse between politics, business and academia. ESMT is an officially recognised private institution of higher education with the right to confer doctoral degrees, accredited by AACSB, AMBA, EQUIS and FIBAA, and is committed to diversity, equity and inclusion across all its activities and communities.