

MINI CORPORATE COMMUNICATIONS

Media Information

03 April 2024

The new MINI Cooper S in Classic Trim: Sporty performance and timeless design.



The new MINI Cooper S with a four-cylinder gasoline engine combines puristic design with the brand-typical go-kart feeling.

The Classic Trim expresses the character of the agile MINI three-door particularly strongly. Clear body surfaces and compact proportions accentuate the modern aesthetics of the exterior. The interior is characterized by high-quality equipment details.

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Munich. The fifth generation of the MINI Cooper comes with a broad drivetrain portfolio of purely electric engines, as well as efficient gasoline engines. The MINI Cooper S equipped with four cylinders (combined fuel consumption: 6.2 — 6.1 l/100 km; combined CO₂ emissions: 141 — 139 g/km in accordance with WLTP) combines a 150 kW/204 hp gasoline engine with a suspension and damping system tailored to agile handling.

Media Information

Datum 03 April 2024

Thema The new MINI Cooper S in Classic Trim: Sporty performance and timeless design.

Seite 2

The 2.0 liter TwinPower turbo engine with 300 Nm maximum torque accelerates the vehicle in 6.6 seconds from 0 to 100 km/h.

Classic trim with expressive details.

There are four vehicle trims to choose from for the MINI Cooper S.

With Classic Trim, additional body colors and contrasting roof finishes are available. The elegant Ocean Wave Green color accentuates the minimalist design of the iconic MINI three-door model. The contrasting roof and mirror caps in white increase the presence of the MINI Cooper S.



Tight overhangs and a short bonnet contrast with the wheelbase and give the vehicle the typical MINI proportions.

The wheel portfolio includes wheels in sizes from 16 inches to 18 inches.

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In Classic Trim, the cockpit is characterized by black-blue surfaces made of two-tone knitted material. High-quality Vescin seats in grey or black form a striking contrast. The perforated houndstooth pattern on the backrest and seat as well as blue accent stitching and patterned fabric inserts on the sides accentuate the stylish design of the interior.

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Agile, flexibly, and extremely comfortable.

With compact exterior dimensions, the classic three-door model from MINI stands for maximum driving fun. Its increased track width optimizes driving dynamics in demanding situations.

Numerous driver assistance systems increase safety and comfort in the MINI Cooper with a gasoline engine. The Safe Exit function monitors the area surrounding the parked vehicle and warns approaching road users before the door is opened. During stop & go traffic, Active Cruise Control relieves the driver by automatically keeping the distance from the vehicle in front and continuously monitoring the road. The standard Parking Assistant automatically recognizes parking spaces and takes over the

Media Information

Datum 03 April 2024

Thema The new MINI Cooper S in Classic Trim: Sporty performance and timeless design.

Seite 3

automatic parking process at the push of a button. On the go, the brand's first full-fledged voice assistant helps you operate the MINI Interaction Unit.

Fuel consumption, CO2 emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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Media Information

Datum 03 April 2024

Thema The new MINI Cooper S in Classic Trim: Sporty performance and timeless design.

Seite 4

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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