



**Media Release**

Thursday 8<sup>th</sup> November

**The new BMW X5:  
Pricing and specifications announced for New Zealand.**

- Fourth generation BMW X5 model details announced for New Zealand
- Three engine options from launch, offering the choice of petrol and diesel
- Range-topping X5 M50d with quad-turbo diesel engine technology results in peak performance
- The debut of BMW LiveCockpit information display concept, along with innovative Digital Key and Remote Software Update through BMW ConnectedDrive
- The new BMW X5 is now arriving in BMW dealers nationwide

Eye-catching off-road attributes and assured performance on rough ground, combined with the premium and signature dynamics of a BMW: this was the blueprint with which BMW launched the all-new Sports Activity Vehicle (SAV) category almost 20 years ago. The first example of the breed was the BMW X5, making it the founding father of the BMW X model family.

A model perfectly suited to the active New Zealand lifestyle, BMW Group New Zealand is now proud to announce local specification and pricing information for the new BMW X5.

**BMW X5 New Zealand pricing\*:**

BMW X5 xDrive30d	\$135,200
BMW X5 xDrive40i	\$147,900
BMW X5 M50d	\$177,900

\*Recommended retail pricing, excluding on-road costs.

**Key highlights:**

**New design language exudes robust assurance and authority.**

Increased dimensions give the new BMW X5 both an imposing appearance and enviable interior space. The latest X5 retains the hallmark proportions of an SAV, but its pared-back design language – clean surfacing and precise lines accentuating the car's robustness, poise and authority – is new.



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**Clear design and exclusive ambience in the interior.**

Inside the new BMW X5, a new design for the instrument cluster and Control Display and the cutting-edge display and control concept optimise the driver's ability to maintain control over the vehicle. The front and rear occupants all enjoy ample accommodation amid an exclusive ambience. Other new features designed to maximise well-being on board the BMW X5 include cooled/heated cupholders, the Panorama glass roof Sky Lounge, Dynamic Interior Light, and the Bowers & Wilkins Diamond Surround Sound System and glass applications for selected controls.

**New chassis systems enhance off-road performance.**

For the first time, optional two-axle air suspension caters to anyone seeking greater ride comfort and also allows the vehicle height to be adjusted by up to 80 millimetres at the touch of a button or using the BMW Display Key. Plus, customers can now order an Off-Road package – a separate button gives drivers the choice of four driving modes, allowing them to activate the ideal settings in preparation for driving on sand, rock, gravel or snow.

**More innovations bring automated driving another step closer.**

The spread of driver assistance systems available for the new BMW X5 is more extensive than ever; including Active Cruise Control with Stop & Go function, the Steering and lane control assistant, Lane Change Warning and Lane Departure Warning, Lane Change Assistant, Lane Keeping Assistant with side collision protection and evasion aid, and Crossing traffic warning.

A further illustration of BMW's ongoing progress towards automated driving is provided by the Reversing Assistant. This system takes over steering to manoeuvre the vehicle along a path recently negotiated forward, making reversing a particularly comfortable task in the new BMW X5.

**New BMW Live Cockpit Professional display and control system.**

The all-new BMW Operating System 7.0 display and control concept features clear presentation and structuring, plus customisable displays, while setting out to provide drivers with the right information at the right time. Dual 12.3-inch displays present their information fully digitally and in a consistent design.

The intuitive multimodal interaction between driver and vehicle has also been further improved and allows him or her to choose between touch control using the Control Display, the familiar iDrive Touch Controller, the controls on the steering wheel, voice control or BMW gesture control, depending on the situation at hand.



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The new BMW X5 is also the brand's first model that can be unlocked by the BMW Digital Key via a smartphone. The Digital Key employs Near Field Communication (NFC) technology to allow the vehicle to be locked and unlocked from a smartphone, removing the need for a conventional car key.

**Always up to date thanks to Remote Software Upgrade.**

The Remote Software Upgrade feature keeps the vehicle up to date with the latest software. The upgrades can be loaded onto a smartphone via the BMW Connected app when connected to a domestic WiFi network or imported directly via the BMW's built-in SIM card, which happens automatically for important vehicle upgrades.

**The latest generation of powertrains.**

The new BMW X5 is being launched with a choice of the latest generation petrol and diesel engines.

The new BMW X5 xDrive30d is powered by a straight-six diesel engine, and featuring a single turbocharger with variable inlet geometry. Maximum output of 195 kW is reached at 4,000 rpm, while the 620 Nm of peak torque can be summoned from 2,000 – 2,500 rpm.

The power unit fitted in the new BMW X5 xDrive40i boasts the free-revving ability inherent in all six-cylinder in-line engines from BMW, plus wonderfully eager response. The 3.0-litre petrol unit employs a twin-scroll turbocharger and direct injection technology, generating its maximum output of 250 kW between 5,500 and 6,500 rpm, while the peak torque of 450 Nm is waiting to be unleashed from 1,500 – 5,200 rpm.

Topping the local range is the BMW X5 M50d, powered by a six- cylinder in-line diesel engine with a quartet of turbochargers. From its displacement of 3.0 litres, the BMW M Performance model's engine extracts peak output of 294 kW at 4,400 rpm and generates maximum torque of 760 Nm between 2,000 and 3,000 rpm.

These remarkable figures have been achieved by virtue of a multi-stage turbocharging system composed of two high-pressure and two low-pressure turbochargers. This construction produces exceptionally fast build-up of charge pressure from low down in the rev range, meaning that torque becomes available quickly – and in abundance: indeed, over 450 Nm is served up at just 1,000 rpm.



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## **Standard specification highlights**

The new BMW X5 xDrive30d boasts an impressive array of specification as standard.

Equipment highlights include:

- xLine exterior design package
- 20-inch light alloy wheels
- 8-speed automatic transmission with gearshift paddles
- BMW Gesture Control
- Cupholders with heating and cooling function
- Driving Assistant Professional, including:
  - Active Cruise Control with Stop&Go function
  - Approach Control Warning with pedestrian warning
  - Cross traffic warning, front & rear
  - Lane Change & Lane Departure Warning
  - Lane keeping assistant
  - Rear collision prevention
  - Steering and Lane Control Assistant
- Head Up Display
- Heated front seats
- HiFi loudspeaker system with DAB+ digital radio
- Leather 'Vernasca' seat upholstery
- Live Cockpit Professional, including:
  - BMW Operating System 7.0
  - Graphical instrument cluster and control display, with customisable content
  - iDrive controller
  - Natural voice control
  - Touchscreen operation
- Parking Assistant Plus package, including:
  - 3D surround view
  - Active Park Distance Control
  - Parking Assistant
  - Reversing Assistant
  - Surround View
- Sunblinds for rear door windows
- Two-section powered tailgate, with contactless operation
- Travel & Comfort system
- Wireless charging system for smartphones



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The BMW X5 xDrive40i adds even further standard specification, including a new M Sport exterior and interior package:

- 21-inch M light alloy wheels
- BMW Individual instrument panel finished in leather
- BMW Laserlights
- M Sport package, including:
  - Adaptive M suspension
  - BMW Individual roof liner in anthracite
  - BMW M light alloy wheel design
  - M Sport exterior design elements
  - M Sport braking package
  - M Sport exhaust system
  - M Sport multifunction steering wheel
  - Interior trim finishers Aluminium Tetragon
  - M door sill finishers

The BMW X5 M50d features the highest level of specification as well as M Performance exterior styling in Cerium Grey and interior highlights:

- 22-inch M light alloy wheels
- Adaptive M suspension Professional
- Automatic air conditioning with four-zone control
- Harman/Kardon surround sound system
- Integral Active Steering
- Panoramic glass sunroof
- Soft-close function for doors

As with all New Zealand-new BMW vehicles a five year warranty, three year service inclusive programme and five year roadside assist coverage is fully included.

The new BMW X5 is arriving now at all BMW dealers nationwide.

**For further information, please contact:**

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# **BMW**

## **New Zealand**

### **Corporate Communications**



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#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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