



Media Release

07 February 2019

Introducing the all-new BMW 8 Series Coupe and Convertible.

Pricing and specifications announced for New Zealand.

- The legendary BMW 8 Series returns, launching with Coupe and Convertible body styles;
- M850i xDrive features a 4.4-litre V8 twin-turbocharged petrol engine that generates 390kW and 750Nm;
- Convertible variant features a fully electric soft-top roof that smoothly opens or closes in 15 seconds;
- Reimagined interior with upgraded digital infotainment system and BMW's latest connectivity suite;
- Standard 'Merino' premium leather upholstery, with a diverse range of trim options from BMW Individual;
- On-sale from March 2019.

BMW Group New Zealand is proud to announce local pricing and specification for the all-new BMW 8 Series Coupe and Convertible range.

With the latest technology, supreme performance and sophisticated interior design, both variants will set the benchmark within the luxury sports segment and are a clear statement of intent for BMW.

BMW 8 Series New Zealand range pricing*:

BMW M850i xDrive Coupe	\$259,400
BMW M850i xDrive Convertible	\$272,200

*Recommended retail pricing, excluding on-road costs.

What lies beneath: the new 4.4-litre V8 engine.

At the heart of the all new BMW M850i xDrive Coupe and Convertible rests a 4.4-litre V8 twin-turbocharged petrol engine.

The latest development out of the M Performance stable, this thoroughly modern V8 generates peak power of 390kW, with an M5 Competition-matching 750Nm of torque. As a result, the BMW M850i Coupe is able to achieve 0-100km/h in only 3.7 seconds.

Similarly powered, the BMW M850i Convertible completes the standard sprint in just 3.9 seconds.



Media Information

Date 07 February 2019

Subject Introducing the all-new BMW 8 Series Coupe and Convertible.
Pricing and specifications announced for New Zealand.

Page 2

These impressive outputs are delivered through the latest generation eight-speed Steptronic Sport automatic transmission. This is fitted with a wide-ratio gear set to ensure relaxed high speed driving and improved efficiency. For those times when ultimate control is demanded, shift paddles allow the driver to manage ratios as required.

Driver-focussed displays and the latest technologies.

Featured in the all new BMW 8 series is the BMW Live Cockpit Professional. A 12.3-inch freely customisable instrument cluster together with the BMW Head-Up Display provides the driver with valuable feedback and enhances both safety and the driving experience.

The BMW Operating System 7.0 seamlessly connects the driver's displays with the infotainment system, enabling the overlay of information from the Control Display onto the instrument cluster.

Connectivity is enhanced through an upgraded BMW ConnectedDrive system, with a range of digital service highlights such as Wireless Apple CarPlay, Connected Package Professional with Real Time Traffic information and Digital Key which enables access to the car via smartphone.

Added rigidity for optimal ride and handling.

At the centre of the BMW 8 Series is the BMW Carbon Core centre transmission tunnel. Utilising this carbon fibre structure simultaneously reduces weight and adds rigidity, allowing optimised suspension geometry and improving both ride and handling characteristics.

The convertible variant is also built with an extremely stiff body and chassis structure that features specific bracing. For enhanced passenger safety, the all-new BMW M850i xDrive Convertible also includes a strengthened windscreen frame and integrated rollover bars that deploy upon sensing impact.

Making the most of the chassis' structure is an impressive array of technology. BMW's xDrive system is familiar, capable of deploying drive to the wheels that can best use it, for maximum traction.



Media Information

Date 07 February 2019

Subject Introducing the all-new BMW 8 Series Coupe and Convertible.
Pricing and specifications announced for New Zealand.

Page 3

M Performance-tuned Adaptive M Suspension Professional features active anti-roll stabilisation as standard, for flatter cornering. It also deploys Integral Active Steering, which aids low-speed agility as well as high-speed stability.

BMW 8 Series Convertible: Open-air driving pleasure.

The all new BMW 8 Series features a convertible model variant for the first time.

Insulation and light weight were key design focuses for the classically-inspired fabric soft top, providing protection for the driver and passengers without compromising on operational speed.

The BMW 8 Series Convertible roof operates automatically via the touch of a button. It completes the opening or closing motion in only 15 seconds and can be activated at speeds of up to 50km/h.

Luxurious interior for comfort at any speed.

The all new BMW 8 Series features an exceptionally high-quality, driver-oriented interior that maximises the experience for driver and passenger.

Multifunctional sport seats are trimmed in BMW Individual extended leather 'Merino' upholstery as standard, in an array of exclusive finishes. Customers also have access to the BMW Individual Extended catalogue for greater personalisation.

No detail is spared in the all new BMW M850i, with galvanic embellishers and high gloss finishers to complete the sophisticated interior.

The leather-covered instrument panel and BMW 'CraftedClarity' glass applications come with an illuminated '8' come as standard and showcase BMW craftsmanship. Specific to the Convertible the BMW Air Collar, which provides warm air to the back of the neck while roof-down driving is being enjoyed.

Extensive standard equipment.

The all-new BMW 8 Series Coupe and Convertible showcase the highest level of standard equipment, including:

- Eight-speed Steptronic Sport Automatic Transmission
- BMW xDrive all-wheel drive system
- 20-inch M light alloy wheels Y-spoke style 728 M Bicolour
- M Sport Brakes



Media Information

Date 07 February 2019

Subject Introducing the all-new BMW 8 Series Coupe and Convertible.
Pricing and specifications announced for New Zealand.

Page 4

- M Sport Differential
- Adaptive M Suspension Professional with:
 - o Integral Active Steering
 - o Active anti-roll stabilisation
- M Carbon Roof (Coupe)
- Black soft top (Convertible)
- M Rear Spoiler (Coupe)
- Comfort Access system
- Wireless Smartphone Charging
- Soft Close Doors
- BMW 'CraftedClarity' Glass Application
- Driving Assistant Professional
- Parking Assistant Plus, including Rear View Camera, 3D View and Reverse Assistant
- BMW Laserlights
- Connected Package Professional, including:
 - o Remote services, Real-time Traffic Information, Apple CarPlay and Concierge Services
- BMW Live Cockpit Professional, including:
 - o 12.3-inch instrument cluster, 10.25-inch Control Display, BMW Head-Up Display and Gesture Control (Gesture Control for Coupe only)
- BMW Night Vision Camera with Pedestrian Recognition
- BMW Air Collar Neck Warmer (Convertible only)
- Metallic paintwork
- BMW Individual Leather Merino Upholstery
- Heated front seats
- Heat Comfort Package
 - o Front heated door/console armrests and steering wheel

As with all New Zealand-new BMW vehicles a five year warranty, three year service inclusive programme and five year roadside assist coverage is fully included.

The new BMW 8 Series Coupe and Convertible are arriving at BMW dealers from March 2019.

BMW New Zealand Corporate Communications



Media Information

Date 07 February 2019

Subject Introducing the all-new BMW 8 Series Coupe and Convertible.
Pricing and specifications announced for New Zealand.

Page 5

For further information, please contact:

Paul Sherley, Head of Corporate Communications, BMW Group New Zealand

Phone +64 9 573 6977, Mobile +64 21 124 8210

E-mail: paul.sherley@bmw.co.nz

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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