



Media Release

11 March 2019

The first-ever BMW X7. Pricing and specifications announced for New Zealand.

- First ever BMW X7 will be on-sale in New Zealand from May, 2019
- Three engine variants arriving in New Zealand with a choice of a six-cylinder petrol and two six-cylinder diesel engines
- The largest BMW Sports Activity Vehicle features three rows of seating and up to 2,210 litres of luggage capacity with fully electric split fold tailgate
- Spacious premium interior is further enhanced by three part electric glass sunroof and premium leather 'Vernasca' upholstery
- Latest infotainment technologies including BMW Operating System 7.0 and BMW Live Cockpit Professional with 12.3-inch digital dash displays
- Comprehensive BMW Personal CoPilot showcases cutting-edge driver assistance systems

BMW Group New Zealand is proud to announce New Zealand timing, pricing and specification for the first ever BMW X7 Sports Activity Vehicle.

BMW X7 range pricing*:

BMW X7 xDrive30d	\$146,200
BMW X7 xDrive30d M Sport	\$162,800
BMW X7 xDrive40i M Sport	\$164,900
BMW X7 M50d	\$199,900

*Recommended retail pricing, excluding on-road costs.

Pinnacle of luxury aesthetics

The all new BMW X7 is where modern SAV design meets supreme elegance.

Appearing as one large element, BMW's largest ever double Kidney Grille dominates the front and creates an eye catching first impression.

Following from the Kidney Grilles are slender headlights stretched across the front, emphasising the imposing stance.

A classic Hofmeister kink accentuates the elongated body of the BMW X7, highlighting the longer rear doors for convenient passenger access.

The presidential experience

Designed for ultimate comfort and practicality, the BMW X7 comes with seven spacious seats, each with electronically adjustable backrests and seat positions.



Media Information

Date 11 March 2019

Subject The all-new BMW X7.
Pricing and specifications announced for New Zealand.

Page 2

The X7 xDrive30d's standard-fit sport seats include front seat heating, adjustable side bolstering and front-row lumbar support.

Standard in all variants from the X7 xDrive30d M Sport and above are the Comfort seats with memory function for driver and front passenger, as well as lumbar support.

For added support, the second row features comfort cushions for the outer headrests, trimmed in soft Alcantara.

Premium 'Vernasca' leather upholstery comes standard on both the BMW X7 xDrive30d and BMW X7 xDrive40i, available in five colour variations. Customers also have access to the exclusive BMW Individual catalogue and can opt to choose high quality leather 'Merino' trim for further customisation. 'Merino' leather upholstery is standard for the BMW X7 M50d.

A standard four-zone climate control ensures ample ventilation throughout the cabin. A five-zone climate control can be optioned to extend control settings to the third row, located on the roof panel.

Thanks to the expansive three-part panorama sunroof and large-surface windows, natural light floods the interior and sets the perfect driving mood. By night, customisable ambient lighting illuminates the cabin's contours, further enhancing the luxurious and contemporary atmosphere.

This experience can be further augmented by the optional Panorama glass roof Sky Lounge. Once dark, the LEDs light up over 15,000 graphic patterns, bringing an expanse of starlit sky to the interior.

Furthermore, a total of seven USB connection points for Type C and Type A fittings are spread throughout the vehicle, while the standard wireless charging tray ensures continuous connectivity.

Innovative technologies with a driver focused layout

The BMW X7's cockpit seamlessly integrates the latest technologies into an elegant design, ensuring connectivity while delivering a premium driving experience.

In combination with the generous 12.3-inch displays for the fully digital instrument cluster and Centre Display, the latest BMW Operating System 7.0 allows for intuitive customisation to suit the driver.

BMW Live Cockpit Professional can also be operated via BMW Gesture Control, iDrive touch controller, touch display and intelligent voice control to suit all preferences.



Media Information

Date 11 March 2019

Subject The all-new BMW X7.
Pricing and specifications announced for New Zealand.

Page 3

An expansive range of BMW ConnectedDrive services, including Real Time Traffic Information and Concierge Services, ensures customers can stay connected to the outside world.

For added convenience the BMW Digital Key is available on the BMW X7, standard equipment on the BMW X7 M50d, allowing you to unlock and lock your car via smartphone.

An added feature is the Connect Command function that grants passengers the ability to check the journey's route via the BMW Connected app or adjust on-board entertainment programme and climate control settings.

Furthering the integration system and increasing safety, the high-resolution BMW Head-Up Display delivers required information to the driver's direct field of vision and ensures the focus is on the road.

The all new BMW X7 boasts comprehensive and innovative driver assistance systems.

Complete with the Driving Assistant Professional, Collision and Pedestrian Warning with City Braking function, and Parking Assistant Plus, the BMW X7 supports drivers in complex and monotonous driving situations, ensuring the comfort and safety of all occupants.

On the centre console, core function buttons for driving modes, gear selection and infotainment needs are conveniently grouped.

To amplify the luxury experience, customers can opt for the stunning 'CraftedClarity' application (standard equipment on the BMW X7 M50d), which includes a handmade diamond-cut glass gear selector, embellished iDrive Controller and audio system control.

Signature BMW performance for maximum driving pleasure

The all new BMW X7 xDrive30d features a TwinPower twin-turbocharged inline six-cylinder diesel engine with variable turbine geometry. With 195 kW of power and 620 Nm of torque, it can reach 0-100km/h in just 7.0 seconds.

The power unit fitted in the new BMW X7 xDrive40i boasts the free-revving ability inherent in all six-cylinder in-line engines from BMW, plus wonderfully eager response. The 3.0-litre petrol unit employs a twin-scroll turbocharger and direct injection technology, generating its maximum output of 250 kW, while the peak torque is 450 Nm. The sprint to 100km/h is completed in only 6.1 seconds.



Media Information

Date 11 March 2019

Subject The all-new BMW X7.
Pricing and specifications announced for New Zealand.

Page 4

To top off the BMW X7 range, the BMW X7 M50d houses a TwinPower quad-turbocharged inline six-cylinder diesel engine with two variable-vane turbines and two conventional turbines. Having the capability of generating 294 kW of power and 760 Nm of torque, it completes the standard sprint in an impressive 5.4 seconds.

Complementing the powerful engines is the latest version of the eight-speed Steptronic transmission which boasts a wider gear ratio spread and new controls.

All variants will feature the latest generation of BMW xDrive, the intelligent all-wheel-drive system that varies drive torque split between front and rear wheels to optimise traction and power efficiency.

Furthermore, the BMW xDrive system maintains a rear-biased set-up during dynamic drives to ensure customers enjoy the renowned driving performance of a BMW vehicle.

Comfort and practicality at its best

The all new BMW X7 boasts superior ride comfort and agility.

For the BMW X7 xDrive30d, 20-inch alloy light wheels are standard. Meanwhile, the BMW X7 xDrive40i and M50d showcases 22-inch M light alloy wheels for extreme road presence.

Standard on all variants is the two-axle air suspension with automatic self-levelling, capable of adjusting the suspension for each individual wheel to achieve balance in an unevenly loaded car.

Furthermore, the BMW X7 M50d also receives Executive Drive Pro and Integral Active steering as standard. By providing active roll stabilisation and the ability for wheels to rotate in the same or opposite phases, the car exhibits exceptional cornering abilities and remarkable agility.

Ride height is adjustable by a maximum of 40mm higher via a toggle for off-road driving, or by activating a 'loading mode' that can lower the car by 40mm to allow for easy access.

For convenience, desired vehicle height can also be selected while the engine is switched off through in-car buttons or the optional BMW display key.

The second-row backrests have a 40/20/40 split; they can also split 60/40 for ease of entry and exit.



Media Information

Date 11 March 2019

Subject The all-new BMW X7.
Pricing and specifications announced for New Zealand.

Page 5

While all seven seats are in use, the all new BMW X7 offers 326 litres of load capacity. This increases to 750 litres once the third row seats are folded down and up to an impressive 2,120 litres with the second and third row seats folded down. Additionally, the BMW X7 features a fully electric hands-free split tailgate that can be operated with a gesture of the foot under the rear bumper for increased loading convenience.

Opulence as standard

Standard equipment for the BMW X7 xDrive30d includes:

- 20" light alloy wheels V-spoke style 750 Silver with runflat tyres
- Adaptive 2-axle air suspension
- Adaptive LED headlights
- Aluminium roof rails and window surrounds
- BMW Head-Up Display
- Comfort Access System
- Connected Package Professional including Apple CarPlay plus Wireless Charging
- Driving Assistant Professional, including Lane Departure Warning, Lane Change Warning and front collision warning with brake intervention, crossing traffic warning at the rear, rear collision prevention and Speed Limit Information
- HiFi loudspeaker system with 10 speakers
- Live Cockpit Professional including 12.3" instrument cluster, 12.3" BMW operating system 7.0 display and Intelligent Personal Assistant
- Lumbar support, front
- Panorama glass sunroof
- Parking Assistant Plus including Reversing Assistant, Lateral Parking Aid, Rear View Camera, Top View, Surround View and 3D View
- Roller sunblinds, rear side windows
- Seat heating, front
- Soft-close function for doors
- Sport seats for driver and front passenger
- Third-row seats
- Travel & Comfort system

BMW X7 xDrive30d M Sport and X7 xDrive40i M Sport

Key specification highlights above the xDrive30d include:

- 22" M light alloy wheels V-spoke style 755 M Bicolour, Runflat tyres
- BMW Individual headliner Alcantara anthracite
- BMW Individual high-gloss Shadow Line



Media Information

Date 11 March 2019

Subject The all-new BMW X7.
Pricing and specifications announced for New Zealand.

Page 6

- BMW Individual instrument panel finished in leather (X7 xDrive40i only)
- BMW Individual roof rails high-gloss Shadow Line
- BMW Laserlight incl. BMW Selective Beam
- Comfort seats, front
- harman / kardon Surround Sound system
- Heat Comfort package
- M Aerodynamics package
- M Leather steering wheel
- M Sport brakes
- M Sport exhaust system

BMW X7 M50d

Key specification highlights above the xDrive40i include:

- 22" M light alloy wheels V-spoke style 755 M Bicolour Cerium Grey, Runflat tyres
- Automatic air conditioning with 5-zone control
- BMW Display Key
- Executive Drive Pro
- Glass 'Crafted Clarity'
- Integral Active Steering
- M Performance exterior design elements in Cerium Grey
- M Sport differential
- Upholstery, BMW Individual extended leather trim 'Merino'

Make it your own

An expansive range of interior and exterior options are available for the all new BMW X7, including a selection of metallic paints, tactile leather upholsteries and trims direct from the BMW Individual collection.

As with all New Zealand-new BMW vehicles a five year warranty, three year service inclusive programme and five year roadside assist coverage is fully included.

The new BMW X7 is arriving at BMW dealers from May 2019.

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Media Information

Date 11 March 2019

Subject The all-new BMW X7.
Pricing and specifications announced for New Zealand.

Page 7

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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