

Media Release

3rd April 2019

Celebrating 60 Years of an icon: the MINI 60 Years Edition. Pricing and specification announced for New Zealand.

- MINI is kicking off its 60th anniversary year with the introduction of a limited edition model;
- Celebrating the best of MINI. Just 20 examples of this worldwide edition on sale in New Zealand;
- Limited numbers of 5-door Hatch Cooper, 5-door Hatch Cooper S and 3-door Hatch Cooper S models available;
- New British Racing Green exterior paint finish, black contrast roof, exclusive 17-inch light alloy wheels and a unique interior.

On 26 August 1959, British Motor Corporation (BMC) proudly revealed a car that captured the imagination of the world and revolutionised the compact car segment. Six decades later, in 2019 MINI marks the brand's 60th birthday and the extraordinary story of a British innovation that went on to achieve iconic status. To kick-start this anniversary year, MINI is introducing a limited run of 20 very special vehicles for New Zealand customers.

Built in the UK at MINI Plant Oxford, the MINI 60 Years Edition continues to push the boundaries whilst keeping creative use of space, driving fun, style and individualisation at its core.

MINI 60 Years Edition pricing*:

5-door Hatch Cooper	\$44,900
3-door Hatch Cooper S	\$53,500
5-door Hatch Cooper S	\$54,600

*Recommended retail pricing, excluding on-road costs.

The MINI 60 Years Edition – New Zealand specification

The exterior design features a new British Racing Green IV paint finish and piano black exterior trim, black roof and exterior mirror caps, special anniversary design bonnet stripes and model exclusive 17-inch light alloy wheels in 60 Years Spoke 2- tone. The 60 Years emblem completes the vehicle, uniquely placed on the left-hand bonnet stripe, side scuttles of the turn indicators and LED logo projection from the driver's door.

The limited edition vehicle has a distinctly designed interior with model specific finishes using the 60 Years emblem, including the steering wheel and front seats. The seats are finished with MINI Yours Leather Lounge in Carbon Black (Cooper) or Dark Maroon (Cooper S) with contrast seat stitching and piping matching the new British Racing Green exterior paintwork– an exclusive leather for this vehicle. Seat heating for driver and front passenger is included as standard equipment.



The Cooper model offers a high level of technology and connectivity with MINI Navigation with Real Time Traffic Information, MINI Connected Services, wireless phone charging and Apple CarPlay all as standard.

For Cooper S, Navigation Plus is included, providing a larger 8.8" touch display, along with HiFi loudspeaker system Harman Kardon.

Three distinct model variants are available in New Zealand, offering both Cooper and Cooper S in the 5-door Hatch model, and Cooper S in the 3-door Hatch model. All variants are offered exclusively with a 7-speed Steptronic transmission with double clutch.

Cooper models are fitted with a 3-cylinder, 1.5 litre petrol engine developing 100kW of power and 220Nm of torque. Cooper S models are fitted with a 4-cylinder, 2.0 litre petrol engine developing 141kW of power and 280Nm of torque.

MINI 60 Years Edition specifications in detail

The 5-door Hatch Cooper features the following level of equipment:

- 1.5-litre petrol engine generating 100kW and 220Nm
- 17-inch wheels in 60 Years Spoke 2-tone
- 7-speed Steptronic transmission with double clutch
- Exclusive 60 Years Anniversary badging and bonnet stripes
- Roof and mirror caps in Pepper White
- Interior surfaces in 60 Years finish
- MINI Navigation with Real Time Traffic Information
- MINI Connected Services
- Emergency Call and Teleservices
- Apple CarPlay
- MINI Yours leather steering wheel
- MINI Yours leather lounge upholstery in Carbon Black
- Seat heating for driver and front passenger
- LED headlights including Union Jack tail lights
- Park Distance Control (rear)
- Reversing camera
- MINI Driving Modes
- Bluetooth with audio streaming
- Wireless phone charging
- MINI Excitement package, featuring adjustable ambient lighting
- 60 Years logo projection exterior lighting

Both 5-door Hatch Cooper S and 3-door Hatch Cooper S add further specification highlights, including:

- 2.0-litre petrol engine generating 141kW and 280Nm
- MINI Professional Navigation system with touch controller
- HiFi loudspeaker system Harman Kardon
- Headliner in anthracite
- MINI Yours leather lounge upholstery in Dark Maroon
- Performance Control

MINI New Zealand

Corporate Communications



The MINI 60 Years Edition is limited to only 20 vehicles and will be available in New Zealand from June 2019 at MINI Garages nationwide.

MINI in New Zealand offers a three year scheduled service plan, three year warranty and roadside assistance programme on all models for peace of mind motoring.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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