



Media Release

1st May 2019

MINI Kensington Edition announced for New Zealand.

- MINI Kensington Edition: limited to 15 vehicles
- Available on Cooper S 3-door Hatch and Cooper S 5-door Hatch
- Unique colour available for the first time on the MINI Hatch range
- Pricing from \$55,300 plus on-road costs
- Arriving in New Zealand from August 2019

MINI New Zealand is proud to announce the limited-release MINI Kensington Edition.

Available on Cooper S 3-door and 5-door Hatches, the Kensington Edition is finished in a dazzling Pure Burgundy metallic hue that's being offered for the first time on the MINI Hatch range in New Zealand.

Only 15 vehicles will be available in New Zealand, for this exclusive limited edition model.

MINI Kensington Edition pricing*:

3-door Hatch Cooper S	\$55,300
5-door Hatch Cooper S	\$56,400

*Recommended retail pricing, including GST, excluding on-road costs.

Unique features make Kensington stand out

Finished in the lustrous Pure Burgundy metallic previously reserved for the MINI Clubman, the MINI Kensington Edition hatches immediately exude luxury.

Further unique features include the first local implementation of an illuminated edition door sill, a bespoke piece for this model sourced from the MINI Yours Customised programme. Specific badging sets the Kensington Edition further apart, with classy 'K' identifiers mounted on the side pillar.

Further standard specification highlights include:

- Seven-speed sports double-clutch transmission
- MINI Navigation Plus with 8.8-inch touchscreen and Real Time Traffic Information
- MINI Connected Services including Apple CarPlay and Remote Services
- Wireless phone charging
- Driver Assist Package, featuring City Collision Mitigation, Forward Collision Warning, High-Beam Assistant and Speed Limit Info
- LED Headlights with Union Jack tail lights
- 17-inch black alloy wheels in 'Cosmos spoke' pattern
- Black roof and mirror caps
- Black JCW roof spoiler
- MINI Yours Leather Lounge upholstery in Carbon Black
- MINI Yours Leather steering wheel
- Harman Kardon HiFi speaker system

MINI New Zealand Corporate Communications



- Comfort Access
- Park Distance Control (PDC), front and rear including Parking Assistant
- Chrome Line interior highlights
- Piano Black interior surfaces
- Anthracite interior headliner
- Seat heating, front

The MINI Kensington Edition is limited to only 15 vehicles and will be available in New Zealand from August 2019 at MINI Garages nationwide.

MINI in New Zealand offers a three year scheduled service plan, three year warranty and roadside assistance programme on all new models for peace of mind motoring.

For further information, please contact:

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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